

Ampersand Cable System Order

Order #	62830939
Syscode	1423
System Name	Spectrum/FVN COMBO-Irving Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	House Majority PAC proj 202333

Update Date	10/15/20
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Ben Bauer
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	
Product Code	
Est Code	8178
Product Name	10.27-11.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$31,191.00		
Commission	\$4,678.65		
Net Total	\$26,512.35		
Total Spots	198		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.12 new Order Please review and confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$107.00	\$642.00	30	NCR 09/28/20-10/18/20
2	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	NCR 09/28/20-10/18/20
3	CNN	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR 10/19/20-11/03/20
4	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$181.00	\$543.00	30	NCR 09/28/20-10/18/20
5	CNN	SITUATION ROOM<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$181.00	\$181.00	30	NCR 10/19/20-11/03/20
6	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$225.00	\$1,350.00	30	NCR 09/28/20-10/18/20
7	CNN	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$225.00	\$225.00	30	NCR 10/19/20-11/03/20
8	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$286.00	\$1,716.00	30	NCR 09/28/20-10/18/20
9	FXNC	FOX AND FRIEND<	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$286.00	\$286.00	30	NCR 10/19/20-11/03/20
10	FXNC	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$239.00	\$1,434.00	30	NCR 09/28/20-10/18/20
11	FXNC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$239.00	\$239.00	30	NCR 10/19/20-11/03/20
12	FXNC	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$359.00	\$1,077.00	30	NCR 09/28/20-10/18/20
13	FXNC	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$359.00	\$359.00	30	NCR 10/19/20-11/03/20
14	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$417.00	\$2,502.00	30	NCR 09/28/20-10/18/20
15	FXNC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$417.00	\$417.00	30	NCR 10/19/20-11/03/20
16	MNBC	MORNING JOE<	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	6	\$107.00	\$642.00	30	NCR 09/28/20-10/18/20
17	MNBC	AVG. ALL WKS	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$107.00	\$107.00	30	NCR 10/19/20-11/03/20
18	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR 09/28/20-10/18/20
19	MNBC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$77.00	\$77.00	30	NCR 10/19/20-11/03/20
20	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$181.00	\$543.00	30	NCR 09/28/20-10/18/20
21	MNBC	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$181.00	\$181.00	30	NCR 10/19/20-11/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$225.00	\$1,350.00	30	NCR 09/28/20-10/18/20
23	MNBC	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$225.00	\$225.00	30	NCR 10/19/20-11/03/20
24	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$151.00	\$906.00	30	NCR 09/28/20-10/18/20
25	ESPN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$151.00	\$151.00	30	NCR 10/19/20-11/03/20
26	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$346.00	\$1,038.00	30	NCR 09/28/20-10/18/20
27	ESPN	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$346.00	\$346.00	30	NCR 10/19/20-11/03/20
28	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	4	\$417.00	\$1,668.00	30	NCR 09/28/20-10/18/20
29	ESPN	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$417.00	\$417.00	30	NCR 10/19/20-11/03/20
30	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$107.00	\$642.00	30	NCR 09/28/20-10/18/20
31	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$107.00	\$107.00	30	NCR 10/19/20-11/03/20
32	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$165.00	\$495.00	30	NCR 09/28/20-10/18/20
33	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$165.00	\$165.00	30	NCR 10/19/20-11/03/20
34	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$211.00	\$1,266.00	30	NCR 09/28/20-10/18/20
35	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$211.00	\$211.00	30	NCR 10/19/20-11/03/20
36	TLC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR 09/28/20-10/18/20
37	TLC	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$16.00	\$16.00	30	NCR 10/19/20-11/03/20
38	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$26.00	\$78.00	30	NCR 09/28/20-10/18/20
39	TLC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$26.00	\$26.00	30	NCR 10/19/20-11/03/20
40	TLC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$42.00	\$252.00	30	NCR 09/28/20-10/18/20
41	TLC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$42.00	\$42.00	30	NCR 10/19/20-11/03/20
42	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$88.00	\$528.00	30	NCR 09/28/20-10/18/20

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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$88.00	\$88.00	30	NCR 10/19/20-11/03/20
44	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$255.00	\$765.00	30	NCR 09/28/20-10/18/20
45	TNT	AVG. ALL WKS/TNT BIG PICTUR	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$255.00	\$255.00	30	NCR 10/19/20-11/03/20
46	USA	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$107.00	\$642.00	30	NCR 09/28/20-10/18/20
47	USA	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$107.00	\$107.00	30	NCR 10/19/20-11/03/20
48	USA	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$211.00	\$633.00	30	NCR 09/28/20-10/18/20
49	USA	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$211.00	\$211.00	30	NCR 10/19/20-11/03/20
50	USA	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$255.00	\$1,530.00	30	NCR 09/28/20-10/18/20
51	USA	WWE ENTERTAINM<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$255.00	\$255.00	30	NCR 10/19/20-11/03/20
52	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NCR 09/28/20-10/18/20
53	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/19/20-11/03/20
54	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$47.00	\$141.00	30	NCR 09/28/20-10/18/20
55	HALL	HALLMARK MOVIE	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$47.00	\$47.00	30	NCR 10/19/20-11/03/20
56	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	NCR 09/28/20-10/18/20
57	HALL	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$47.00	\$47.00	30	NCR 10/19/20-11/03/20
58	ID	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/28/20-10/18/20
59	ID	AVG. ALL WKS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$26.00	\$26.00	30	NCR 10/19/20-11/03/20
60	ID	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$53.00	\$159.00	30	NCR 09/28/20-10/18/20
61	ID	AVG. ALL WKS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$53.00	\$53.00	30	NCR 10/19/20-11/03/20
62	ID	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$69.00	\$414.00	30	NCR 09/28/20-10/18/20

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63	ID	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$69.00	\$69.00	30	NCR 10/19/20-11/03/20
64	BRVO	VARIOUS	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$211.00	\$1,266.00	30	NCR 09/28/20-10/18/20
65	BRVO	BELOW DECK MED<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$211.00	\$211.00	30	NCR 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	198	0	0	0	0	0	0	0	0	0	0	0	198
AMT	\$31,191.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$31,191.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/16/20

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