

Ampersand Cable System Order

Order #	62732087
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/16/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/12/20
Version	2 Vs. 1

Client Code	MBLM
Product Code	MBLM
Est Code	0124
Product Name	Dallas 2.13-2.14
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$70,070.00		
Commission	\$10,510.50		
Net Total	\$59,559.50		
Total Spots	339		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	53.5	GIMP	1311808
CPP	\$1,310.00	CPM	\$53.41

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/12 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC MOVIE	2/10/20	2/16/20	09:00	16:00				X	X			0.10	2833	8	\$85.00	\$680.00	30	PRE
2	AMC	AMC MOVIE	2/10/20	2/16/20	16:00	19:00				X	X			0.20	5605	2	\$510.00	\$1,020.00	30	PRE
3	AMC	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00				X	X			0.40	8438	4	\$635.00	\$2,540.00	30	PRE
4	APL	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.10	2049	8	\$70.00	\$560.00	30	PRE
5	APL	RIVER MONSTERS/TANKED	2/10/20	2/16/20	16:00	19:00				X	X			0.10	1966	2	\$180.00	\$360.00	30	PRE
6	APL	RIVER MONSTERS<	2/10/20	2/16/20	19:00	24:00				X	X			0.20	4039	4	\$220.00	\$880.00	30	PRE
7	BBCA	AVG. ALL WKS<	2/10/20	2/16/20	05:00	09:00				X	X			0.10	2195	2	\$35.00	\$70.00	30	PRE
8	BBCA	AVG. ALL WKS/X-FILES, THE	2/10/20	2/16/20	09:00	16:00				X	X			0.10	2856	8	\$35.00	\$280.00	30	PRE
9	BBCA	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			0.10	2523	2	\$60.00	\$120.00	30	PRE
10	BBCA	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00				X	X			0.10	3476	4	\$70.00	\$280.00	30	PRE
11	CC	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.00	428	6	\$35.00	\$210.00	30	PRE
12	CC	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			0.10	2693	2	\$50.00	\$100.00	30	PRE
13	CC	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			0.10	2299	4	\$60.00	\$240.00	30	PRE
14	CMT	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.10	3077	8	\$50.00	\$400.00	30	PRE
15	CMT	LAST MAN STAND<	2/10/20	2/16/20	16:00	19:00				X	X			0.40	8728	2	\$105.00	\$210.00	30	PRE
16	CMT	CMT MOVIES<	2/10/20	2/16/20	19:00	24:00				X	X			0.10	3503	4	\$130.00	\$520.00	30	PRE
17	CNBC	SQUAWK BOX<	2/10/20	2/16/20	05:00	09:00				X	X			0.10	1456	2	\$180.00	\$360.00	30	PRE
18	CNBC	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.10	1937	6	\$150.00	\$900.00	30	PRE
19	CNBC	VARIOUS	2/10/20	2/16/20	16:00	19:00				X	X			0.00	451	2	\$255.00	\$510.00	30	PRE
20	CNBC	SHARK TANK/AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00				X	X			0.10	2614	4	\$315.00	\$1,260.00	30	PRE
21	DIY	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00				X	X			0.00	808	6	\$45.00	\$270.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DIY	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			0.00	724	2	\$70.00	\$140.00	30	PRE
23	DIY	AVG. ALL WKS/TEXAS FLIP AND	2/10/20	2/16/20	19:00	24:00				X	X			0.10	1449	4	\$85.00	\$340.00	30	PRE
24	ESP2	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			0.10	1430	6	\$70.00	\$420.00	30	PRE
25	ESP2	VARIOUS	2/10/20	2/16/20	16:00	19:00				X	X			0.10	1620	2	\$180.00	\$360.00	30	PRE
26	ESP2	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00				X	X			0.10	1222	4	\$220.00	\$880.00	30	PRE
27	ESPN	GET UP L<	2/10/20	2/16/20	05:00	09:00				X	X			0.20	4248	2	\$605.00	\$1,210.00	30	PRE
28	ESPN	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.20	3989	6	\$415.00	\$2,490.00	30	PRE
29	ESPN	VARIOUS	2/10/20	2/16/20	16:00	19:00				X	X			0.20	5509	2	\$1,015.00	\$2,030.00	30	PRE
30	ESPN	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00				X	X			0.40	10431	4	\$1,265.00	\$5,060.00	30	PRE
31	FOOD	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.20	5567	6	\$310.00	\$1,860.00	30	PRE
32	FOOD	DINERS, DRIVE<	2/10/20	2/16/20	16:00	19:00				X	X			0.20	5753	2	\$595.00	\$1,190.00	30	PRE
33	FOOD	DINERS, DRIVE<	2/10/20	2/16/20	19:00	24:00				X	X			0.40	10262	4	\$740.00	\$2,960.00	30	PRE
34	FS1	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			0.10	1957	6	\$70.00	\$420.00	30	PRE
35	FS1	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00				X	X			0.10	1881	2	\$180.00	\$360.00	30	PRE
36	FS1	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00				X	X			0.10	3153	4	\$220.00	\$880.00	30	PRE
37	FYI	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.00	145	6	\$35.00	\$210.00	30	PRE
38	FYI	STORAGE WARS<	2/10/20	2/16/20	16:00	19:00				X	X			0.00	532	2	\$60.00	\$120.00	30	PRE
39	FYI	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			0.10	1377	4	\$70.00	\$280.00	30	PRE
40	GOLF	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			0.10	2808	8	\$70.00	\$560.00	30	PRE
41	GOLF	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			0.20	5853	2	\$115.00	\$230.00	30	PRE

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42	GOLF	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00				X	X			0.10	3569	4	\$140.00	\$560.00	30	PRE
43	HALL	GOLDEN GIRLS<	2/10/20	2/16/20	05:00	09:00				X	X			0.20	4348	2	\$145.00	\$290.00	30	PRE
44	HALL	HOME & FAMILY<	2/10/20	2/16/20	09:00	16:00				X	X			0.20	5587	8	\$145.00	\$1,160.00	30	PRE
45	HALL	HALLMARK MOVIE	2/10/20	2/16/20	16:00	19:00				X	X			0.50	11910	2	\$465.00	\$930.00	30	PRE
46	HALL	HALLMARK MOVIE<	2/10/20	2/16/20	19:00	24:00				X	X			0.80	18274	4	\$580.00	\$2,320.00	30	PRE
47	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	05:00	09:00				X	X			0.10	3038	2	\$405.00	\$810.00	30	PRE
48	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			0.30	8032	6	\$690.00	\$4,140.00	30	PRE
49	HGTV	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00				X	X			0.30	7781	2	\$1,060.00	\$2,120.00	30	PRE
50	HGTV	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			0.80	19954	4	\$1,325.00	\$5,300.00	30	PRE
51	HLN	MORNING EXPRES	2/10/20	2/16/20	05:00	09:00				X	X			0.30	6715	2	\$235.00	\$470.00	30	PRE
52	HLN	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.20	3722	6	\$200.00	\$1,200.00	30	PRE
53	HLN	FORENSIC FILES/AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00				X	X			0.10	1345	2	\$190.00	\$380.00	30	PRE
54	HLN	FORENSIC FILES<	2/10/20	2/16/20	19:00	24:00				X	X			0.30	6556	4	\$235.00	\$940.00	30	PRE
55	LIF	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			0.10	2405	6	\$145.00	\$870.00	30	PRE
56	LIF	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			0.10	2427	2	\$465.00	\$930.00	30	PRE
57	LIF	MOVIE- THEATRI<	2/10/20	2/16/20	19:00	24:00				X	X			0.30	6603	4	\$580.00	\$2,320.00	30	PRE
58	LMN	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			0.10	1276	6	\$100.00	\$600.00	30	PRE
59	LMN	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00				X	X			0.10	3033	2	\$200.00	\$400.00	30	PRE
60	LMN	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00				X	X			0.20	5352	4	\$250.00	\$1,000.00	30	PRE
61	NFLN	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00				X	X			0.00	618	6	\$70.00	\$420.00	30	PRE

