

Ampersand Cable System Order

Order #	62865794
Syscode	1417
System Name	Spectrum/FVN COMBO-Bedford Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	02/01/21 - 02/14/21
Agency	AssemblyPOL
Advertiser	DCCC

Update Date	02/01/21
Version	1 Vs. 1

AE	Chris Overberg
Sales Coordinator	Alexandra Eng-Nguyen
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov20
-	

Client Code	DCCC
Product Code	DCCC
Est Code	1111
Product Name	TX CD-24 2.2-2.8
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$3,628.00		
Commission	\$544.20		
Net Total	\$3,083.80		
Total Spots	59		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	75.83	GIMP	56216
CPP	\$48.00	CPM	\$64.54

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : New Order. Please review & confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EF ROS	2/1/21	2/7/21	16:00	19:00		X	X	X	X	X	X	1.82	1352	6	\$60.00	\$360.00	30	NCR
2	CNN	CNN EF ROS	2/8/21	2/14/21	16:00	19:00	X							1.48	1098	1	\$60.00	\$60.00	30	NCR
3	CNN	CNN PT ROS	2/1/21	2/7/21	19:00	24:00		X	X	X	X	X	X	1.96	1451	12	\$74.00	\$888.00	30	NCR
4	CNN	CNN PT ROS	2/8/21	2/14/21	19:00	24:00	X							1.51	1117	2	\$74.00	\$148.00	30	NCR
5	MNBC	MORNING JOE	2/1/21	2/7/21	05:00	08:00		X	X	X	X			0.97	717	2	\$66.00	\$132.00	30	NCR
6	MNBC	MORNING JOE	2/8/21	2/14/21	05:00	08:00	X							1.04	769	1	\$66.00	\$66.00	30	NCR
7	MNBC	MSNBC EF ROS	2/1/21	2/7/21	16:00	19:00		X	X	X	X			1.64	1216	6	\$82.00	\$492.00	30	NCR
8	MNBC	MSNBC EF ROS	2/8/21	2/14/21	16:00	19:00	X							1.47	1088	1	\$82.00	\$82.00	30	NCR
9	MNBC	MSNBC PT ROS	2/1/21	2/7/21	19:00	24:00		X	X	X	X			1.69	1251	11	\$96.00	\$1,056.00	30	NCR
10	MNBC	MSNBC PT ROS	2/8/21	2/14/21	19:00	24:00	X							1.35	1004	3	\$96.00	\$288.00	30	NCR
11	S1DF	SPECTRUM PT	2/1/21	2/7/21	19:00	24:00		X	X	X	X	X	X	0.00	0	12	\$4.00	\$48.00	30	NCR
12	S1DF	SPECTRUM PT	2/8/21	2/14/21	19:00	24:00	X							0.00	0	2	\$4.00	\$8.00	30	NCR

	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Total
SPOTS	59	0	0	0	0	0	0	0	0	0	0	0	59
AMT	\$3,628.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,628.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 03/29/21

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