

Ampersand Cable System Order

Order #	62776590
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	06/29/20 - 07/12/20
Agency	Sage Media c/o Mosaic Media Strategy Gro
Advertiser	Latino Victory Fund

Update Date	06/29/20
Version	1 Vs. 1

AE	Austin Nichols
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May20
-	

Client Code	TX24
Product Code	6.30-7.6
Est Code	7580
Product Name	TX24 6.30-7.6 est7580
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$33,383.00		
Commission	\$5,007.45		
Net Total	\$28,375.55		
Total Spots	252		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 6.29 New Order Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	6/29/20	7/5/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$148.00	\$1,776.00	30	NCR 03/30/20-07/14/20
2	CNN	NEW DAY<	7/6/20	7/12/20	05:00	09:00	X							-	-	2	\$148.00	\$296.00	30	NCR 03/30/20-07/14/20
3	CNN	CNN NEWSROOM<	6/29/20	7/5/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$109.00	\$1,962.00	30	NCR 03/30/20-07/14/20
4	CNN	CNN NEWSROOM<	7/6/20	7/12/20	09:00	16:00	X							-	-	3	\$109.00	\$327.00	30	NCR 03/30/20-07/14/20
5	CNN	SITUATION ROOM<	6/29/20	7/5/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$159.00	\$954.00	30	NCR 03/30/20-07/14/20
6	CNN	SITUATION ROOM<	7/6/20	7/12/20	16:00	19:00	X							-	-	1	\$159.00	\$159.00	30	NCR 03/30/20-07/14/20
7	CNN	AVG. ALL WKS<	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$198.00	\$2,376.00	30	NCR 03/30/20-07/14/20
8	CNN	AVG. ALL WKS<	7/6/20	7/12/20	19:00	24:00	X							-	-	2	\$198.00	\$396.00	30	NCR 03/30/20-07/14/20
9	MNBC	MORNING JOE<	6/29/20	7/5/20	05:00	09:00		X	X	X	X	X	X	-	-	12	\$148.00	\$1,776.00	30	NCR 03/30/20-07/14/20
10	MNBC	MORNING JOE<	7/6/20	7/12/20	05:00	09:00	X							-	-	2	\$148.00	\$296.00	30	NCR 03/30/20-07/14/20
11	MNBC	VARIOUS	6/29/20	7/5/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$109.00	\$1,962.00	30	NCR 03/30/20-07/14/20
12	MNBC	VARIOUS	7/6/20	7/12/20	09:00	16:00	X							-	-	3	\$109.00	\$327.00	30	NCR 03/30/20-07/14/20
13	MNBC	VARIOUS	6/29/20	7/5/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$159.00	\$954.00	30	NCR 03/30/20-07/14/20
14	MNBC	VARIOUS	7/6/20	7/12/20	16:00	19:00	X							-	-	1	\$159.00	\$159.00	30	NCR 03/30/20-07/14/20
15	MNBC	VARIOUS	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$198.00	\$2,376.00	30	NCR 03/30/20-07/14/20
16	MNBC	VARIOUS	7/6/20	7/12/20	19:00	24:00	X							-	-	2	\$198.00	\$396.00	30	NCR 03/30/20-07/14/20
17	HGTV	AVG. ALL WKS<	6/29/20	7/5/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$79.00	\$1,422.00	30	NCR 03/30/20-07/14/20
18	HGTV	HOME TOWN<	7/6/20	7/12/20	09:00	16:00	X							-	-	3	\$79.00	\$237.00	30	NCR 03/30/20-07/14/20
19	HGTV	AVG. ALL WKS<	6/29/20	7/5/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$237.00	\$1,422.00	30	NCR 03/30/20-07/14/20
20	HGTV	HOME TOWN	7/6/20	7/12/20	16:00	19:00	X							-	-	1	\$237.00	\$237.00	30	NCR 03/30/20-07/14/20
21	HGTV	VARIOUS	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$296.00	\$3,552.00	30	NCR 03/30/20-07/14/20

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Total Spots	252
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	VARIOUS	7/6/20	7/12/20	19:00	24:00	X							-	-	2	\$296.00	\$592.00	30	NCR 03/30/20-07/14/20
23	FOOD	VARIOUS	6/29/20	7/5/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$88.00	\$1,584.00	30	NCR 03/30/20-07/14/20
24	FOOD	VARIOUS	7/6/20	7/12/20	09:00	16:00	X							-	-	3	\$88.00	\$264.00	30	NCR 03/30/20-07/14/20
25	FOOD	VARIOUS	6/29/20	7/5/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$138.00	\$828.00	30	NCR 03/30/20-07/14/20
26	FOOD	GUYS GROCERY G	7/6/20	7/12/20	16:00	19:00	X							-	-	1	\$138.00	\$138.00	30	NCR 03/30/20-07/14/20
27	FOOD	VARIOUS	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$168.00	\$1,008.00	30	NCR 03/30/20-07/14/20
28	FOOD	AVG. ALL WKS<	7/6/20	7/12/20	19:00	24:00	X							-	-	1	\$168.00	\$168.00	30	NCR 03/30/20-07/14/20
29	AEN	VARIOUS	6/29/20	7/5/20	09:00	16:00		X	X	X	X	X	X	-	-	18	\$35.00	\$630.00	30	NCR 03/30/20-07/14/20
30	AEN	THE FIRST 48<	7/6/20	7/12/20	09:00	16:00	X							-	-	3	\$35.00	\$105.00	30	NCR 03/30/20-07/14/20
31	AEN	AVG. ALL WKS<	6/29/20	7/5/20	16:00	19:00		X	X	X	X	X	X	-	-	6	\$133.00	\$798.00	30	NCR 03/30/20-07/14/20
32	AEN	AVG. ALL WKS	7/6/20	7/12/20	16:00	19:00	X							-	-	1	\$133.00	\$133.00	30	NCR 03/30/20-07/14/20
33	AEN	AVG. ALL WKS<	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$159.00	\$1,908.00	30	NCR 03/30/20-07/14/20
34	AEN	AVG. ALL WKS	7/6/20	7/12/20	19:00	24:00	X							-	-	2	\$159.00	\$318.00	30	NCR 03/30/20-07/14/20
35	TLC	VARIOUS	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$44.00	\$528.00	30	NCR 03/30/20-07/14/20
36	TLC	90 DAY FIANCE:<	7/6/20	7/12/20	19:00	24:00	X							-	-	2	\$44.00	\$88.00	30	NCR 03/30/20-07/14/20
37	DISC	VARIOUS	6/29/20	7/5/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$133.00	\$798.00	30	NCR 03/30/20-07/14/20

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38	DISC	VARIOUS	7/6/20	7/12/20	19:00	24:00	X							-	-	1	\$133.00	\$133.00	30	NCR 03/30/20-07/14/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	252	0	0	0	0	0	0	0	0	0	0	0	252
AMT	\$33,383.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$33,383.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/30/20

62776590 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Ft WorthN Zone, TX | 1421 |