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62	NFLN	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			0.00	801	2	\$180.00	\$360.00	30	PRE
63	NFLN	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00				X	X			0.00	895	4	\$220.00	\$880.00	30	PRE
64	NGC	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00				X	X			0.10	2135	8	\$45.00	\$360.00	30	PRE
65	NGC	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00				X	X			0.10	3515	2	\$75.00	\$150.00	30	PRE
66	NGC	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00				X	X			0.20	4849	4	\$90.00	\$360.00	30	PRE
67	OWN	DR. PHIL<	2/10/20	2/16/20	05:00	09:00				X	X			0.10	1483	2	\$75.00	\$150.00	30	PRE
68	OWN	DR. PHIL<	2/10/20	2/16/20	09:00	16:00				X	X			0.10	3469	8	\$60.00	\$480.00	30	PRE
69	OWN	20/20 ON OWN/DR. PHIL	2/10/20	2/16/20	16:00	19:00				X	X			0.10	1754	2	\$160.00	\$320.00	30	PRE
70	OWN	20/20 ON OWN<	2/10/20	2/16/20	19:00	24:00				X	X			0.10	2725	4	\$195.00	\$780.00	30	PRE
71	SCI	AVG. ALL WKS	2/10/20	2/16/20	05:00	09:00				X	X			0.00	1154	2	\$30.00	\$60.00	30	PRE
72	SCI	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00				X	X			0.10	1918	8	\$20.00	\$160.00	30	PRE
73	SCI	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00				X	X			0.10	1541	2	\$90.00	\$180.00	30	PRE
74	SCI	MYSTERIES OF A<	2/10/20	2/16/20	19:00	24:00				X	X			0.20	4464	4	\$110.00	\$440.00	30	PRE
75	TRAV	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.10	1661	6	\$70.00	\$420.00	30	PRE
76	TRAV	DEAD FILES/GHOST ADVENTUR	2/10/20	2/16/20	16:00	19:00				X	X			0.10	3254	2	\$195.00	\$390.00	30	PRE
77	TRAV	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			0.20	4163	4	\$240.00	\$960.00	30	PRE
78	TVL	OFF AIR<	2/10/20	2/16/20	05:00	09:00				X	X			0.10	2693	0	\$145.00	\$0.00	30	-2x PRE
79	TVL	GUNSMOKE<	2/10/20	2/16/20	09:00	16:00				X	X			0.30	8242	8	\$70.00	\$560.00	30	PRE
80	TVL	MASH<	2/10/20	2/16/20	16:00	19:00				X	X			0.50	12224	2	\$140.00	\$280.00	30	PRE
81	TVL	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			0.40	10118	4	\$175.00	\$700.00	30	PRE

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83	WETV	LOVE AFTER LOC<	2/10/20	2/16/20	16:00	19:00				X	X			0.00	484	2	\$100.00	\$200.00	30	PRE
84	WETV	VARIOUS	2/10/20	2/16/20	19:00	24:00				X	X			0.30	7020	2	\$120.00	\$240.00	30	-2x PRE
85	LIF	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.10	1437	2	\$145.00	\$290.00	30	MG+2x PRE
86	TVL	VARIOUS	2/10/20	2/16/20	16:00	19:00				X	X			0.30	7664	1	\$140.00	\$140.00	30	MG+1x PRE
87	CMT	VARIOUS	2/10/20	2/16/20	09:00	16:00				X	X			0.10	1916	2	\$50.00	\$100.00	30	MG+2x PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	339	0	0	0	0	0	0	0	0	0	0	0	339
AMT	\$70,070.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$70,070.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/13/20

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