

Ampersand Cable System Order

Order #	62832768
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/25/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/15/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	TX
Product Code	10161019
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$96,498.00		
Commission	\$14,474.70		
Net Total	\$82,023.30		
Total Spots	115		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.15 New political order, please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$256.00	\$256.00	30	
2	AEN	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$802.00	\$802.00	30	
3	AEN	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,010.00	\$1,010.00	30	
4	AMC	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,095.00	\$1,095.00	30	
5	AMC	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,361.00	\$1,361.00	30	
6	BET	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$146.00	\$146.00	30	
7	BET	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$694.00	\$694.00	30	
8	BET	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$875.00	\$875.00	30	
9	BRVO	_	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$387.00	\$387.00	30	
10	BRVO	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$354.00	\$354.00	30	
11	BRVO	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,836.00	\$1,836.00	30	
12	BRVO	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$2,297.00	\$2,297.00	30	
13	CMDY	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$146.00	\$146.00	30	
14	CMDY	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$499.00	\$499.00	30	
15	CMDY	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$621.00	\$621.00	30	
16	CNBC	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$389.00	\$389.00	30	
17	CNBC	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$316.00	\$316.00	30	
18	CNBC	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$534.00	\$534.00	30	
19	CNBC	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$670.00	\$670.00	30	
20	CNBC	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$233.00	\$233.00	30	
21	CNN	_	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$705.00	\$705.00	30	

Ampersand Cable System Order

Order #	62832768
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/25/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/15/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	TX
Product Code	10161019
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$96,498.00		
Commission	\$14,474.70		
Net Total	\$82,023.30		
Total Spots	115		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.15 New political order, please review and confirm online, thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$1,196.00	\$1,196.00	30	
23	CNN	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$640.00	\$640.00	30	
24	CNN	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,521.00	\$1,521.00	30	
25	CNN	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,916.00	\$1,916.00	30	
26	CNN	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$299.00	\$299.00	30	
27	DISC	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$243.00	\$243.00	30	
28	DISC	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,472.00	\$1,472.00	30	
29	DISC	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,847.00	\$1,847.00	30	
30	ENT	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$243.00	\$243.00	30	
31	ENT	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$705.00	\$705.00	30	
32	ENT	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$888.00	\$888.00	30	
33	ESP2	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$306.00	\$306.00	30	
34	ESP2	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$146.00	\$146.00	30	
35	ESP2	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$378.00	\$378.00	30	
36	ESP2	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$476.00	\$476.00	30	
37	ESP2	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$159.00	\$159.00	30	
38	ESPD	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$65.00	\$65.00	30	
39	ESPD	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$77.00	\$77.00	30	
40	ESPD	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$108.00	\$108.00	30	
41	ESPD	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$129.00	\$129.00	30	
42	ESPD	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$34.00	\$34.00	30	

Ampersand Cable System Order

Order #	62832768
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/25/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/15/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	TX
Product Code	10161019
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$96,498.00		
Commission	\$14,474.70		
Net Total	\$82,023.30		
Total Spots	115		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10.15 New political order, please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$1,455.00	\$1,455.00	30	
44	ESPN	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$993.00	\$993.00	30	
45	ESPN	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$2,418.00	\$2,418.00	30	
46	ESPN	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$3,016.00	\$3,016.00	30	
47	ESPN	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$532.00	\$532.00	30	
48	FOOD	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$993.00	\$993.00	30	
49	FOOD	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$749.00	\$749.00	30	
50	FOOD	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,400.00	\$1,400.00	30	
51	FOOD	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,767.00	\$1,767.00	30	
52	FOOD	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$286.00	\$286.00	30	
53	FS1	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$269.00	\$269.00	30	
54	FS1	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$129.00	\$129.00	30	
55	FS1	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$334.00	\$334.00	30	
56	FS1	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$420.00	\$420.00	30	
57	FS1	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$120.00	\$120.00	30	
58	FXNC	_	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$1,781.00	\$1,781.00	30	
59	FXNC	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$1,619.00	\$1,619.00	30	
60	FXNC	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$1,619.00	\$1,619.00	30	
61	FXNC	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,820.00	\$1,820.00	30	
62	FXNC	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$2,270.00	\$2,270.00	30	
63	FXNC	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$598.00	\$598.00	30	

Ampersand Cable System Order

Order #	62832768
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/25/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/15/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	TX
Product Code	10161019
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$96,498.00		
Commission	\$14,474.70		
Net Total	\$82,023.30		
Total Spots	115		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.15 New political order, please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HALL	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$341.00	\$341.00	30	
65	HALL	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,101.00	\$1,101.00	30	
66	HALL	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,386.00	\$1,386.00	30	
67	HGTV	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$978.00	\$978.00	30	
68	HGTV	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$1,645.00	\$1,645.00	30	
69	HGTV	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$2,542.00	\$2,542.00	30	
70	HGTV	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$3,167.00	\$3,167.00	30	
71	HGTV	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$299.00	\$299.00	30	
72	HIST	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$543.00	\$543.00	30	
73	HIST	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$598.00	\$598.00	30	
74	HIST	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,495.00	\$1,495.00	30	
75	HIST	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,836.00	\$1,836.00	30	
76	HIST	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$151.00	\$151.00	30	
77	LIF	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$306.00	\$306.00	30	
78	LIF	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$985.00	\$985.00	30	
79	LIF	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,240.00	\$1,240.00	30	
80	MLBN	_	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$85.00	\$85.00	30	
81	MLBN	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$65.00	\$65.00	30	
82	MLBN	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$77.00	\$77.00	30	
83	MLBN	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$108.00	\$108.00	30	
84	MLBN	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$129.00	\$129.00	30	

Ampersand Cable System Order

Order #	62832768
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/25/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/15/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	TX
Product Code	10161019
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$96,498.00		
Commission	\$14,474.70		
Net Total	\$82,023.30		
Total Spots	115		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.15 New political order, please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	MLBN	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$22.00	\$22.00	30	
86	MNBC	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$1,196.00	\$1,196.00	30	
87	MNBC	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$640.00	\$640.00	30	
88	MNBC	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,482.00	\$1,482.00	30	
89	MNBC	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$1,847.00	\$1,847.00	30	
90	MNBC	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$354.00	\$354.00	30	
91	OWN	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$140.00	\$140.00	30	
92	OWN	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$120.00	\$120.00	30	
93	OWN	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$300.00	\$300.00	30	
94	OWN	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$365.00	\$365.00	30	
95	OWN	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$120.00	\$120.00	30	
96	TBSC	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$749.00	\$749.00	30	
97	TBSC	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,685.00	\$1,685.00	30	
98	TBSC	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$2,107.00	\$2,107.00	30	
99	TLC	_	10/19/20	10/25/20	09:00	16:00	X							-	-	1	\$347.00	\$347.00	30	
100	TLC	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$316.00	\$316.00	30	
101	TLC	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$792.00	\$792.00	30	
102	TLC	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$985.00	\$985.00	30	
103	TNT	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$749.00	\$749.00	30	
104	TNT	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,685.00	\$1,685.00	30	
105	TNT	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$2,107.00	\$2,107.00	30	

Ampersand Cable System Order

Order #	62832768
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/25/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/15/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	TX
Product Code	10161019
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$96,498.00		
Commission	\$14,474.70		
Net Total	\$82,023.30		
Total Spots	115		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.15 New political order, please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$1,087.00	\$1,087.00	30	
107	USA	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$749.00	\$749.00	30	
108	USA	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$1,685.00	\$1,685.00	30	
109	USA	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$2,107.00	\$2,107.00	30	
110	USA	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$395.00	\$395.00	30	
111	WETV	_	10/12/20	10/18/20	05:00	09:00					X	X	X	-	-	1	\$77.00	\$77.00	30	
112	WETV	_	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$65.00	\$65.00	30	
113	WETV	_	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$183.00	\$183.00	30	
114	WETV	_	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$226.00	\$226.00	30	
115	WETV	_	10/12/20	10/18/20	00:00	05:00					X	X	X	-	-	1	\$77.00	\$77.00	30	

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	115	0	0	0	0	0	0	0	0	0	0	0	115
AMT	\$96,498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$96,498.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/16/20

62832768 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |