

Ampersand Cable System Order

Order #	62833903
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Screen Strategies Media
Advertiser	Everytown TX HD66

Update Date	10/19/20
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	6879
Product Name	HD 66
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$14,330.00		
Commission	\$2,149.50		
Net Total	\$12,180.50		
Total Spots	113		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.18 new order. please review and confirm. thank you
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$118.00	\$472.00	30	NCR
2	CNN	CNN Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$118.00	\$118.00	30	NCR
3	CNN	CNN Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR
4	CNN	CNN Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR
5	CNN	CNN Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$211.00	\$844.00	30	NCR
6	CNN	CNN Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$211.00	\$211.00	30	NCR
7	CNN	CNN Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$255.00	\$1,020.00	30	NCR
8	CNN	CNN Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$255.00	\$255.00	30	NCR
9	FOOD	Food Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$269.00	\$1,614.00	30	NCR
10	FOOD	Food Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$269.00	\$269.00	30	NCR
11	HALL	Hallmark Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	5	\$30.00	\$150.00	30	NCR
12	HALL	Hallmark Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	NCR
13	HALL	Hallmark Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$47.00	\$141.00	30	NCR
14	HALL	Hallmark Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$47.00	\$47.00	30	NCR
15	HALL	Hallmark Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$60.00	\$300.00	30	NCR
16	HALL	Hallmark Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$60.00	\$60.00	30	NCR
17	HGTV	HGTV Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$508.00	\$3,048.00	30	NCR
18	HGTV	HGTV Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$508.00	\$508.00	30	NCR
19	ID	Investigation Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR
20	ID	Investigation Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	NCR
21	ID	Investigation Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	30	NCR

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22	ID	Investigation Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$42.00	\$42.00	30	NCR
23	ID	Investigation Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$53.00	\$636.00	30	NCR
24	ID	Investigation Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$53.00	\$106.00	30	NCR
25	MNBC	MSNBC Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$107.00	\$428.00	30	NCR
26	MNBC	MSNBC Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$107.00	\$107.00	30	NCR
27	MNBC	MSNBC Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR
28	MNBC	MSNBC Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR
29	MNBC	MSNBC Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$211.00	\$844.00	30	NCR
30	MNBC	MSNBC Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$211.00	\$211.00	30	NCR
31	MNBC	MSNBC Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$255.00	\$1,020.00	30	NCR
32	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$255.00	\$255.00	30	NCR
33	OWN	Oprah Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR
34	OWN	Oprah Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	NCR
35	OXYG	Oxygen Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	NCR
36	OXYG	Oxygen Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	NCR
37	OXYG	Oxygen Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR

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38	OXYG	Oxygen Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	NCR

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	93	20	0	0	0	0	0	0	0	0	0	0	113
AMT	\$11,849.00	\$2,481.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,330.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/20

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