

Ampersand Cable System Order

Order #	62834961	Flight Dates	10/19/20 - 11/01/20	Update Date	10/19/20
Syscode	5334	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Spectrum/Dallas-Ft Worth Int., TX	Advertiser	FF PAC Proj 502324	Show All Lines	
Market	Dallas-Ft. Worth			Total # of Weeks	2
		Client Code	TX	Total	\$79,022.00
AE	Mackenzie Miller	Product Code	10201026	Commission	\$11,853.30
Sales Coordinator	Zack Brown	Est Code	9602	Net Total	\$67,168.70
Office	Washington	Product Name	30s	Total Spots	61
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Oct19	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	CPP	-
				GIMP	-
				CPM	-

Comments : 10.19 New political order, please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$763.00	\$1,526.00	30	NCR 10/19/20-11/03/20
2	BET		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$963.00	\$2,889.00	30	NCR 10/19/20-11/03/20
3	BRVO		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,018.00	\$4,036.00	30	NCR 10/19/20-11/03/20
4	BRVO		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,527.00	\$7,581.00	30	NCR 10/19/20-11/03/20
5	CMDY		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$550.00	\$1,100.00	30	NCR 10/19/20-11/03/20
6	CMDY		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$683.00	\$2,049.00	30	NCR 10/19/20-11/03/20
7	ESPN		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,660.00	\$5,320.00	30	NCR 10/19/20-11/03/20
8	ESPN		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$3,318.00	\$13,272.00	30	NCR 10/19/20-11/03/20
9	FRFM		10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$1,112.00	\$1,112.00	30	NCR 10/19/20-11/03/20
10	FRFM		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$881.00	\$1,762.00	30	NCR 10/19/20-11/03/20
11	FRFM		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,112.00	\$3,336.00	30	NCR 10/19/20-11/03/20
12	FX		10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$1,673.00	\$1,673.00	30	NCR 10/19/20-11/03/20
13	FX		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,338.00	\$2,676.00	30	NCR 10/19/20-11/03/20
14	FX		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,673.00	\$5,019.00	30	NCR 10/19/20-11/03/20
15	MTV		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$577.00	\$1,154.00	30	NCR 10/19/20-11/03/20
16	MTV		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$723.00	\$2,169.00	30	NCR 10/19/20-11/03/20
17	MTV2		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$47.00	\$94.00	30	NCR 10/19/20-11/03/20
18	MTV2		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$70.00	\$210.00	30	NCR 10/19/20-11/03/20
19	TBSC		10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$2,317.00	\$2,317.00	30	NCR 10/19/20-11/03/20
20	TBSC		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,853.00	\$3,706.00	30	NCR 10/19/20-11/03/20
21	TBSC		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$2,317.00	\$6,951.00	30	NCR 10/19/20-11/03/20

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Market	Dallas-Ft. Worth

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Agency	Waterfront Strategies
Advertiser	FF PAC Proj 502324

Update Date	10/19/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct19
-	

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Est Code	9602
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
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GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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22	TRU		10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$413.00	\$413.00	30	NCR 10/19/20-11/03/20
23	TRU		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$343.00	\$686.00	30	NCR 10/19/20-11/03/20
24	TRU		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$413.00	\$1,239.00	30	NCR 10/19/20-11/03/20
25	VH1		10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$1,204.00	\$1,204.00	30	NCR 10/19/20-11/03/20
26	VH1		10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$958.00	\$1,916.00	30	NCR 10/19/20-11/03/20
27	VH1		10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$1,204.00	\$3,612.00	30	NCR 10/19/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	56	5	0	0	0	0	0	0	0	0	0	0	61
AMT	\$72,303.00	\$6,719.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$79,022.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/20

62834961 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |