

Ampersand Cable System Order

Order #	62833025
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/16/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
-	

Client Code	TX
Product Code	10271103
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$157,375.00		
Commission	\$23,606.25		
Net Total	\$133,768.75		
Total Spots	127		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10.15 New Political Order. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,205.00	\$2,410.00	30	NCR 10/19/20-11/03/20
2	AMC	_	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$1,205.00	\$1,205.00	30	NCR 10/12/2020-10/25/2020
3	AMC	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,499.00	\$2,998.00	30	NCR 10/19/20-11/03/20
4	AMC	_	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$1,499.00	\$1,499.00	30	NCR 10/12/2020-10/25/2020
5	BET	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$763.00	\$1,526.00	30	NCR 10/19/20-11/03/20
6	BET	_	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$763.00	\$763.00	30	NCR 10/12/2020-10/25/2020
7	BET	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$963.00	\$1,926.00	30	NCR 10/19/20-11/03/20
8	BET	_	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$963.00	\$963.00	30	NCR 10/12/2020-10/25/2020
9	BET	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
10	BET	_	11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$161.00	\$161.00	30	NCR 10/12/2020-10/25/2020
11	BRVO	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,018.00	\$4,036.00	30	NCR 10/19/20-11/03/20
12	BRVO	_	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$2,018.00	\$2,018.00	30	NCR 10/12/2020-10/25/2020
13	BRVO	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,527.00	\$5,054.00	30	NCR 10/19/20-11/03/20
14	BRVO	_	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$2,527.00	\$2,527.00	30	NCR 10/12/2020-10/25/2020
15	BRVO	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$387.00	\$387.00	30	NCR 10/19/20-11/03/20
16	BRVO	_	11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$387.00	\$387.00	30	NCR 10/12/2020-10/25/2020
17	CNBC	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$588.00	\$1,176.00	30	NCR 10/19/20-11/03/20
18	CNBC	_	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$588.00	\$588.00	30	NCR 10/12/2020-10/25/2020
19	CNBC	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$736.00	\$1,472.00	30	NCR 10/19/20-11/03/20
20	CNBC	_	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$736.00	\$736.00	30	NCR 10/12/2020-10/25/2020
21	CNBC	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$347.00	\$347.00	30	NCR 10/19/20-11/03/20

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Survey	DMA Nielsen Live+3 Aug20
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Client Code	TX
Product Code	10271103
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Total	\$157,375.00		
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22	CNBC	_	11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$347.00	\$347.00	30	NCR 10/12/2020-10/25/2020
23	CNBC	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$256.00	\$256.00	30	NCR 10/19/20-11/03/20
24	CNBC	_	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$256.00	\$256.00	30	NCR 10/12/2020-10/25/2020
25	CNBC	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$429.00	\$429.00	30	NCR 10/19/20-11/03/20
26	CNBC	_	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$429.00	\$429.00	30	NCR 10/12/2020-10/25/2020
27	CNN	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,674.00	\$3,348.00	30	NCR 10/19/20-11/03/20
28	CNN	_	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$1,674.00	\$1,674.00	30	NCR 10/12/2020-10/25/2020
29	CNN	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,110.00	\$4,220.00	30	NCR 10/19/20-11/03/20
30	CNN	_	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$2,110.00	\$2,110.00	30	NCR 10/12/2020-10/25/2020
31	CNN	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
32	CNN	_	11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$705.00	\$705.00	30	NCR 10/12/2020-10/25/2020
33	CNN	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$329.00	\$329.00	30	NCR 10/19/20-11/03/20
34	CNN	_	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$329.00	\$329.00	30	NCR 10/12/2020-10/25/2020
35	CNN	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,314.00	\$1,314.00	30	NCR 10/19/20-11/03/20
36	CNN	_	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$1,314.00	\$1,314.00	30	NCR 10/12/2020-10/25/2020
37	ESP2	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$416.00	\$832.00	30	NCR 10/19/20-11/03/20
38	ESP2	_	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$416.00	\$416.00	30	NCR 10/12/2020-10/25/2020
39	ESP2	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$524.00	\$1,048.00	30	NCR 10/19/20-11/03/20
40	ESP2	_	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$524.00	\$524.00	30	NCR 10/12/2020-10/25/2020
41	ESP2	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
42	ESP2	_	11/2/20	11/8/20	09:00	16:00	X	X						-	-	1	\$161.00	\$161.00	30	NCR 10/12/2020-10/25/2020

