

Ampersand Cable System Order

Order #	62733250
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/23/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/14/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0128
Product Name	Dallas 2.15-2.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$361,598.00		
Commission	\$54,239.70		
Net Total	\$307,358.30		
Total Spots	1662		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	176.1	GIMP	7013123
CPP	\$2,053.00	CPM	\$51.56

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/14 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	2/10/20	2/16/20	05:00	09:00						X	X	0.20	7175	6	\$230.00	\$1,380.00	30	PRE
2	AMC	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.20	7880	8	\$85.00	\$680.00	30	PRE
3	AMC	AMC MOVIE<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	2665	18	\$85.00	\$1,530.00	30	PRE
4	AMC	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	8087	5	\$510.00	\$2,550.00	30	PRE
5	AMC	AMC MOVIE<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.10	4816	8	\$510.00	\$4,080.00	30	PRE
6	AMC	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.30	11461	4	\$635.00	\$2,540.00	30	PRE
7	AMC	AVG. ALL WKS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.20	7186	10	\$635.00	\$6,350.00	30	PRE
8	APL	AVG. ALL WKS	2/10/20	2/16/20	05:00	09:00						X	X	0.00	1010	4	\$145.00	\$580.00	30	PRE
9	APL	AVG. ALL WKS	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	765	10	\$145.00	\$1,450.00	30	PRE
10	APL	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.20	7266	8	\$70.00	\$560.00	30	PRE
11	APL	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	2407	18	\$70.00	\$1,260.00	30	PRE
12	APL	PITBULLS AND P/AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	8566	5	\$180.00	\$900.00	30	PRE
13	APL	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.10	2896	8	\$180.00	\$1,440.00	30	PRE
14	APL	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.20	7395	4	\$220.00	\$880.00	30	PRE
15	APL	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.20	6295	12	\$220.00	\$2,640.00	30	PRE
16	BBCA	AVG. ALL WKS	2/10/20	2/16/20	05:00	09:00						X	X	0.00	1398	6	\$35.00	\$210.00	30	PRE
17	BBCA	AVG. ALL WKS<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.10	1969	12	\$35.00	\$420.00	30	PRE
18	BBCA	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00						X	X	0.20	7635	8	\$35.00	\$280.00	30	PRE
19	BBCA	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	2538	18	\$35.00	\$630.00	30	PRE
20	BBCA	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.10	5324	5	\$60.00	\$300.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
21	BBCA	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.10	2995	8	\$60.00	\$480.00	30	PRE
22	BBCA	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.20	5844	4	\$70.00	\$280.00	30	PRE
23	BBCA	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	4148	12	\$70.00	\$840.00	30	PRE
24	CC	VARIOUS	2/10/20	2/16/20	05:00	09:00						X	X	0.00	355	4	\$35.00	\$140.00	30	PRE
25	CC	VARIOUS	2/10/20	2/16/20	09:00	16:00						X	X	0.00	1221	8	\$35.00	\$280.00	30	PRE
26	CC	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	387	18	\$35.00	\$630.00	30	PRE
27	CC	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00						X	X	0.00	897	5	\$50.00	\$250.00	30	PRE
28	CC	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	1799	8	\$50.00	\$400.00	30	PRE
29	CC	VARIOUS	2/10/20	2/16/20	19:00	24:00						X	X	0.00	1230	4	\$60.00	\$240.00	30	PRE
30	CC	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	1945	12	\$60.00	\$720.00	30	PRE
31	CMT	CMT MUSIC<	2/10/20	2/16/20	05:00	09:00						X	X	0.00	193	4	\$35.00	\$140.00	30	PRE
32	CMT	VARIOUS	2/10/20	2/16/20	09:00	16:00						X	X	0.10	2704	8	\$50.00	\$400.00	30	PRE
33	CMT	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	3041	18	\$50.00	\$900.00	30	PRE
34	CMT	CMT MOVIES<	2/10/20	2/16/20	16:00	19:00						X	X	0.10	2838	5	\$105.00	\$525.00	30	PRE
35	CMT	LAST MAN STAND<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.20	7872	8	\$105.00	\$840.00	30	PRE
36	CMT	CMT MOVIES	2/10/20	2/16/20	19:00	24:00						X	X	0.10	2402	0	\$130.00	\$0.00	30	-4x PRE
37	CMT	CMT MOVIES<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	4164	12	\$130.00	\$1,560.00	30	PRE
38	CNBC	SQUAWK BOX<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	1570	12	\$180.00	\$2,160.00	30	PRE
39	CNBC	PAID PROGRAMMI<	2/10/20	2/16/20	09:00	16:00						X	X	0.00	666	8	\$150.00	\$1,200.00	30	PRE
40	CNBC	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	1563	18	\$150.00	\$2,700.00	30	PRE

