

Ampersand Cable System Order

Order #	62897150
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	05/31/21 - 06/13/21
Agency	Mentzer Media Services
Advertiser	Consumers Research

Update Date	05/27/21
Version	1 Vs. 1

AE	Paul Doll
Sales Coordinator	Joe Foley
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Mar21
-	

Client Code	JLCON
Product Code	JLCON
Est Code	9751
Product Name	(TX 30s) 6.5-6.11
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$67,612.00		
Commission	\$10,141.80		
Net Total	\$57,470.20		
Total Spots	90		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/27 New Issue Order. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC EM	5/31/21	6/6/21	05:00	09:00						X	X	-	-	1	\$368.00	\$368.00	30	NCR 03/29/21-06/27/21
2	CNBC	CNBC EM	6/7/21	6/13/21	05:00	09:00	X	X	X	X	X			-	-	3	\$368.00	\$1,104.00	30	NCR 03/29/21-06/27/21
3	CNBC	CNBC DT	5/31/21	6/6/21	09:00	16:00						X	X	-	-	1	\$300.00	\$300.00	30	NCR 03/29/21-06/27/21
4	CNBC	CNBC DT	6/7/21	6/13/21	09:00	16:00	X	X	X	X	X			-	-	4	\$300.00	\$1,200.00	30	NCR 03/29/21-06/27/21
5	CNBC	CNBC EF	5/31/21	6/6/21	16:00	19:00						X	X	-	-	1	\$506.00	\$506.00	30	NCR 03/29/21-06/27/21
6	CNBC	CNBC EF	6/7/21	6/13/21	16:00	19:00	X	X	X	X	X			-	-	4	\$506.00	\$2,024.00	30	NCR 03/29/21-06/27/21
7	CNBC	CNBC PT	5/31/21	6/6/21	19:00	24:00						X	X	-	-	2	\$634.00	\$1,268.00	30	NCR 03/29/21-06/27/21
8	CNBC	CNBC PT	6/7/21	6/13/21	19:00	24:00	X	X	X	X	X			-	-	5	\$634.00	\$3,170.00	30	NCR 03/29/21-06/27/21
9	CNN	CNN EM	5/31/21	6/6/21	05:00	09:00						X	X	-	-	1	\$493.00	\$493.00	30	NCR 03/29/21-06/27/21
10	CNN	CNN EM	6/7/21	6/13/21	05:00	09:00	X	X	X	X	X			-	-	2	\$493.00	\$986.00	30	NCR 03/29/21-06/27/21
11	CNN	CNN DT	5/31/21	6/6/21	09:00	16:00						X	X	-	-	1	\$348.00	\$348.00	30	NCR 03/29/21-06/27/21
12	CNN	CNN DT	6/7/21	6/13/21	09:00	16:00	X	X	X	X	X			-	-	3	\$348.00	\$1,044.00	30	NCR 03/29/21-06/27/21
13	CNN	CNN EF	5/31/21	6/6/21	16:00	19:00						X	X	-	-	1	\$1,179.00	\$1,179.00	30	NCR 03/29/21-06/27/21
14	CNN	CNN EF	6/7/21	6/13/21	16:00	19:00	X	X	X	X	X			-	-	3	\$1,179.00	\$3,537.00	30	NCR 03/29/21-06/27/21
15	CNN	CNN PT	5/31/21	6/6/21	19:00	24:00						X	X	-	-	1	\$1,473.00	\$1,473.00	30	NCR 03/29/21-06/27/21
16	CNN	CNN PT	6/7/21	6/13/21	19:00	24:00	X	X	X	X	X			-	-	4	\$1,473.00	\$5,892.00	30	NCR 03/29/21-06/27/21
17	FBN	FBN EM	5/31/21	6/6/21	05:00	09:00						X	X	-	-	1	\$23.00	\$23.00	30	NCR 03/29/21-06/27/21
18	FBN	FBN EM	6/7/21	6/13/21	05:00	09:00	X	X	X	X	X			-	-	4	\$23.00	\$92.00	30	NCR 03/29/21-06/27/21
19	FBN	FBN DT	5/31/21	6/6/21	09:00	16:00						X	X	-	-	1	\$23.00	\$23.00	30	NCR 03/29/21-06/27/21
20	FBN	FBN DT	6/7/21	6/13/21	09:00	16:00	X	X	X	X	X			-	-	3	\$23.00	\$69.00	30	NCR 03/29/21-06/27/21
21	FBN	FBN EF	5/31/21	6/6/21	16:00	19:00						X	X	-	-	1	\$44.00	\$44.00	30	NCR 03/29/21-06/27/21

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22	FBN	FBN EF	6/7/21	6/13/21	16:00	19:00	X	X	X	X	X			-	-	4	\$44.00	\$176.00	30	NCR 03/29/21-06/27/21
23	FBN	FBN PT	5/31/21	6/6/21	19:00	24:00						X	X	-	-	2	\$66.00	\$132.00	30	NCR 03/29/21-06/27/21
24	FBN	FBN PT	6/7/21	6/13/21	19:00	24:00	X	X	X	X	X			-	-	5	\$66.00	\$330.00	30	NCR 03/29/21-06/27/21
25	FXNC	FXNC EM	5/31/21	6/6/21	05:00	09:00						X	X	-	-	1	\$1,499.00	\$1,499.00	30	NCR 03/29/21-06/27/21
26	FXNC	FXNC EM	6/7/21	6/13/21	05:00	09:00	X	X	X	X	X			-	-	3	\$1,499.00	\$4,497.00	30	NCR 03/29/21-06/27/21
27	FXNC	FXNC DT	5/31/21	6/6/21	09:00	16:00						X	X	-	-	1	\$1,499.00	\$1,499.00	30	NCR 03/29/21-06/27/21
28	FXNC	FXNC DT	6/7/21	6/13/21	09:00	16:00	X	X	X	X	X			-	-	3	\$1,499.00	\$4,497.00	30	NCR 03/29/21-06/27/21
29	FXNC	FXNC EF	5/31/21	6/6/21	16:00	19:00						X	X	-	-	1	\$1,686.00	\$1,686.00	30	NCR 03/29/21-06/27/21
30	FXNC	FXNC EF	6/7/21	6/13/21	16:00	19:00	X	X	X	X	X			-	-	2	\$1,686.00	\$3,372.00	30	NCR 03/29/21-06/27/21
31	FXNC	FXNC PT	5/31/21	6/6/21	19:00	24:00						X	X	-	-	1	\$2,103.00	\$2,103.00	30	NCR 03/29/21-06/27/21
32	FXNC	FXNC PT	6/7/21	6/13/21	19:00	24:00	X	X	X	X	X			-	-	4	\$2,103.00	\$8,412.00	30	NCR 03/29/21-06/27/21
33	MNBC	MNBC EM	5/31/21	6/6/21	05:00	09:00						X	X	-	-	1	\$493.00	\$493.00	30	NCR 03/29/21-06/27/21
34	MNBC	MNBC EM	6/7/21	6/13/21	05:00	09:00	X	X	X	X	X			-	-	3	\$493.00	\$1,479.00	30	NCR 03/29/21-06/27/21
35	MNBC	MNBC DT	5/31/21	6/6/21	09:00	16:00						X	X	-	-	1	\$348.00	\$348.00	30	NCR 03/29/21-06/27/21
36	MNBC	MNBC DT	6/7/21	6/13/21	09:00	16:00	X	X	X	X	X			-	-	3	\$348.00	\$1,044.00	30	NCR 03/29/21-06/27/21
37	MNBC	MNBC EF	5/31/21	6/6/21	16:00	19:00						X	X	-	-	1	\$1,179.00	\$1,179.00	30	NCR 03/29/21-06/27/21
38	MNBC	MNBC EF	6/7/21	6/13/21	16:00	19:00	X	X	X	X	X			-	-	2	\$1,179.00	\$2,358.00	30	NCR 03/29/21-06/27/21
39	MNBC	MNBC PT	5/31/21	6/6/21	19:00	24:00						X	X	-	-	1	\$1,473.00	\$1,473.00	30	NCR 03/29/21-06/27/21

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Total	\$67,612.00
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Commission	\$10,141.80
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Net Total	\$57,470.20
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Total Spots	90
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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40	MNBC	MNBC PT	6/7/21	6/13/21	19:00	24:00	X	X	X	X	X			-	-	4	\$1,473.00	\$5,892.00	30	NCR 03/29/21-06/27/21

	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	May 2022	Total
SPOTS	90	0	0	0	0	0	0	0	0	0	0	0	90
AMT	\$67,612.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$67,612.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/28/21

62897150 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |