

Ampersand Cable System Order

Order #	62775319
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Texas TXHD 92

Update Date	06/26/20
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	5898
Product Name	TX HD-92 10.27-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$29,922.00		
Commission	\$4,488.30		
Net Total	\$25,433.70		
Total Spots	318		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6.25 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$160.00	\$1,920.00	30	NCR
2	AEN	A&E Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$160.00	\$320.00	30	NCR
3	BRVO	Bravo Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$119.00	\$1,428.00	30	NCR
4	BRVO	Bravo Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$119.00	\$238.00	30	NCR
5	CNN	CNN Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X			-	-	8	\$150.00	\$1,200.00	30	NCR
6	CNN	CNN Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	2	\$150.00	\$300.00	30	NCR
7	CNN	CNN Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X			-	-	8	\$110.00	\$880.00	30	NCR
8	CNN	CNN Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$110.00	\$220.00	30	NCR
9	CNN	CNN Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X			-	-	8	\$160.00	\$1,280.00	30	NCR
10	CNN	CNN Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$160.00	\$320.00	30	NCR
11	CNN	CNN Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X			-	-	8	\$199.00	\$1,592.00	30	NCR
12	CNN	CNN Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$199.00	\$398.00	30	NCR
13	DISC	Discovery Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$134.00	\$1,608.00	30	NCR
14	DISC	Discovery Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$134.00	\$268.00	30	NCR
15	FOOD	Food Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$170.00	\$2,040.00	30	NCR
16	FOOD	Food Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$170.00	\$340.00	30	NCR
17	HALL	Hallmark Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR
18	HALL	Hallmark Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	NCR
19	HALL	Hallmark Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR
20	HALL	Hallmark Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$20.00	\$40.00	30	NCR
21	HALL	Hallmark Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	Hallmark Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	NCR
23	HGTV	HGTV Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR
24	HGTV	HGTV Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$80.00	\$80.00	30	NCR
25	HGTV	HGTV Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$237.00	\$1,422.00	30	NCR
26	HGTV	HGTV Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$237.00	\$237.00	30	NCR
27	HGTV	HGTV Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$298.00	\$1,788.00	30	NCR
28	HGTV	HGTV Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$298.00	\$298.00	30	NCR
29	ID	Investigation Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
30	ID	Investigation Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$16.00	\$32.00	30	NCR
31	ID	Investigation Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
32	ID	Investigation Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$16.00	\$32.00	30	NCR
33	ID	Investigation Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$19.00	\$228.00	30	NCR
34	ID	Investigation Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$19.00	\$38.00	30	NCR
35	MNBC	MSNBC Morning	10/26/20	11/1/20	05:00	09:00		X	X	X	X			-	-	8	\$150.00	\$1,200.00	30	NCR
36	MNBC	MSNBC Morning	11/2/20	11/8/20	05:00	09:00	X							-	-	2	\$150.00	\$300.00	30	NCR
37	MNBC	MSNBC Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X			-	-	8	\$110.00	\$880.00	30	NCR
38	MNBC	MSNBC Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	2	\$110.00	\$220.00	30	NCR
39	MNBC	MSNBC Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X			-	-	8	\$160.00	\$1,280.00	30	NCR
40	MNBC	MSNBC Access	11/2/20	11/8/20	16:00	19:00	X							-	-	2	\$160.00	\$320.00	30	NCR
41	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X			-	-	8	\$199.00	\$1,592.00	30	NCR
42	MNBC	MSNBC Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$199.00	\$398.00	30	NCR

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43	OWN	Oprah Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
44	OWN	Oprah Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	NCR
45	OXYG	Oxygen Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$13.00	\$78.00	30	NCR
46	OXYG	Oxygen Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	NCR
47	OXYG	Oxygen Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR
48	OXYG	Oxygen Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	NCR
49	TLC	TLC Access	10/26/20	11/1/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR
50	TLC	TLC Access	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	NCR
51	TLC	TLC Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$45.00	\$540.00	30	NCR
52	TLC	TLC Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	NCR
53	TVL	TVLand Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$9.00	\$108.00	30	NCR
54	TVL	TVLand Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	NCR
55	USA	USA Daytime	10/26/20	11/1/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR
56	USA	USA Daytime	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$80.00	\$80.00	30	NCR
57	USA	USA Prime	10/26/20	11/1/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$218.00	\$1,308.00	30	NCR

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58	USA	USA Prime	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$218.00	\$218.00	30	NCR

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	318	0	0	0	0	0	0	0	0	0	0	0	318
AMT	\$29,922.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$29,922.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/29/20

62775319 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Ft WorthN Zone, TX | 1421 |