

### Ampersand Cable System Order

Order #	62729832
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/03/20 - 02/16/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	02/10/20
Version	3 Vs. 2

Client Code	MBLM
Product Code	MBLM
Est Code	0121
Product Name	Dallas 60s ATS 2.7-2.12
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$248,510.00		
Commission	\$37,276.50		
Net Total	\$211,233.50		
Total Spots	891		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	163.8	GIMP	4015931
CPP	\$1,517.00	CPM	\$61.88

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/9 R2 MG: removed NA's, input two affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC EM	2/3/20	2/9/20	05:00	09:00					X	X	X	0.20	5096	4	\$460.00	\$1,840.00	60	PRE
2	AMC	AMC DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.30	6503	10	\$170.00	\$1,700.00	60	-2x PRE
3	AMC	AMC DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	2553	7	\$170.00	\$1,190.00	60	PRE
4	AMC	AMC PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.50	11116	3	\$1,270.00	\$3,810.00	60	PRE
5	APL	APL DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.20	5429	12	\$140.00	\$1,680.00	60	PRE
6	APL	APL DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	2645	7	\$140.00	\$980.00	60	PRE
7	APL	APL EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.30	6374	5	\$360.00	\$1,800.00	60	PRE
8	APL	APL EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.10	3516	5	\$360.00	\$1,800.00	60	PRE
9	APL	APL PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.20	5523	8	\$440.00	\$3,520.00	60	PRE
10	APL	APL PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.30	7799	8	\$440.00	\$3,520.00	60	PRE
11	BBCA	BBCA EM	2/3/20	2/9/20	05:00	09:00					X	X	X	0.10	1449	6	\$70.00	\$420.00	60	-2x PRE
12	BBCA	BBCA EM	2/10/20	2/16/20	05:00	09:00	X	X	X					0.10	1818	6	\$70.00	\$420.00	60	PRE
13	BBCA	BBCA DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.20	5660	12	\$70.00	\$840.00	60	PRE
14	BBCA	BBCA DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	2326	7	\$70.00	\$490.00	60	PRE
15	BBCA	BBCA EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.20	3971	6	\$120.00	\$720.00	60	-1x PRE
16	BBCA	BBCA EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.10	3309	5	\$120.00	\$600.00	60	PRE
17	BBCA	BBCA PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.20	4968	8	\$140.00	\$1,120.00	60	PRE
18	BBCA	BBCA PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.20	4595	8	\$140.00	\$1,120.00	60	PRE
19	CC	CC DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.00	924	11	\$70.00	\$770.00	60	-1x PRE
20	CC	CC DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.00	359	3	\$70.00	\$210.00	60	PRE
21	CC	CC EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.10	1771	7	\$100.00	\$700.00	60	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CC	CC EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.10	1203	5	\$100.00	\$500.00	60	PRE
23	CC	CC PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.10	1961	8	\$120.00	\$960.00	60	PRE
24	CC	CC PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	1709	8	\$120.00	\$960.00	60	PRE
25	CMT	CMT DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.10	2818	12	\$100.00	\$1,200.00	60	PRE
26	CMT	CMT DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	3017	7	\$100.00	\$700.00	60	PRE
27	CMT	CMT EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.20	4861	7	\$210.00	\$1,470.00	60	PRE
28	CMT	CMT EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.30	7302	5	\$210.00	\$1,050.00	60	PRE
29	CMT	CMT PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.10	2781	8	\$260.00	\$2,080.00	60	PRE
30	CMT	CMT PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.20	4605	8	\$260.00	\$2,080.00	60	PRE
31	CNBC	CNBC DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.00	879	12	\$300.00	\$3,600.00	60	PRE
32	DIY	DIY DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.10	2620	12	\$90.00	\$1,080.00	60	PRE
33	DIY	DIY DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.00	963	8	\$90.00	\$720.00	60	PRE
34	DIY	DIY EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.10	2599	5	\$140.00	\$700.00	60	PRE
35	DIY	DIY EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.00	947	3	\$140.00	\$420.00	60	PRE
36	DIY	DIY PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.10	1805	8	\$170.00	\$1,360.00	60	PRE
37	DIY	DIY PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	1304	3	\$170.00	\$510.00	60	PRE
38	ESP2	ESP2 DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.10	3288	10	\$140.00	\$1,400.00	60	-2x PRE
39	ESP2	ESP2 DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	1684	8	\$140.00	\$1,120.00	60	PRE
40	ESP2	ESP2 EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.10	3259	3	\$360.00	\$1,080.00	60	PRE
41	ESP2	ESP2 PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.20	3967	8	\$440.00	\$3,520.00	60	PRE
42	ESPN	ESPN DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.30	6532	9	\$830.00	\$7,470.00	60	-3x PRE

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43	ESPN	ESPN DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.20	5165	3	\$830.00	\$2,490.00	60	PRE
44	FOOD	FOOD DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.50	12146	11	\$620.00	\$6,820.00	60	-1x PRE
45	FOOD	FOOD PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.50	11160	3	\$1,480.00	\$4,440.00	60	PRE
46	FS1	FS1 DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.20	4767	11	\$140.00	\$1,540.00	60	-1x PRE
47	FS1	FS1 DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	1833	7	\$140.00	\$980.00	60	PRE
48	FS1	FS1 EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.20	5015	3	\$360.00	\$1,080.00	60	PRE
49	FS1	FS1 PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	3102	3	\$440.00	\$1,320.00	60	PRE
50	FYI	FYI DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.00	487	12	\$70.00	\$840.00	60	PRE
51	FYI	FYI PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.10	2180	8	\$140.00	\$1,120.00	60	PRE
52	GOLF	GOLF DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.30	6867	11	\$140.00	\$1,540.00	60	-1x PRE
53	GOLF	GOLF DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.00	1053	8	\$140.00	\$1,120.00	60	PRE
54	GOLF	GOLF EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.30	7130	7	\$230.00	\$1,610.00	60	PRE
55	GOLF	GOLF PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.20	4715	8	\$280.00	\$2,240.00	60	PRE
56	GOLF	GOLF PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	1995	3	\$280.00	\$840.00	60	PRE
57	HALL	HALL EM	2/3/20	2/9/20	05:00	09:00					X	X	X	0.30	6937	8	\$290.00	\$2,320.00	60	PRE
58	HALL	HALL EM	2/10/20	2/16/20	05:00	09:00	X	X	X					0.20	3811	6	\$290.00	\$1,740.00	60	PRE
59	HALL	HALL DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.50	11802	6	\$290.00	\$1,740.00	60	-6x PRE
60	HALL	HALL DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.20	4918	7	\$290.00	\$2,030.00	60	PRE
61	HALL	HALL EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.80	19357	7	\$930.00	\$6,510.00	60	PRE
62	HALL	HALL EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.50	10824	5	\$930.00	\$4,650.00	60	PRE
63	HALL	HALL PT	2/3/20	2/9/20	19:00	24:00					X	X	X	1.10	25499	5	\$1,160.00	\$5,800.00	60	-3x PRE

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64	HALL	HALL PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.60	13851	8	\$1,160.00	\$9,280.00	60	PRE
65	HGTV	HGTV DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.80	18956	3	\$1,380.00	\$4,140.00	60	-9x PRE
66	HGTV	HGTV DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.40	9278	3	\$1,380.00	\$4,140.00	60	PRE
67	HGTV	HGTV PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.80	18956	3	\$2,650.00	\$7,950.00	60	PRE
68	HLN	HLN EM	2/3/20	2/9/20	05:00	09:00					X	X	X	0.20	5984	6	\$470.00	\$2,820.00	60	-2x PRE
69	HLN	HLN EM	2/10/20	2/16/20	05:00	09:00	X	X	X					0.20	5951	6	\$470.00	\$2,820.00	60	PRE
70	HLN	HLN DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.10	3551	12	\$400.00	\$4,800.00	60	PRE
71	HLN	HLN DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	2874	8	\$400.00	\$3,200.00	60	PRE
72	HLN	HLN PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.20	5691	8	\$470.00	\$3,760.00	60	PRE
73	HLN	HLN PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.30	8098	8	\$470.00	\$3,760.00	60	PRE
74	LMN	LMN DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.20	4363	11	\$200.00	\$2,200.00	60	-1x PRE
75	LMN	LMN DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	1691	8	\$200.00	\$1,600.00	60	PRE
76	LMN	LMN EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.20	4864	3	\$400.00	\$1,200.00	60	PRE
77	LMN	LMN EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.10	2777	3	\$400.00	\$1,200.00	60	PRE
78	LMN	LMN PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.20	4653	3	\$500.00	\$1,500.00	60	PRE
79	NFLN	NFLN DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.10	1856	12	\$140.00	\$1,680.00	60	PRE
80	NGC	NGC EM	2/3/20	2/9/20	05:00	09:00					X	X	X	0.00	975	3	\$70.00	\$210.00	60	-5x PRE
81	NGC	NGC EM	2/10/20	2/16/20	05:00	09:00	X	X	X					0.00	695	3	\$70.00	\$210.00	60	-3x PRE
82	NGC	NGC DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.30	6207	12	\$90.00	\$1,080.00	60	PRE
83	NGC	NGC DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	2936	7	\$90.00	\$630.00	60	PRE
84	NGC	NGC EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.30	6392	7	\$150.00	\$1,050.00	60	PRE

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86	NGC	NGC PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.20	5816	8	\$180.00	\$1,440.00	60	PRE
87	NGC	NGC PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.30	6757	8	\$180.00	\$1,440.00	60	PRE
88	OWN	OWN EM	2/3/20	2/9/20	05:00	09:00					X	X	X	0.10	1698	5	\$150.00	\$750.00	60	-3x PRE
89	OWN	OWN EM	2/10/20	2/16/20	05:00	09:00	X	X	X					0.00	1075	4	\$150.00	\$600.00	60	PRE
90	OWN	OWN DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.10	2297	12	\$120.00	\$1,440.00	60	PRE
91	OWN	OWN DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.20	3778	7	\$120.00	\$840.00	60	PRE
92	OWN	OWN EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.10	2075	3	\$320.00	\$960.00	60	PRE
93	OWN	OWN PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.20	5637	8	\$390.00	\$3,120.00	60	PRE
94	OWN	OWN PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.30	7198	8	\$390.00	\$3,120.00	60	PRE
95	TRAV	TRAV EM	2/3/20	2/9/20	05:00	09:00					X	X	X	0.10	2895	4	\$290.00	\$1,160.00	60	-4x PRE
96	TRAV	TRAV DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.10	3435	12	\$140.00	\$1,680.00	60	PRE
97	TRAV	TRAV DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	3577	7	\$140.00	\$980.00	60	PRE
98	TRAV	TRAV EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.20	4753	5	\$390.00	\$1,950.00	60	PRE
99	TRAV	TRAV EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.20	3714	3	\$390.00	\$1,170.00	60	PRE
100	TRAV	TRAV PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.30	6524	8	\$480.00	\$3,840.00	60	PRE
101	TRAV	TRAV PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.30	7211	8	\$480.00	\$3,840.00	60	PRE
102	TVL	TVL EM	2/3/20	2/9/20	05:00	09:00					X	X	X	0.20	4198	4	\$290.00	\$1,160.00	60	-4x PRE
103	TVL	TVL EM	2/10/20	2/16/20	05:00	09:00	X	X	X					0.10	2219	0	\$290.00	\$0.00	60	-6x PRE
104	TVL	TVL DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.20	5714	12	\$140.00	\$1,680.00	60	PRE
105	TVL	TVL DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.30	7495	8	\$140.00	\$1,120.00	60	PRE

### Ampersand Cable System Order

Order #	62729832
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/03/20 - 02/16/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	02/10/20
Version	3 Vs. 2

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0121
Product Name	Dallas 60s ATS 2.7-2.12
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$248,510.00		
Commission	\$37,276.50		
Net Total	\$211,233.50		
Total Spots	891		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	163.8	GIMP	4015931
CPP	\$1,517.00	CPM	\$61.88

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/9 R2 MG: removed NA's, input two affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	TVL	TVL EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.30	8019	7	\$280.00	\$1,960.00	60	PRE
107	TVL	TVL EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.50	12260	5	\$280.00	\$1,400.00	60	PRE
108	TVL	TVL PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.40	9510	3	\$350.00	\$1,050.00	60	PRE
109	TVL	TVL PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.40	10466	4	\$350.00	\$1,400.00	60	PRE
110	WETV	WETV DT	2/3/20	2/9/20	09:00	16:00					X	X	X	0.10	2781	11	\$60.00	\$660.00	60	-1x PRE
111	WETV	WETV DT	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	2184	8	\$60.00	\$480.00	60	PRE
112	WETV	WETV EF	2/3/20	2/9/20	16:00	19:00					X	X	X	0.10	2987	3	\$200.00	\$600.00	60	PRE
113	WETV	WETV EF	2/10/20	2/16/20	16:00	19:00	X	X	X					0.10	1892	3	\$200.00	\$600.00	60	PRE
114	WETV	WETV PT	2/3/20	2/9/20	19:00	24:00					X	X	X	0.20	4048	8	\$240.00	\$1,920.00	60	PRE
115	WETV	WETV PT	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	3348	8	\$240.00	\$1,920.00	60	PRE
116	FS1	AVG. ALL WKS	2/3/20	2/9/20	19:00	24:00						X	X	0.00	958	3	\$220.00	\$660.00	30	MG+3x PRE
117	FS1	NCAA Basketball: Regular Season	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	1916	3	\$220.00	\$660.00	30	MG+3x pRE
118	HALL	VARIOUS	2/10/20	2/16/20	04:00	19:00	X	X	X					0.10	3592	3	\$465.00	\$1,395.00	30	MG+3x PRE
119	HALL	LOVE EVER AFTER	2/3/20	2/9/20	19:00	24:00						X	X	0.70	17963	0	\$580.00	\$0.00	30	-3x PRE
120	AMC	AVG. ALL WKS<	2/3/20	2/9/20	04:00	19:00						X	X	0.20	4550	3	\$510.00	\$1,530.00	30	MG+3x PRE
121	AMC	AVG. ALL WKS	2/3/20	2/9/20	19:00	24:00						X	X	0.30	7185	4	\$635.00	\$2,540.00	30	MG+4x PRE
122	AMC	VARIOUS	2/10/20	2/16/20	04:00	19:00	X	X	X					0.10	1437	3	\$510.00	\$1,530.00	30	MG+3x PRE
123	AMC	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00	X	X	X					0.20	4071	4	\$635.00	\$2,540.00	30	MG+4x PRE
124	APL	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X	X					0.20	4790	2	\$220.00	\$440.00	30	MG+2x PRE
125	APL	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00						X	X	0.20	4550	2	\$220.00	\$440.00	30	MG+2x PRE

### Ampersand Cable System Order

Order #	62729832
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/03/20 - 02/16/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	02/10/20
Version	3 Vs. 2

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0121
Product Name	Dallas 60s ATS 2.7-2.12
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$248,510.00		
Commission	\$37,276.50		
Net Total	\$211,233.50		
Total Spots	891		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	163.8	GIMP	4015931
CPP	\$1,517.00	CPM	\$61.88

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/9 R2 MG: removed NA's, input two affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
126	LIF	AVG. ALL WKS<	2/10/20	2/16/20	04:00	19:00	X	X	X					0.00	958	2	\$465.00	\$930.00	30	MG+2x PRE
127	LIF	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	3113	4	\$580.00	\$2,320.00	30	MG+4x PRE
128	LIF	AVG. ALL WKS<	2/3/20	2/9/20	04:00	19:00						X	X	0.10	1916	2	\$465.00	\$930.00	30	MG+2x PRE
129	LIF	AVG. ALL WKS	2/3/20	2/9/20	19:00	24:00						X	X	0.20	4550	4	\$580.00	\$2,320.00	30	MG+4x PRE
130	CNBC	VARIOUS	2/10/20	2/16/20	04:00	19:00	X	X	X					0.00	718	2	\$255.00	\$510.00	30	MG+2x PRE
131	CNBC	VARIOUS	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	1916	3	\$315.00	\$945.00	30	MG+3x PRE
132	HLN	MORNING EXPRES	2/10/20	2/16/20	05:00	09:00	X	X	X					0.20	3832	0	\$235.00	\$0.00	30	-3x PRE
133	HLN	WEEKEND EXPRES<	2/3/20	2/9/20	05:00	09:00						X	X	0.10	3353	0	\$235.00	\$0.00	30	-3x PRE
134	ESP2	NCAA Basketball: Regular Season	2/3/20	2/9/20	19:00	24:00						X	X	0.00	958	2	\$220.00	\$440.00	30	MG+2x PRE
135	ESP2	NCAA Basketball: Regular Season	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	2395	2	\$220.00	\$440.00	30	MG+2x PRE
136	LMN	AVG. ALL WKS	2/3/20	2/9/20	19:00	24:00						X	X	0.10	2634	3	\$250.00	\$750.00	30	MG+3x PRE
137	TRAV	OFF AIR<	2/10/20	2/16/20	05:00	09:00	X	X	X					0.00	958	0	\$145.00	\$0.00	30	-2x PRE
138	TRAV	VARIOUS	2/3/20	2/9/20	04:00	19:00						X	X	0.10	2874	2	\$195.00	\$390.00	30	MG+2x PRE
139	TRAV	AVG. ALL WKS<	2/3/20	2/9/20	19:00	24:00						X	X	0.20	5029	0	\$240.00	\$0.00	30	-3x PRE
140	CMT	CMT MOVIES	2/3/20	2/9/20	19:00	24:00						X	X	0.10	1437	2	\$130.00	\$260.00	30	MG+2x PRE
141	CMT	CMT MOVIES<	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	2874	0	\$130.00	\$0.00	30	-2x PRE
142	CMT	VARIOUS	2/3/20	2/9/20	04:00	19:00						X	X	0.00	1197	1	\$105.00	\$105.00	30	MG+1x PRE
143	CMT	VARIOUS	2/10/20	2/16/20	04:00	19:00	X	X	X					0.10	1916	1	\$105.00	\$105.00	30	MG+1x PRE
144	NFLN	AVG. ALL WKS	2/3/20	2/9/20	19:00	24:00						X	X	0.20	3832	2	\$220.00	\$440.00	30	MG+2x PRE
145	NFLN	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X	X					0.00	479	2	\$220.00	\$440.00	30	MG+2x PRE

### Ampersand Cable System Order

Order #	62729832
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/03/20 - 02/16/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

Update Date	02/10/20
Version	3 Vs. 2

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0121
Product Name	Dallas 60s ATS 2.7-2.12
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$248,510.00		
Commission	\$37,276.50		
Net Total	\$211,233.50		
Total Spots	891		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	163.8	GIMP	4015931
CPP	\$1,517.00	CPM	\$61.88

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/9 R2 MG: removed NA's, input two affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
146	NFLN	AVG. ALL WKS	2/3/20	2/9/20	04:00	19:00						X	X	0.10	1437	2	\$180.00	\$360.00	30	MG+2x PRE
147	NFLN	AVG. ALL WKS<	2/10/20	2/16/20	04:00	19:00	X	X	X					0.00	479	2	\$180.00	\$360.00	30	MG+2x PRE
148	CC	VARIOUS	2/10/20	2/16/20	04:00	19:00	X	X	X					0.00	239	1	\$50.00	\$50.00	30	MG+1x PRE
149	SCI	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00	X	X	X					0.00	1197	1	\$90.00	\$90.00	30	
150	SCI	AVG. ALL WKS	2/3/20	2/9/20	16:00	19:00						X	X	0.10	1676	1	\$90.00	\$90.00	30	
151	MLBN		2/10/20	2/16/20	16:00	19:00	X	X	X					0.00	0	1	\$60.00	\$60.00	30	
152	MLBN		2/3/20	2/9/20	16:00	19:00						X	X	0.00	0	1	\$60.00	\$60.00	30	
153	MLBN		2/10/20	2/16/20	09:00	16:00	X	X	X					0.00	0	3	\$35.00	\$105.00	30	
154	MLBN		2/3/20	2/9/20	09:00	16:00						X	X	0.00	0	3	\$35.00	\$105.00	30	
155	SCI	AVG. ALL WKS<	2/10/20	2/16/20	05:00	09:00	X	X	X					0.00	479	1	\$30.00	\$30.00	30	
156	SCI	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00	X	X	X					0.00	1197	2	\$20.00	\$40.00	30	
157	SCI	AVG. ALL WKS/HOW ITS MADE:	2/3/20	2/9/20	05:00	09:00						X	X	0.00	1197	1	\$30.00	\$30.00	30	
158	SCI	AVG. ALL WKS<	2/3/20	2/9/20	09:00	16:00						X	X	0.10	2155	2	\$20.00	\$40.00	30	
159	CNBC	PAID PROGRAMMI<	2/3/20	2/9/20	05:00	09:00						X	X	0.00	479	1	\$180.00	\$180.00	30	
160	ESP2	AVG. ALL WKS	2/3/20	2/9/20	05:00	09:00						X	X	0.10	1916	1	\$145.00	\$145.00	30	
161	ESP2	GOLIC AND WING/SPORTSCENTER A	2/10/20	2/16/20	05:00	09:00	X	X	X					0.00	479	1	\$145.00	\$145.00	30	
162	LIF	OFF AIR	2/3/20	2/9/20	05:00	09:00						X	X	0.00	239	1	\$290.00	\$290.00	30	
163	LIF	OFF AIR/AVG. ALL WKS	2/10/20	2/16/20	05:00	09:00	X	X	X					0.00	958	1	\$290.00	\$290.00	30	
164	APL	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X	X					0.20	4790	1	\$220.00	\$220.00	30	
165	SCI	VARIOUS	2/10/20	2/16/20	19:00	24:00	X	X	X					0.10	2874	3	\$110.00	\$330.00	30	



### Ampersand Cable System Order

Order #	62729832
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/03/20 - 02/16/20
Agency	Assembly POL
Advertiser	Mike Bloomberg 2020

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Comments : 2/9 R2 MG: removed NA's, input two affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
166	SCI	WHAT ON EARTH/AVG. ALL WKS	2/3/20	2/9/20	19:00	24:00						X	X	0.10	2634	2	\$110.00	\$220.00	30	
167	GOLF	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00	X	X	X					0.00	1197	2	\$140.00	\$280.00	30	
168	GOLF	AVG. ALL WKS	2/3/20	2/9/20	19:00	24:00						X	X	0.10	3353	1	\$140.00	\$140.00	30	
169	MLBN		2/3/20	2/9/20	19:00	24:00						X	X	0.00	0	3	\$70.00	\$210.00	30	
170	MLBN		2/10/20	2/16/20	19:00	24:00	X	X	X					0.00	0	2	\$70.00	\$140.00	30	
171	HLN	FORENSIC FILES<	2/3/20	2/9/20	09:00	16:00						X	X	0.10	2155	2	\$200.00	\$400.00	30	
172	HLN	VARIOUS	2/10/20	2/16/20	09:00	16:00	X	X	X					0.10	1916	2	\$200.00	\$400.00	30	
173	ESP2	NCAA Basketball: Regular Season	2/10/20	2/16/20	16:00	19:00	X	X	X					0.00	1197	1	\$180.00	\$180.00	30	
174	WETV	CRIMINAL MINDS/LAW & ORDER	2/3/20	2/9/20	16:00	19:00						X	X	0.10	2634	2	\$100.00	\$200.00	30	

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
<b>SPOTS</b>	891	0	0	0	0	0	0	0	0	0	0	0	891
<b>AMT</b>	\$248,510.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$248,510.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 02/10/20

62729832 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |