

Ampersand Cable System Order

Order #	62717050
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	12/30/19 - 01/12/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	12/30/19
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	Nia Little
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Nov19
All ratings are based on DMA populations	

Client Code	
Product Code	
Est Code	0110
Product Name	1.1-1.8 High Profile
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$6,800.00		
Commission	\$1,020.00		
Net Total	\$5,780.00		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	1.5	GIMP	34621
CPP	\$4,533.00	CPM	\$196.41

Comments :	12/30 New High Profile order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	HOUSE HUNTERS	12/30/19	1/5/20	21:00	21:30				X				0.60	13664	1	\$2,900.00	\$2,900.00	60	House Hunters
2	HIST	: AMERICAN PICKERS	1/6/20	1/12/20	20:00	21:00	X							0.50	11674	1	\$2,000.00	\$2,000.00	60	American Pickers
3	TBSC	BIG BANG THEOR	12/30/19	1/5/20	20:00	20:30						X		0.40	9283	1	\$1,900.00	\$1,900.00	60	Big Bang Theory

	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$6,800.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6,800.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/30/19

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