

Ampersand Cable System Order

Order #	62896874
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	05/28/21 - 06/08/21
Agency	Del Cielo Media
Advertiser	National Association of Manufacturers

Update Date	05/26/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jan21
All ratings are based on DMA populations	

Client Code	NAM
Product Code	ORDR
Est Code	52TX32
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$4,685.00		
Commission	\$702.75		
Net Total	\$3,982.25		
Total Spots	47		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/26 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	5/24/21	5/30/21	05:00	09:00					X	X	X	-	-	2	\$55.00	\$110.00	30	
2	CNN	CNN EM	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	
3	CNN	CNN EM	6/7/21	6/13/21	05:00	09:00	X	X						-	-	2	\$55.00	\$110.00	30	
4	CNN	CNN PT	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	2	\$84.00	\$168.00	30	
5	CNN	CNN PT	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$84.00	\$336.00	30	
6	CNN	CNN PT	6/7/21	6/13/21	19:00	24:00	X	X						-	-	1	\$84.00	\$84.00	30	
7	FXNC	FXNC EM	5/24/21	5/30/21	05:00	09:00					X	X	X	-	-	2	\$138.00	\$276.00	30	
8	FXNC	FXNC EM	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$138.00	\$690.00	30	
9	FXNC	FXNC EM	6/7/21	6/13/21	05:00	09:00	X	X						-	-	1	\$138.00	\$138.00	30	
10	FXNC	FXNC PT	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	2	\$198.00	\$396.00	30	
11	FXNC	FXNC PT	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$198.00	\$792.00	30	
12	FXNC	FXNC PT	6/7/21	6/13/21	19:00	24:00	X	X						-	-	1	\$198.00	\$198.00	30	
13	MNBC	MNBC EM	5/24/21	5/30/21	05:00	09:00					X	X	X	-	-	2	\$55.00	\$110.00	30	
14	MNBC	MNBC EM	5/31/21	6/6/21	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$55.00	\$275.00	30	
15	MNBC	MNBC EM	6/7/21	6/13/21	05:00	09:00	X	X						-	-	1	\$55.00	\$55.00	30	
16	MNBC	MNBC PT	5/24/21	5/30/21	19:00	24:00					X	X	X	-	-	2	\$84.00	\$168.00	30	
17	MNBC	MNBC PT	5/31/21	6/6/21	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$84.00	\$420.00	30	

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18	MNBC	MNBC PT	6/7/21	6/13/21	19:00	24:00	X	X						-	-	1	\$84.00	\$84.00	30	

	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Apr 2022	Total
SPOTS	12	35	0	0	0	0	0	0	0	0	0	0	47
AMT	\$1,228.00	\$3,457.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,685.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/27/21

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