

### Ampersand Cable System Order

Order #	62839078
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Waterfront Strategies
Advertiser	SMP/Women Vote Proj #202369

Update Date	10/26/20
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Zack Brown
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	TX
Product Code	10271103
Est Code	101
Product Name	30s
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$91,619.00		
Commission	\$13,742.85		
Net Total	\$77,876.15		
Total Spots	83		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.26 New Political Order. Please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$1,314.00	\$2,628.00	30	NCR 10/19/20-11/03/20
2	CNN	CNN DT	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
3	CNN	CNN EF	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,674.00	\$3,348.00	30	NCR 10/19/20-11/03/20
4	CNN	CNN PT	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,110.00	\$4,220.00	30	NCR 10/19/20-11/03/20
5	MNBC	MNBC EM	10/26/20	11/1/20	05:00	09:00		X	X	X	X	X	X	-	-	2	\$1,314.00	\$2,628.00	30	NCR 10/19/20-11/03/20
6	MNBC	MNBC DT	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$705.00	\$705.00	30	NCR 10/19/20-11/03/20
7	MNBC	MNBC EF	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,630.00	\$3,260.00	30	NCR 10/19/20-11/03/20
8	MNBC	MNBC PT	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,033.00	\$4,066.00	30	NCR 10/19/20-11/03/20
9	BET		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
10	BET		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$763.00	\$1,526.00	30	NCR 10/19/20-11/03/20
11	BET		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$963.00	\$1,926.00	30	NCR 10/19/20-11/03/20
12	BRVO		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$387.00	\$387.00	30	NCR 10/19/20-11/03/20
13	BRVO		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,018.00	\$4,036.00	30	NCR 10/19/20-11/03/20
14	BRVO		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$2,527.00	\$5,054.00	30	NCR 10/19/20-11/03/20
15	HGTV		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$1,811.00	\$1,811.00	30	NCR 10/19/20-11/03/20
16	HGTV		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$2,796.00	\$5,592.00	30	NCR 10/19/20-11/03/20
17	HGTV		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$3,483.00	\$6,966.00	30	NCR 10/19/20-11/03/20
18	MTV		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$161.00	\$161.00	30	NCR 10/19/20-11/03/20
19	MTV		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$577.00	\$1,154.00	30	NCR 10/19/20-11/03/20
20	MTV		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$723.00	\$1,446.00	30	NCR 10/19/20-11/03/20
21	TLC		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$347.00	\$347.00	30	NCR 10/19/20-11/03/20

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22	TLC		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$871.00	\$1,742.00	30	NCR 10/19/20-11/03/20
23	TLC		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,086.00	\$2,172.00	30	NCR 10/19/20-11/03/20
24	FOOD		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$823.00	\$823.00	30	NCR 10/19/20-11/03/20
25	FOOD		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,542.00	\$3,084.00	30	NCR 10/19/20-11/03/20
26	FOOD		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,944.00	\$3,888.00	30	NCR 10/19/20-11/03/20
27	LMN		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$213.00	\$426.00	30	NCR 10/19/20-11/03/20
28	LMN		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$413.00	\$826.00	30	NCR 10/19/20-11/03/20
29	LMN		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$519.00	\$1,038.00	30	NCR 10/19/20-11/03/20
30	HALL		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$376.00	\$376.00	30	NCR 10/19/20-11/03/20
31	HALL		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,213.00	\$2,426.00	30	NCR 10/19/20-11/03/20
32	HALL		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,524.00	\$3,048.00	30	NCR 10/19/20-11/03/20
33	LIF		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$335.00	\$335.00	30	NCR 10/19/20-11/03/20
34	LIF		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,086.00	\$2,172.00	30	NCR 10/19/20-11/03/20
35	LIF		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,364.00	\$2,728.00	30	NCR 10/19/20-11/03/20
36	OXYG		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$94.00	\$94.00	30	NCR 10/19/20-11/03/20
37	OXYG		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$250.00	\$500.00	30	NCR 10/19/20-11/03/20
38	OXYG		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$307.00	\$614.00	30	NCR 10/19/20-11/03/20
39	VH1		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$250.00	\$250.00	30	NCR 10/19/20-11/03/20
40	VH1		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$958.00	\$1,916.00	30	NCR 10/19/20-11/03/20
41	VH1		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,204.00	\$2,408.00	30	NCR 10/19/20-11/03/20
42	ID		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	1	\$524.00	\$524.00	30	NCR 10/19/20-11/03/20

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43	ID		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$1,257.00	\$2,514.00	30	NCR 10/19/20-11/03/20
44	ID		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,565.00	\$3,130.00	30	NCR 10/19/20-11/03/20
45	OWN		10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	2	\$131.00	\$262.00	30	NCR 10/19/20-11/03/20
46	OWN		10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$330.00	\$990.00	30	NCR 10/19/20-11/03/20
47	OWN		10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	3	\$402.00	\$1,206.00	30	NCR 10/19/20-11/03/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
<b>SPOTS</b>	83	0	0	0	0	0	0	0	0	0	0	0	83
<b>AMT</b>	\$91,619.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$91,619.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/27/20

62839078 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |