

### Ampersand Cable System Order

Order #	62725002
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	01/20/20 - 02/02/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	01/27/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jan19
All ratings are based on DMA populations	

Client Code	
Product Code	
Est Code	0119
Product Name	Dallas 1.25-1.31
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$57,300.00		
Commission	\$8,595.00		
Net Total	\$48,705.00		
Total Spots	225		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	46.4	GIMP	1791031
CPP	\$1,235.00	CPM	\$31.99

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 1/27 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC DT	1/20/20	1/26/20	09:00	16:00						X	X	0.20	7316	6	\$85.00	\$510.00	30	PRE
2	AMC	AMC DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.10	3665	8	\$85.00	\$680.00	30	PRE
3	CNBC	CNBC DT	1/20/20	1/26/20	09:00	16:00						X	X	0.00	244	4	\$150.00	\$600.00	30	PRE
4	CNBC	CNBC DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.10	3153	10	\$150.00	\$1,500.00	30	PRE
5	CNBC	CNBC PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X			0.20	6335	5	\$315.00	\$1,575.00	30	PRE
6	ESP2	ESP2 DT	1/20/20	1/26/20	09:00	16:00						X	X	0.10	4862	4	\$70.00	\$280.00	30	PRE
7	ESP2	ESP2 DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.00	1737	10	\$70.00	\$700.00	30	PRE
8	ESP2	ESP2 EF	1/20/20	1/26/20	16:00	19:00						X	X	0.10	4767	2	\$180.00	\$360.00	30	PRE
9	ESP2	ESP2 PT	1/20/20	1/26/20	19:00	24:00						X	X	0.10	3562	2	\$220.00	\$440.00	30	PRE
10	ESPN	ESPN DT	1/20/20	1/26/20	09:00	16:00						X	X	0.40	14478	4	\$415.00	\$1,660.00	30	PRE
11	ESPN	ESPN EF	1/20/20	1/26/20	16:00	19:00						X	X	0.60	22216	1	\$1,015.00	\$1,015.00	30	-1x PRE
12	ESPN	ESPN PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X			0.80	29238	5	\$1,265.00	\$6,325.00	30	PRE
13	FOOD	FOOD DT	1/20/20	1/26/20	09:00	16:00						X	X	0.40	14279	4	\$310.00	\$1,240.00	30	PRE
14	FOOD	FOOD DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.10	4960	10	\$310.00	\$3,100.00	30	PRE
15	FOOD	FOOD EF	1/27/20	2/2/20	16:00	19:00	X	X	X	X	X			0.20	7151	4	\$595.00	\$2,380.00	30	PRE
16	FOOD	FOOD PT	1/20/20	1/26/20	19:00	24:00						X	X	0.30	12773	4	\$740.00	\$2,960.00	30	PRE
17	FS1	FS1 DT	1/20/20	1/26/20	09:00	16:00						X	X	0.00	903	4	\$70.00	\$280.00	30	PRE
18	FS1	FS1 DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.10	3013	10	\$70.00	\$700.00	30	PRE
19	HALL	HALL DT	1/20/20	1/26/20	09:00	16:00						X	X	0.40	16807	6	\$145.00	\$870.00	30	PRE
20	HALL	HALL DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.10	5104	10	\$145.00	\$1,450.00	30	PRE
21	HALL	HALL EF	1/20/20	1/26/20	16:00	19:00						X	X	0.60	22264	2	\$465.00	\$930.00	30	PRE

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22	HALL	HALL EF	1/27/20	2/2/20	16:00	19:00	X	X	X	X	X			0.30	10052	4	\$465.00	\$1,860.00	30	PRE
23	HALL	HALL PT	1/20/20	1/26/20	19:00	24:00						X	X	0.80	32001	6	\$580.00	\$3,480.00	30	PRE
24	HALL	HALL PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X			0.50	18245	8	\$580.00	\$4,640.00	30	PRE
25	HGTV	HGTV DT	1/20/20	1/26/20	09:00	16:00						X	X	0.50	19031	5	\$690.00	\$3,450.00	30	PRE
26	LIF	LIF DT	1/20/20	1/26/20	09:00	16:00						X	X	0.10	5156	4	\$145.00	\$580.00	30	PRE
27	LIF	LIF DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.10	2402	10	\$145.00	\$1,450.00	30	PRE
28	LIF	LIF PT	1/20/20	1/26/20	19:00	24:00						X	X	0.20	8814	2	\$580.00	\$1,160.00	30	PRE
29	LIF	LIF PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X			0.20	8792	5	\$580.00	\$2,900.00	30	PRE
30	TVL	TVL DT	1/20/20	1/26/20	09:00	16:00						X	X	0.10	5502	6	\$70.00	\$420.00	30	PRE
31	TVL	TVL DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.20	8323	8	\$70.00	\$560.00	30	PRE
32	TVL	TVL EF	1/20/20	1/26/20	16:00	19:00						X	X	0.10	4232	2	\$140.00	\$280.00	30	PRE
33	TVL	TVL EF	1/27/20	2/2/20	16:00	19:00	X	X	X	X	X			0.30	12429	4	\$140.00	\$560.00	30	PRE
34	TVL	TVL PT	1/20/20	1/26/20	19:00	24:00						X	X	0.20	6977	0	\$175.00	\$0.00	30	-6x PRE
35	TVL	TVL PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X			0.20	6987	8	\$175.00	\$1,400.00	30	PRE
36	WETV	WETV DT	1/20/20	1/26/20	09:00	16:00						X	X	0.10	3476	6	\$30.00	\$180.00	30	PRE
37	WETV	WETV DT	1/27/20	2/2/20	09:00	16:00	X	X	X	X	X			0.10	2757	8	\$30.00	\$240.00	30	PRE
38	WETV	WETV EF	1/20/20	1/26/20	16:00	19:00						X	X	0.10	3313	2	\$100.00	\$200.00	30	PRE
39	WETV	WETV EF	1/27/20	2/2/20	16:00	19:00	X	X	X	X	X			0.10	2583	4	\$100.00	\$400.00	30	PRE
40	WETV	WETV PT	1/20/20	1/26/20	19:00	24:00						X	X	0.10	2696	4	\$120.00	\$480.00	30	-2x PRE
41	WETV	WETV PT	1/27/20	2/2/20	19:00	24:00	X	X	X	X	X			0.10	4305	10	\$120.00	\$1,200.00	30	PRE
42	ESPN	EF	1/27/20	2/2/20	16:00	19:00		X	X	X	X			0.20	8454	1	\$1,015.00	\$1,015.00	30	MG+1x PRE

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43	HALL	PRIME	1/27/20	2/2/20	19:00	24:00		X	X	X	X			0.50	18445	2	\$585.00	\$1,170.00	30	MG+2x PRE
44	WETV	PRIME	1/27/20	2/2/20	19:00	24:00		X	X	X	X			0.10	4995	1	\$120.00	\$120.00	30	MG+1x PRE

	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Total
<b>SPOTS</b>	80	145	0	0	0	0	0	0	0	0	0	0	225
<b>AMT</b>	\$21,375.00	\$35,925.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$57,300.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 01/27/20

62725002 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |