

### Ampersand Cable System Order

Order #	62775263
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Texas TXHD 93

Update Date	06/26/20
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	5901
Product Name	TX HD-93 10.27-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$51,601.00		
Commission	\$7,740.15		
Net Total	\$43,860.85		
Total Spots	535		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 6.25 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$160.00	\$1,920.00	30	NCR
2	AEN	A&E Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$160.00	\$320.00	30	NCR
3	BRVO	Bravo Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$119.00	\$1,428.00	30	NCR
4	BRVO	Bravo Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$119.00	\$238.00	30	NCR
5	CNN	CNN Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X			-	-	8	\$150.00	\$1,200.00	30	NCR
6	CNN	CNN Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	2	\$150.00	\$300.00	30	NCR
7	CNN	CNN Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X			-	-	8	\$110.00	\$880.00	30	NCR
8	CNN	CNN Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$110.00	\$220.00	30	NCR
9	CNN	CNN Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X			-	-	8	\$160.00	\$1,280.00	30	NCR
10	CNN	CNN Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$160.00	\$320.00	30	NCR
11	CNN	CNN Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X			-	-	8	\$199.00	\$1,592.00	30	NCR
12	CNN	CNN Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$199.00	\$398.00	30	NCR
13	DISC	Discovery Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$134.00	\$1,608.00	30	NCR
14	DISC	Discovery Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$134.00	\$268.00	30	NCR
15	ESPN	ESPN Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$228.00	\$1,368.00	30	NCR
16	ESPN	ESPN Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$228.00	\$228.00	30	NCR
17	ESPN	ESPN Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$278.00	\$1,668.00	30	NCR
18	ESPN	ESPN Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$278.00	\$278.00	30	NCR
19	FOOD	Food Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$90.00	\$540.00	30	NCR
20	FOOD	Food Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$90.00	\$90.00	30	NCR
21	FOOD	Food Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$139.00	\$834.00	30	NCR

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GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6.25 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	Food Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$139.00	\$139.00	30	NCR
23	FOOD	Food Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$170.00	\$1,020.00	30	NCR
24	FOOD	Food Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$170.00	\$170.00	30	NCR
25	FX	FX Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$99.00	\$1,188.00	30	NCR
26	FX	FX Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$99.00	\$198.00	30	NCR
27	HALL	Hallmark Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR
28	HALL	Hallmark Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	NCR
29	HALL	Hallmark Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR
30	HALL	Hallmark Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$20.00	\$40.00	30	NCR
31	HALL	Hallmark Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR
32	HALL	Hallmark Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NCR
33	HGTV	HGTV Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$80.00	\$960.00	30	NCR
34	HGTV	HGTV Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$80.00	\$160.00	30	NCR
35	HGTV	HGTV Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$237.00	\$2,844.00	30	NCR
36	HGTV	HGTV Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$237.00	\$474.00	30	NCR
37	HGTV	HGTV Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$298.00	\$3,576.00	30	NCR
38	HGTV	HGTV Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$298.00	\$596.00	30	NCR
39	HIST	History Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$32.00	\$384.00	30	NCR
40	HIST	History Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$32.00	\$64.00	30	NCR
41	HIST	History Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$110.00	\$1,320.00	30	NCR
42	HIST	History Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$110.00	\$220.00	30	NCR

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43	HIST	History Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$139.00	\$1,668.00	30	NCR
44	HIST	History Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$139.00	\$278.00	30	NCR
45	ID	Investigation Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
46	ID	Investigation Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$16.00	\$32.00	30	NCR
47	ID	Investigation Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
48	ID	Investigation Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$16.00	\$32.00	30	NCR
49	ID	Investigation Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$19.00	\$228.00	30	NCR
50	ID	Investigation Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$19.00	\$38.00	30	NCR
51	LIF	Lifetime Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$116.00	\$1,392.00	30	NCR
52	LIF	Lifetime Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$116.00	\$232.00	30	NCR
53	MNBC	MSNBC Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X			-	-	8	\$150.00	\$1,200.00	30	NCR
54	MNBC	MSNBC Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	2	\$150.00	\$300.00	30	NCR
55	MNBC	MSNBC Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X			-	-	8	\$110.00	\$880.00	30	NCR
56	MNBC	MSNBC Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$110.00	\$220.00	30	NCR
57	MNBC	MSNBC Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X			-	-	8	\$160.00	\$1,280.00	30	NCR
58	MNBC	MSNBC Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$160.00	\$320.00	30	NCR
59	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X			-	-	8	\$199.00	\$1,592.00	30	NCR
60	MNBC	MSNBC Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$199.00	\$398.00	30	NCR
61	OWN	Oprah Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
62	OWN	Oprah Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	NCR
63	OXYG	Oxygen Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	NCR

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Survey	DMA Nielsen Live+3 Nov19
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Est Code	5901
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Total # of Weeks	2		
Total	\$51,601.00		
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Sold On	Cost Per Spot		
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Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	OXYG	Oxygen Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$13.00	\$26.00	30	NCR
65	OXYG	Oxygen Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
66	OXYG	Oxygen Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	NCR
67	TBSC	TBS Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	NCR
68	TBSC	TBS Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$60.00	\$60.00	30	NCR
69	TBSC	TBS Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$179.00	\$1,074.00	30	NCR
70	TBSC	TBS Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$179.00	\$179.00	30	NCR
71	TLC	TLC Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR
72	TLC	TLC Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$19.00	\$19.00	30	NCR
73	TLC	TLC Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR
74	TLC	TLC Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	NCR
75	TLC	TLC Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$45.00	\$540.00	30	NCR
76	TLC	TLC Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	NCR
77	TNT	TNT Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$60.00	\$360.00	30	NCR
78	TNT	TNT Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$60.00	\$60.00	30	NCR
79	TNT	TNT Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$139.00	\$834.00	30	NCR
80	TNT	TNT Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$139.00	\$139.00	30	NCR
81	TNT	TNT Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$179.00	\$1,074.00	30	NCR
82	TNT	TNT Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$179.00	\$179.00	30	NCR
83	TVL	TVLand Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$9.00	\$108.00	30	NCR
84	TVL	TVLand Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	NCR

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85	USA	USA Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR
86	USA	USA Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$80.00	\$80.00	30	NCR
87	USA	USA Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$170.00	\$1,020.00	30	NCR
88	USA	USA Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$170.00	\$170.00	30	NCR
89	USA	USA Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$218.00	\$1,308.00	30	NCR
90	USA	USA Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$218.00	\$218.00	30	NCR
91	WETV	Women's Ent Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
92	WETV	Women's Ent Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$16.00	\$32.00	30	NCR
93	WETV	Women's Ent Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	NCR
94	WETV	Women's Ent Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$13.00	\$26.00	30	NCR
95	WETV	Women's Ent Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
96	WETV	Women's Ent Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	NCR

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
<b>SPOTS</b>	535	0	0	0	0	0	0	0	0	0	0	0	535
<b>AMT</b>	\$51,601.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$51,601.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/29/20

62775263 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Ft WorthN Zone, TX | 1421 |