

Ampersand Cable System Order

Order #	62775347
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Texas TXHD 67

Update Date	06/26/20
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	5894
Product Name	TX HD-67 10.20-10.26
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$54,547.00		
Commission	\$8,182.05		
Net Total	\$46,364.95		
Total Spots	549		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6.25 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$45.00	\$270.00	30	NCR
2	AEN	A&E Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	NCR
3	AEN	A&E Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$116.00	\$696.00	30	NCR
4	AEN	A&E Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$116.00	\$116.00	30	NCR
5	AMC	AMC Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$116.00	\$1,392.00	30	NCR
6	AMC	AMC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$116.00	\$232.00	30	NCR
7	BRVO	Bravo Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$119.00	\$1,428.00	30	NCR
8	BRVO	Bravo Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$119.00	\$238.00	30	NCR
9	CNN	CNN Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X			-	-	8	\$80.00	\$640.00	30	NCR
10	CNN	CNN Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	2	\$80.00	\$160.00	30	NCR
11	CNN	CNN Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X			-	-	8	\$60.00	\$480.00	30	NCR
12	CNN	CNN Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$60.00	\$120.00	30	NCR
13	CNN	CNN Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X			-	-	8	\$139.00	\$1,112.00	30	NCR
14	CNN	CNN Access	10/26/20	11/1/20	16:00	19:00	X							-	-	2	\$139.00	\$278.00	30	NCR
15	CNN	CNN Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X			-	-	8	\$170.00	\$1,360.00	30	NCR
16	CNN	CNN Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$170.00	\$340.00	30	NCR
17	DISC	Discovery Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$28.00	\$168.00	30	NCR
18	DISC	Discovery Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$28.00	\$28.00	30	NCR
19	DISC	Discovery Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$71.00	\$426.00	30	NCR
20	DISC	Discovery Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$71.00	\$71.00	30	NCR
21	DISC	Discovery Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$90.00	\$1,080.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	Discovery Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$90.00	\$180.00	30	NCR
23	DIY	DIY Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR
24	DIY	DIY Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$16.00	\$16.00	30	NCR
25	DIY	DIY Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR
26	DIY	DIY Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	NCR
27	DIY	DIY Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
28	DIY	DIY Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	NCR
29	ESPN	ESPN Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$278.00	\$1,668.00	30	NCR
30	ESPN	ESPN Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$278.00	\$278.00	30	NCR
31	ESPN	ESPN Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$336.00	\$4,032.00	30	NCR
32	ESPN	ESPN Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$336.00	\$672.00	30	NCR
33	FOOD	Food Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	NCR
34	FOOD	Food Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$40.00	\$40.00	30	NCR
35	FOOD	Food Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	NCR
36	FOOD	Food Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$150.00	\$150.00	30	NCR
37	FOOD	Food Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$179.00	\$2,148.00	30	NCR
38	FOOD	Food Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$179.00	\$358.00	30	NCR
39	FX	FX Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$99.00	\$1,188.00	30	NCR
40	FX	FX Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$99.00	\$198.00	30	NCR
41	HALL	Hallmark Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR
42	HALL	Hallmark Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	NCR

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	Hallmark Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$32.00	\$384.00	30	NCR
44	HALL	Hallmark Access	10/26/20	11/1/20	16:00	19:00	X							-	-	2	\$32.00	\$64.00	30	NCR
45	HALL	Hallmark Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$32.00	\$384.00	30	NCR
46	HALL	Hallmark Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$32.00	\$64.00	30	NCR
47	HGTV	HGTV Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$119.00	\$714.00	30	NCR
48	HGTV	HGTV Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$119.00	\$119.00	30	NCR
49	HGTV	HGTV Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$278.00	\$1,668.00	30	NCR
50	HGTV	HGTV Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$278.00	\$278.00	30	NCR
51	HGTV	HGTV Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$347.00	\$4,164.00	30	NCR
52	HGTV	HGTV Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$347.00	\$694.00	30	NCR
53	HIST	History Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$51.00	\$306.00	30	NCR
54	HIST	History Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$51.00	\$51.00	30	NCR
55	HIST	History Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$189.00	\$1,134.00	30	NCR
56	HIST	History Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$189.00	\$189.00	30	NCR
57	HIST	History Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$237.00	\$1,422.00	30	NCR
58	HIST	History Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$237.00	\$237.00	30	NCR
59	ID	Investigation Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	NCR
60	ID	Investigation Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$10.00	\$20.00	30	NCR
61	ID	Investigation Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$28.00	\$336.00	30	NCR
62	ID	Investigation Access	10/26/20	11/1/20	16:00	19:00	X							-	-	2	\$28.00	\$56.00	30	NCR
63	ID	Investigation Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$28.00	\$336.00	30	NCR

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Est Code	5894
Product Name	TX HD-67 10.20-10.26
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ID	Investigation Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$28.00	\$56.00	30	NCR
65	LIF	Lifetime Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR
66	LIF	Lifetime Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$36.00	\$36.00	30	NCR
67	LIF	Lifetime Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$142.00	\$1,704.00	30	NCR
68	LIF	Lifetime Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$142.00	\$284.00	30	NCR
69	MNBC	MSNBC Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X			-	-	8	\$80.00	\$640.00	30	NCR
70	MNBC	MSNBC Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	2	\$80.00	\$160.00	30	NCR
71	MNBC	MSNBC Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X			-	-	8	\$60.00	\$480.00	30	NCR
72	MNBC	MSNBC Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$60.00	\$120.00	30	NCR
73	MNBC	MSNBC Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X			-	-	8	\$170.00	\$1,360.00	30	NCR
74	MNBC	MSNBC Access	10/26/20	11/1/20	16:00	19:00	X							-	-	2	\$170.00	\$340.00	30	NCR
75	MNBC	MSNBC Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X			-	-	8	\$208.00	\$1,664.00	30	NCR
76	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$208.00	\$416.00	30	NCR
77	OWN	Oprah Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$9.00	\$108.00	30	NCR
78	OWN	Oprah Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	NCR
79	OXYG	Oxygen Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	NCR
80	OXYG	Oxygen Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	NCR
81	OXYG	Oxygen Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	NCR
82	OXYG	Oxygen Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	NCR
83	OXYG	Oxygen Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	NCR
84	OXYG	Oxygen Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	NCR

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85	TBSC	TBS Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$199.00	\$1,194.00	30	NCR
86	TBSC	TBS Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$199.00	\$199.00	30	NCR
87	TLC	TLC Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR
88	TLC	TLC Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR
89	TLC	TLC Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR
90	TLC	TLC Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	NCR
91	TLC	TLC Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$36.00	\$432.00	30	NCR
92	TLC	TLC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$36.00	\$72.00	30	NCR
93	TNT	TNT Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$51.00	\$306.00	30	NCR
94	TNT	TNT Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$51.00	\$51.00	30	NCR
95	TNT	TNT Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$199.00	\$1,194.00	30	NCR
96	TNT	TNT Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$199.00	\$199.00	30	NCR
97	TNT	TNT Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$237.00	\$1,422.00	30	NCR
98	TNT	TNT Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$237.00	\$237.00	30	NCR
99	TVL	TVLand Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	NCR
100	TVL	TVLand Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$16.00	\$32.00	30	NCR
101	USA	USA Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$80.00	\$480.00	30	NCR
102	USA	USA Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$80.00	\$80.00	30	NCR
103	USA	USA Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$160.00	\$960.00	30	NCR
104	USA	USA Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$160.00	\$160.00	30	NCR
105	USA	USA Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$199.00	\$2,388.00	30	NCR

Ampersand Cable System Order

Order #	62775347
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Texas TXHD 67

Update Date	06/26/20
Version	1 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	5894
Product Name	TX HD-67 10.20-10.26
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$54,547.00		
Commission	\$8,182.05		
Net Total	\$46,364.95		
Total Spots	549		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 6.25 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	USA Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$199.00	\$398.00	30	NCR
107	WETV	Women's Ent Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	NCR
108	WETV	Women's Ent Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$9.00	\$9.00	30	NCR
109	WETV	Women's Ent Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	NCR
110	WETV	Women's Ent Access	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$9.00	\$9.00	30	NCR
111	WETV	Women's Ent Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	NCR
112	WETV	Women's Ent Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	NCR

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	466	83	0	0	0	0	0	0	0	0	0	0	549
AMT	\$46,202.00	\$8,345.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$54,547.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/29/20

62775347 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Plano Zone, TX | 1426 |