

Ampersand Cable System Order

Order #	62776591
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	07/06/20 - 07/19/20
Agency	Sage Media c/o Mosaic Media Strategy Gro
Advertiser	Latino Victory Fund

Update Date	06/29/20
Version	1 Vs. 1

AE	Austin Nichols
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May20
-	

Client Code	TX24
Product Code	7.7-7.14
Est Code	7581
Product Name	TX24 7.7-7.14 est7581
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$33,975.00		
Commission	\$5,096.25		
Net Total	\$28,878.75		
Total Spots	256		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 6.29 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/6/20	7/12/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$148.00	\$1,776.00	30	NCR 03/30/20-07/14/20
2	CNN	CNN EM	7/13/20	7/19/20	05:00	09:00	X	X						-	-	4	\$148.00	\$592.00	30	NCR 03/30/20-07/14/20
3	CNN	CNN DT	7/6/20	7/12/20	09:00	16:00		X	X	X	X	X	X	-	-	17	\$109.00	\$1,853.00	30	NCR 03/30/20-07/14/20
4	CNN	CNN DT	7/13/20	7/19/20	09:00	16:00	X							-	-	4	\$109.00	\$436.00	30	NCR 03/30/20-07/14/20
5	CNN	CNN EF	7/6/20	7/12/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$159.00	\$954.00	30	NCR 03/30/20-07/14/20
6	CNN	CNN EF	7/13/20	7/19/20	16:00	19:00	X							-	-	1	\$159.00	\$159.00	30	NCR 03/30/20-07/14/20
7	CNN	CNN PT	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$198.00	\$2,376.00	30	NCR 03/30/20-07/14/20
8	CNN	CNN PT	7/13/20	7/19/20	19:00	24:00	X							-	-	2	\$198.00	\$396.00	30	NCR 03/30/20-07/14/20
9	MNBC	MNBC EM	7/6/20	7/12/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$148.00	\$1,776.00	30	NCR 03/30/20-07/14/20
10	MNBC	MNBC EM	7/13/20	7/19/20	05:00	09:00	X	X						-	-	4	\$148.00	\$592.00	30	NCR 03/30/20-07/14/20
11	MNBC	MNBC DT	7/6/20	7/12/20	09:00	16:00		X	X	X	X	X	X	-	-	17	\$109.00	\$1,853.00	30	NCR 03/30/20-07/14/20
12	MNBC	MNBC DT	7/13/20	7/19/20	09:00	16:00	X							-	-	4	\$109.00	\$436.00	30	NCR 03/30/20-07/14/20
13	MNBC	MNBC EF	7/6/20	7/12/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$159.00	\$954.00	30	NCR 03/30/20-07/14/20
14	MNBC	MNBC EF	7/13/20	7/19/20	16:00	19:00	X							-	-	1	\$159.00	\$159.00	30	NCR 03/30/20-07/14/20
15	MNBC	MNBC PT	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$198.00	\$2,376.00	30	NCR 03/30/20-07/14/20
16	MNBC	MNBC PT	7/13/20	7/19/20	19:00	24:00	X							-	-	2	\$198.00	\$396.00	30	NCR 03/30/20-07/14/20
17	HGTV	HGTV DT	7/6/20	7/12/20	09:00	16:00		X	X	X	X	X	X	-	-	17	\$79.00	\$1,343.00	30	NCR 03/30/20-07/14/20
18	HGTV	HGTV DT	7/13/20	7/19/20	09:00	16:00	X							-	-	4	\$79.00	\$316.00	30	NCR 03/30/20-07/14/20
19	HGTV	HGTV EF	7/6/20	7/12/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$237.00	\$1,422.00	30	NCR 03/30/20-07/14/20
20	HGTV	HGTV EF	7/13/20	7/19/20	16:00	19:00	X							-	-	1	\$237.00	\$237.00	30	NCR 03/30/20-07/14/20
21	HGTV	HGTV PT	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$296.00	\$3,552.00	30	NCR 03/30/20-07/14/20

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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22	HGTV	HGTV PT	7/13/20	7/19/20	19:00	24:00	X							-	-	2	\$296.00	\$592.00	30	NCR 03/30/20-07/14/20
23	FOOD	FOOD DT	7/6/20	7/12/20	09:00	16:00		X	X	X	X	X	X	-	-	17	\$88.00	\$1,496.00	30	NCR 03/30/20-07/14/20
24	FOOD	FOOD DT	7/13/20	7/19/20	09:00	16:00	X							-	-	4	\$88.00	\$352.00	30	NCR 03/30/20-07/14/20
25	FOOD	FOOD EF	7/6/20	7/12/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$138.00	\$828.00	30	NCR 03/30/20-07/14/20
26	FOOD	FOOD EF	7/13/20	7/19/20	16:00	19:00	X							-	-	1	\$138.00	\$138.00	30	NCR 03/30/20-07/14/20
27	FOOD	FOOD PT	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$168.00	\$840.00	30	NCR 03/30/20-07/14/20
28	FOOD	FOOD PT	7/13/20	7/19/20	19:00	24:00	X							-	-	2	\$168.00	\$336.00	30	NCR 03/30/20-07/14/20
29	AEN	AEN DT	7/6/20	7/12/20	09:00	16:00		X	X	X	X	X	X	-	-	17	\$35.00	\$595.00	30	NCR 03/30/20-07/14/20
30	AEN	AEN DT	7/13/20	7/19/20	09:00	16:00	X							-	-	4	\$35.00	\$140.00	30	NCR 03/30/20-07/14/20
31	AEN	AEN EF	7/6/20	7/12/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$133.00	\$798.00	30	NCR 03/30/20-07/14/20
32	AEN	AEN EF	7/13/20	7/19/20	16:00	19:00	X							-	-	1	\$133.00	\$133.00	30	NCR 03/30/20-07/14/20
33	AEN	AEN PT	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$159.00	\$1,908.00	30	NCR 03/30/20-07/14/20
34	AEN	AEN PT	7/13/20	7/19/20	19:00	24:00	X							-	-	2	\$159.00	\$318.00	30	NCR 03/30/20-07/14/20
35	TLC	TLC PT	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR 03/30/20-07/14/20
36	TLC	TLC PT	7/13/20	7/19/20	19:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR 03/30/20-07/14/20
37	DISC	DISC PT	7/6/20	7/12/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$133.00	\$665.00	30	NCR 03/30/20-07/14/20

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38	DISC	DISC PT	7/13/20	7/19/20	19:00	24:00	X							-	-	2	\$133.00	\$266.00	30	NCR 03/30/20-07/14/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	256	0	0	0	0	0	0	0	0	0	0	0	256
AMT	\$33,975.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$33,975.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/30/20

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