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Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
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Client Code	TX
Product Code	10271103
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$157,375.00		
Commission	\$23,606.25		
Net Total	\$133,768.75		
Total Spots	127		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
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CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESP2	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$174.00	\$174.00	30	NCR 10/19/20-11/03/20
44	ESP2	_	11/2/20	11/8/20	00:00	05:00	X							-	-	1	\$174.00	\$174.00	30	NCR 10/12/2020-10/25/2020
45	ESP2	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$335.00	\$335.00	30	NCR 10/19/20-11/03/20
46	ESP2	_	11/2/20	11/8/20	05:00	09:00	X	X						-	-	1	\$335.00	\$335.00	30	NCR 10/12/2020-10/25/2020
47	ESPN	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,660.00	\$5,320.00	30	NCR 10/19/20-11/03/20
48	ESPN	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$3,318.00	\$6,636.00	30	NCR 10/19/20-11/03/20
49	ESPN	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$1,092.00	\$1,092.00	30	NCR 10/19/20-11/03/20
50	ESPN	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$585.00	\$585.00	30	NCR 10/19/20-11/03/20
51	ESPN	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,600.00	\$1,600.00	30	NCR 10/19/20-11/03/20
52	FXNC	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,003.00	\$4,006.00	30	NCR 10/19/20-11/03/20
53	FXNC	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,497.00	\$4,994.00	30	NCR 10/19/20-11/03/20
54	FXNC	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$1,781.00	\$1,781.00	30	NCR 10/19/20-11/03/20
55	FXNC	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$657.00	\$657.00	30	NCR 10/19/20-11/03/20
56	FXNC	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,781.00	\$1,781.00	30	NCR 10/19/20-11/03/20
57	HGTV	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,796.00	\$5,592.00	30	NCR 10/19/20-11/03/20
58	HGTV	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$3,483.00	\$6,966.00	30	NCR 10/19/20-11/03/20
59	HGTV	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$1,811.00	\$1,811.00	30	NCR 10/19/20-11/03/20
60	HGTV	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$329.00	\$329.00	30	NCR 10/19/20-11/03/20
61	HGTV	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,076.00	\$1,076.00	30	NCR 10/19/20-11/03/20
62	MNBC	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,630.00	\$3,260.00	30	NCR 10/19/20-11/03/20
63	MNBC	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,033.00	\$4,066.00	30	NCR 10/19/20-11/03/20

Ampersand Cable System Order

Order #	62833025
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Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC proj #202318

Update Date	10/16/20
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AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug20
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Client Code	TX
Product Code	10271103
Est Code	9579
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$157,375.00		
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Net Total	\$133,768.75		
Total Spots	127		
Affiliate Split	100.0		
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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	MNBC	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
65	MNBC	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$387.00	\$387.00	30	NCR 10/19/20-11/03/20
66	MNBC	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,314.00	\$1,314.00	30	NCR 10/19/20-11/03/20
67	TLC	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$871.00	\$1,742.00	30	NCR 10/19/20-11/03/20
68	TLC	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,086.00	\$2,172.00	30	NCR 10/19/20-11/03/20
69	TLC	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$347.00	\$347.00	30	NCR 10/19/20-11/03/20
70	TNT	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,853.00	\$3,706.00	30	NCR 10/19/20-11/03/20
71	TNT	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,317.00	\$4,634.00	30	NCR 10/19/20-11/03/20
72	TNT	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20
73	USA	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,853.00	\$3,706.00	30	NCR 10/19/20-11/03/20
74	USA	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,317.00	\$4,634.00	30	NCR 10/19/20-11/03/20
75	USA	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20
76	USA	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$434.00	\$434.00	30	NCR 10/19/20-11/03/20
77	USA	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,196.00	\$1,196.00	30	NCR 10/19/20-11/03/20
78	FOOD	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,542.00	\$3,084.00	30	NCR 10/19/20-11/03/20
79	FOOD	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,944.00	\$3,888.00	30	NCR 10/19/20-11/03/20
80	FOOD	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20
81	FOOD	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$316.00	\$316.00	30	NCR 10/19/20-11/03/20
82	FOOD	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$1,092.00	\$1,092.00	30	NCR 10/19/20-11/03/20
83	ESPD	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$120.00	\$240.00	30	NCR 10/19/20-11/03/20
84	ESPD	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$143.00	\$286.00	30	NCR 10/19/20-11/03/20

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85	ESPD	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$85.00	\$85.00	30	NCR 10/19/20-11/03/20
86	ESPD	_	10/26/20	11/1/20	00:00	05:00		X	X	X	X	X	X	-	-	1	\$38.00	\$38.00	30	NCR 10/19/20-11/03/20
87	ESPD	_	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	1	\$70.00	\$70.00	30	NCR 10/19/20-11/03/20
88	HALL	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,213.00	\$2,426.00	30	NCR 10/19/20-11/03/20
89	HALL	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,524.00	\$3,048.00	30	NCR 10/19/20-11/03/20
90	HALL	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$376.00	\$376.00	30	NCR 10/19/20-11/03/20
91	TBSC	_	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,853.00	\$3,706.00	30	NCR 10/19/20-11/03/20
92	TBSC	_	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,317.00	\$4,634.00	30	NCR 10/19/20-11/03/20
93	TBSC	_	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	127	0	0	0	0	0	0	0	0	0	0	0	127
AMT	\$157,375.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$157,375.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/19/20

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