

Ampersand Cable System Order

Order #	62833913
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Screen Strategies Media
Advertiser	Everytown TX HD112

Update Date	10/19/20
Version	2 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	6878
Product Name	HD 112
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$17,669.00		
Commission	\$2,650.35		
Net Total	\$15,018.65		
Total Spots	259		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1 10.19 rate rvsd TLC. -\$6
------------	------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$107.00	\$428.00	30	NCR
2	CNN	CNN Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$107.00	\$107.00	30	NCR
3	CNN	CNN Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR
4	CNN	CNN Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR
5	CNN	CNN Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$137.00	\$548.00	30	NCR
6	CNN	CNN Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$137.00	\$137.00	30	NCR
7	CNN	CNN Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$165.00	\$660.00	30	NCR
8	CNN	CNN Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$165.00	\$165.00	30	NCR
9	DIY	DIY Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
10	DIY	DIY Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NCR
11	DIY	DIY Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR
12	DIY	DIY Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NCR
13	FOOD	Food Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$299.00	\$1,794.00	30	NCR
14	FOOD	Food Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$299.00	\$299.00	30	NCR
15	HALL	Hallmark Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$47.00	\$564.00	30	NCR
16	HALL	Hallmark Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$47.00	\$94.00	30	NCR
17	HALL	Hallmark Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$60.00	\$180.00	30	NCR
18	HALL	Hallmark Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$60.00	\$60.00	30	NCR
19	HALL	Hallmark Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR
20	HALL	Hallmark Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$77.00	\$77.00	30	NCR
21	HGTV	HGTV Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$568.00	\$3,408.00	30	NCR

Ampersand Cable System Order

Order #	62833913
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Screen Strategies Media
Advertiser	Everytown TX HD112

Update Date	10/19/20
Version	2 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	6878
Product Name	HD 112
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$17,669.00		
Commission	\$2,650.35		
Net Total	\$15,018.65		
Total Spots	259		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1 10.19 rate rvsd TLC. -\$6
------------	------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$568.00	\$568.00	30	NCR
23	ID	Investigation Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	NCR
24	ID	Investigation Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	NCR
25	ID	Investigation Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$69.00	\$345.00	30	NCR
26	ID	Investigation Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$69.00	\$69.00	30	NCR
27	ID	Investigation Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$79.00	\$948.00	30	NCR
28	ID	Investigation Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$79.00	\$158.00	30	NCR
29	LMN	Lifetime Movie Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
30	LMN	Lifetime Movie Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NCR
31	LMN	Lifetime Movie Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR
32	LMN	Lifetime Movie Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	NCR
33	MNBC	MSNBC Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	4	\$107.00	\$428.00	30	NCR
34	MNBC	MSNBC Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$107.00	\$107.00	30	NCR
35	MNBC	MSNBC Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	4	\$88.00	\$352.00	30	NCR
36	MNBC	MSNBC Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR
37	MNBC	MSNBC Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$137.00	\$548.00	30	NCR
38	MNBC	MSNBC Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$137.00	\$137.00	30	NCR
39	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$165.00	\$660.00	30	NCR
40	MNBC	MSNBC Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$165.00	\$165.00	30	NCR
41	OWN	Oprah Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
42	OWN	Oprah Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NCR

Ampersand Cable System Order

Order #	62833913
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Screen Strategies Media
Advertiser	Everytown TX HD112

Update Date	10/19/20
Version	2 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	6878
Product Name	HD 112
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$17,669.00		
Commission	\$2,650.35		
Net Total	\$15,018.65		
Total Spots	259		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1 10.19 rate rvsd TLC. -\$6
------------	------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	OWN	Oprah Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	NCR
44	OWN	Oprah Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	NCR
45	OXYG	Oxygen Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$23.00	\$184.00	30	NCR
46	OXYG	Oxygen Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$23.00	\$46.00	30	NCR
47	OXYG	Oxygen Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$14.00	\$28.00	30	NCR
48	OXYG	Oxygen Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	NCR
49	OXYG	Oxygen Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$23.00	\$207.00	30	NCR
50	OXYG	Oxygen Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	NCR
51	TLC	TLC Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	7	\$26.00	\$182.00	30	-1x rate rvsd NCR
52	TLC	TLC Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$26.00	\$52.00	30	rate rvsd NCR
53	TLC	TLC Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$69.00	\$828.00	30	NCR
54	TLC	TLC Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$69.00	\$138.00	30	NCR
55	TVL	TVLand Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	8	\$14.00	\$112.00	30	NCR
56	TVL	TVLand Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$14.00	\$28.00	30	NCR
57	TVL	TVLand Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR
58	TVL	TVLand Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR
59	TVL	TVLand Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$23.00	\$276.00	30	NCR
60	TVL	TVLand Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$23.00	\$46.00	30	NCR
61	WETV	Women's Ent Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$14.00	\$84.00	30	NCR
62	WETV	Women's Ent Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$14.00	\$14.00	30	NCR
63	WETV	Women's Ent Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$23.00	\$23.00	30	NCR

Ampersand Cable System Order

Order #	62833913
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Screen Strategies Media
Advertiser	Everytown TX HD112

Update Date	10/19/20
Version	2 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	6878
Product Name	HD 112
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$17,669.00		
Commission	\$2,650.35		
Net Total	\$15,018.65		
Total Spots	259		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	R1 10.19 rate rvsd TLC. -\$6
------------	------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	WETV	Women's Ent Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	NCR
65	WETV	Women's Ent Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$23.00	\$138.00	30	NCR
66	WETV	Women's Ent Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	NCR

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	259	0	0	0	0	0	0	0	0	0	0	0	259
AMT	\$17,669.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$17,669.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/20

62833913 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Richardson Zo, TX | 1427 |