

Ampersand Cable System Order

Order #	62775391
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	Screen Strategies Media
Advertiser	Forward Majority Action Texas TXHD 66

Update Date	06/26/20
Version	2 Vs. 1

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Nov19
-	

Client Code	
Product Code	
Est Code	5891
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$21,648.00		
Commission	\$3,247.20		
Net Total	\$18,400.80		
Total Spots	178		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R1 6.25 rvsd start day from Monday - Tuesday for 10.20 start

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X			-	-	8	\$90.00	\$720.00	30	NCR
2	CNN	CNN Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	2	\$90.00	\$180.00	30	NCR
3	CNN	CNN Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X			-	-	8	\$100.00	\$800.00	30	NCR
4	CNN	CNN Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$100.00	\$200.00	30	NCR
5	CNN	CNN Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X			-	-	8	\$308.00	\$2,464.00	30	NCR
6	CNN	CNN Access	10/26/20	11/1/20	16:00	19:00	X							-	-	2	\$308.00	\$616.00	30	NCR
7	CNN	CNN Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X			-	-	8	\$387.00	\$3,096.00	30	NCR
8	CNN	CNN Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$387.00	\$774.00	30	NCR
9	DISC	Discovery Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$90.00	\$1,080.00	30	NCR
10	DISC	Discovery Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$90.00	\$180.00	30	NCR
11	HALL	Hallmark Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	NCR
12	HALL	Hallmark Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$20.00	\$40.00	30	NCR
13	HALL	Hallmark Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$32.00	\$384.00	30	NCR
14	HALL	Hallmark Access	10/26/20	11/1/20	16:00	19:00	X							-	-	2	\$32.00	\$64.00	30	NCR
15	HALL	Hallmark Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$40.00	\$480.00	30	NCR
16	HALL	Hallmark Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$40.00	\$80.00	30	NCR
17	ID	Investigation Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	12	\$19.00	\$228.00	30	NCR
18	ID	Investigation Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$19.00	\$38.00	30	NCR
19	ID	Investigation Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	12	\$36.00	\$432.00	30	NCR
20	ID	Investigation Access	10/26/20	11/1/20	16:00	19:00	X							-	-	2	\$36.00	\$72.00	30	NCR
21	ID	Investigation Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$45.00	\$540.00	30	NCR

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22	ID	Investigation Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$45.00	\$90.00	30	NCR
23	MNBC	MSNBC Morning	10/19/20	10/25/20	05:00	09:00		X	X	X	X			-	-	8	\$90.00	\$720.00	30	NCR
24	MNBC	MSNBC Morning	10/26/20	11/1/20	05:00	09:00	X							-	-	2	\$90.00	\$180.00	30	NCR
25	MNBC	MSNBC Daytime	10/19/20	10/25/20	09:00	16:00		X	X	X	X			-	-	8	\$100.00	\$800.00	30	NCR
26	MNBC	MSNBC Daytime	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$100.00	\$200.00	30	NCR
27	MNBC	MSNBC Access	10/19/20	10/25/20	16:00	19:00		X	X	X	X			-	-	8	\$308.00	\$2,464.00	30	NCR
28	MNBC	MSNBC Access	10/26/20	11/1/20	16:00	19:00	X							-	-	2	\$308.00	\$616.00	30	NCR
29	MNBC	MSNBC Prime	10/19/20	10/25/20	19:00	24:00		X	X	X	X			-	-	8	\$387.00	\$3,096.00	30	NCR
30	MNBC	MSNBC Prime	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$387.00	\$774.00	30	NCR

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	148	30	0	0	0	0	0	0	0	0	0	0	178
AMT	\$17,544.00	\$4,104.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$21,648.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/29/20

62775391 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Dallas N Zone, TX | 1419 |