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41	CNBC	UNDERCOVER BOS/AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.10	2742	5	\$255.00	\$1,275.00	30	PRE
42	CNBC	UNDERCOVER BOS/AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.00	1841	4	\$315.00	\$1,260.00	30	PRE
43	CNBC	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	2952	10	\$315.00	\$3,150.00	30	PRE
44	DIY	AVG. ALL WKS<	2/10/20	2/16/20	05:00	09:00						X	X	0.00	313	4	\$50.00	\$200.00	30	PRE
45	DIY	VARIOUS	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	319	10	\$50.00	\$500.00	30	PRE
46	DIY	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00						X	X	0.10	3487	8	\$45.00	\$360.00	30	PRE
47	DIY	AVG. ALL WKS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	901	18	\$45.00	\$810.00	30	PRE
48	DIY	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.10	3360	5	\$70.00	\$350.00	30	PRE
49	DIY	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	858	8	\$70.00	\$560.00	30	PRE
50	DIY	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.00	1921	4	\$85.00	\$340.00	30	PRE
51	DIY	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.00	1362	12	\$85.00	\$1,020.00	30	PRE
52	ESP2	AVG. ALL WKS	2/10/20	2/16/20	05:00	09:00						X	X	0.10	3164	6	\$145.00	\$870.00	30	PRE
53	ESP2	GOLIC AND WING/SPORTSCENTER A	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	677	10	\$145.00	\$1,450.00	30	PRE
54	ESP2	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.10	4215	8	\$70.00	\$560.00	30	PRE
55	ESP2	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	1583	18	\$70.00	\$1,260.00	30	PRE
56	ESP2	COLLEGE BKBL R/AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.10	4393	5	\$180.00	\$900.00	30	PRE
57	ESP2	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	1905	8	\$180.00	\$1,440.00	30	PRE
58	ESP2	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.00	1685	4	\$220.00	\$880.00	30	PRE
59	ESP2	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	2869	10	\$220.00	\$2,200.00	30	PRE
60	ESPN	SPORTSCENTER W<	2/10/20	2/16/20	05:00	09:00						X	X	0.20	6333	6	\$605.00	\$3,630.00	30	PRE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
61	ESPN	GET UP L<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.10	4467	10	\$605.00	\$6,050.00	30	PRE
62	ESPN	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.20	8095	7	\$415.00	\$2,905.00	30	-1x PRE
63	ESPN	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	4695	18	\$415.00	\$7,470.00	30	PRE
64	ESPN	COLLEGE BKBL R/AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	8033	5	\$1,015.00	\$5,075.00	30	PRE
65	ESPN	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.20	5889	8	\$1,015.00	\$8,120.00	30	PRE
66	ESPN	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.20	9171	4	\$1,265.00	\$5,060.00	30	PRE
67	ESPN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.30	11043	3	\$1,265.00	\$3,795.00	30	PRE
68	FOOD	VARIOUS	2/10/20	2/16/20	05:00	09:00						X	X	0.10	2429	4	\$415.00	\$1,660.00	30	PRE
69	FOOD	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.40	14771	4	\$310.00	\$1,240.00	30	-4x PRE
70	FOOD	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	4076	18	\$310.00	\$5,580.00	30	PRE
71	FOOD	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00						X	X	0.30	9721	5	\$595.00	\$2,975.00	30	PRE
72	FOOD	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.20	6750	8	\$595.00	\$4,760.00	30	PRE
73	FOOD	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.20	8731	4	\$740.00	\$2,960.00	30	PRE
74	FOOD	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.30	10801	3	\$740.00	\$2,220.00	30	PRE
75	FS1	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00						X	X	0.20	6622	8	\$70.00	\$560.00	30	PRE
76	FS1	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	1882	18	\$70.00	\$1,260.00	30	PRE
77	FS1	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	6510	5	\$180.00	\$900.00	30	PRE
78	FS1	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	1590	8	\$180.00	\$1,440.00	30	PRE
79	FS1	AVG. ALL WKS	2/10/20	2/16/20	17:00	20:00							X	0.10	2086	1	\$873.00	\$873.00	30	PRE
80	FS1	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.00	1573	4	\$220.00	\$880.00	30	PRE

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81	FS1	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	3122	10	\$220.00	\$2,200.00	30	PRE
82	FSS	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00						X	X	0.10	4104	8	\$85.00	\$680.00	30	PRE
83	FSS	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	6791	5	\$355.00	\$1,775.00	30	PRE
84	FSS	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.10	5463	4	\$440.00	\$1,760.00	30	PRE
85	FSS	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.30	11992	12	\$440.00	\$5,280.00	30	PRE
86	FYI	VARIOUS	2/10/20	2/16/20	09:00	16:00						X	X	0.00	612	8	\$35.00	\$280.00	30	PRE
87	FYI	MOUNTAIN MEN<	2/10/20	2/16/20	16:00	19:00						X	X	0.00	1073	5	\$60.00	\$300.00	30	PRE
88	FYI	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	296	8	\$60.00	\$480.00	30	PRE
89	FYI	MOUNTAIN MEN<	2/10/20	2/16/20	19:00	24:00						X	X	0.10	2186	4	\$70.00	\$280.00	30	PRE
90	FYI	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.00	852	10	\$70.00	\$700.00	30	PRE
91	GOLF	AVG. ALL WKS	2/10/20	2/16/20	05:00	09:00						X	X	0.00	510	4	\$75.00	\$300.00	30	PRE
92	GOLF	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.20	8552	8	\$70.00	\$560.00	30	PRE
93	GOLF	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	1755	18	\$70.00	\$1,260.00	30	PRE
94	GOLF	AVG. ALL WKS	2/17/20	2/23/20	09:30	12:30					X			0.00	455	1	\$348.00	\$348.00	30	PRE
95	GOLF	AVG. ALL WKS	2/17/20	2/23/20	09:30	12:30				X				0.00	1401	1	\$348.00	\$348.00	30	PRE
96	GOLF	PGA TOUR	2/10/20	2/16/20	12:00	13:45							X	0.50	17702	1	\$348.00	\$348.00	30	PRE
97	GOLF	PGA TOUR	2/10/20	2/16/20	12:00	13:45						X		0.50	20048	1	\$348.00	\$348.00	30	PRE
98	GOLF	PGA TOUR<	2/17/20	2/23/20	13:00	18:00					X			0.20	6633	1	\$348.00	\$348.00	30	PRE
99	GOLF	PGA TOUR<	2/17/20	2/23/20	13:00	18:00				X				0.10	3837	1	\$348.00	\$348.00	30	PRE
100	GOLF	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	7122	5	\$115.00	\$575.00	30	PRE
101	GOLF	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.10	2875	8	\$115.00	\$920.00	30	PRE

Ampersand Cable System Order

Order #	62733250
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/23/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/14/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0128
Product Name	Dallas 2.15-2.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$361,598.00		
Commission	\$54,239.70		
Net Total	\$307,358.30		
Total Spots	1662		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	176.1	GIMP	7013123
CPP	\$2,053.00	CPM	\$51.56

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/14 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
102	GOLF	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.10	5280	4	\$140.00	\$560.00	30	PRE
103	GOLF	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	2624	12	\$140.00	\$1,680.00	30	PRE
104	HALL	HALLMARK MOVIE	2/10/20	2/16/20	05:00	09:00						X	X	0.20	7906	6	\$145.00	\$870.00	30	PRE
105	HALL	VARIOUS	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.10	4026	12	\$145.00	\$1,740.00	30	PRE
106	HALL	HALLMARK MOVIE<	2/10/20	2/16/20	09:00	16:00						X	X	0.40	13893	8	\$145.00	\$1,160.00	30	PRE
107	HALL	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	5186	18	\$145.00	\$2,610.00	30	PRE
108	HALL	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00						X	X	0.60	21934	5	\$465.00	\$2,325.00	30	PRE
109	HALL	HALLMARK MOVIE	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.30	11258	8	\$465.00	\$3,720.00	30	PRE
110	HALL	AVG. ALL WKS	2/10/20	2/16/20	17:00	19:00							X	0.40	16898	1	\$2,907.00	\$2,907.00	30	PRE
111	HALL	AVG. ALL WKS/HALL ORIGINAL	2/10/20	2/16/20	18:00	20:00						X		1.20	44644	1	\$3,636.00	\$3,636.00	30	PRE
112	HALL	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.70	28591	0	\$580.00	\$0.00	30	-4x PRE
113	HALL	HALLMARK MOVIE<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.40	15620	12	\$580.00	\$6,960.00	30	PRE
114	HALL	AVG. ALL WKS	2/10/20	2/16/20	21:00	23:00							X	0.50	17373	1	\$3,636.00	\$3,636.00	30	PRE
115	HALL	HALLMARK MOVIE	2/10/20	2/16/20	22:00	24:00						X		0.50	17904	1	\$3,636.00	\$3,636.00	30	PRE
116	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	05:00	09:00						X	X	0.10	4884	6	\$405.00	\$2,430.00	30	PRE
117	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.10	2833	10	\$405.00	\$4,050.00	30	PRE
118	HGTV	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.60	23494	4	\$690.00	\$2,760.00	30	-4x PRE
119	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.20	8780	18	\$690.00	\$12,420.00	30	PRE
120	HGTV	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.50	20051	5	\$1,060.00	\$5,300.00	30	PRE
121	HGTV	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.20	6840	8	\$1,060.00	\$8,480.00	30	PRE

Ampersand Cable System Order

Order #	62733250
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/23/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/14/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0128
Product Name	Dallas 2.15-2.21
Credit Status	Cash in Advance

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Total	\$361,598.00		
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Sold On	Cost Per Point		
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CPP	\$2,053.00	CPM	\$51.56

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/14 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
122	HGTV	VARIOUS	2/10/20	2/16/20	19:00	24:00						X	X	0.50	18304	4	\$1,325.00	\$5,300.00	30	PRE
123	HGTV	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.50	18958	3	\$1,325.00	\$3,975.00	30	PRE
124	HLN	WEEKEND EXPRES<	2/10/20	2/16/20	05:00	09:00						X	X	0.10	5488	6	\$235.00	\$1,410.00	30	PRE
125	HLN	MORNING EXPRES	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.20	6257	12	\$235.00	\$2,820.00	30	PRE
126	HLN	FORENSIC FILES<	2/10/20	2/16/20	09:00	16:00						X	X	0.10	3400	8	\$200.00	\$1,600.00	30	PRE
127	HLN	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	3213	18	\$200.00	\$3,600.00	30	PRE
128	HLN	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00						X	X	0.10	4084	5	\$190.00	\$950.00	30	PRE
129	HLN	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	1638	8	\$190.00	\$1,520.00	30	PRE
130	HLN	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.10	5751	4	\$235.00	\$940.00	30	PRE
131	HLN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.20	7481	12	\$235.00	\$2,820.00	30	PRE
132	LIF	OFF AIR/AVG. ALL WKS	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	1470	10	\$290.00	\$2,900.00	30	PRE
133	LIF	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.10	2762	8	\$145.00	\$1,160.00	30	PRE
134	LIF	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	2131	18	\$145.00	\$2,610.00	30	PRE
135	LIF	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	7514	5	\$465.00	\$2,325.00	30	PRE
136	LIF	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.20	7160	4	\$580.00	\$2,320.00	30	PRE
137	LIF	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	5515	10	\$580.00	\$5,800.00	30	PRE
138	LMN	AVG. ALL WKS<	2/10/20	2/16/20	05:00	09:00						X	X	0.00	1388	4	\$145.00	\$580.00	30	PRE
139	LMN	AVG. ALL WKS	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	818	10	\$145.00	\$1,450.00	30	PRE
140	LMN	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00						X	X	0.20	5981	8	\$100.00	\$800.00	30	PRE
141	LMN	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	1525	18	\$100.00	\$1,800.00	30	PRE
142	LMN	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.10	5617	5	\$200.00	\$1,000.00	30	PRE

Ampersand Cable System Order

Order #	62733250
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/23/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/14/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0128
Product Name	Dallas 2.15-2.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$361,598.00		
Commission	\$54,239.70		
Net Total	\$307,358.30		
Total Spots	1662		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	176.1	GIMP	7013123
CPP	\$2,053.00	CPM	\$51.56

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/14 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
143	LMN	AVG. ALL WKS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.10	2880	8	\$200.00	\$1,600.00	30	PRE
144	LMN	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.10	4144	4	\$250.00	\$1,000.00	30	PRE
145	LMN	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	4062	12	\$250.00	\$3,000.00	30	PRE
146	NBCS	AVG. ALL WKS	2/10/20	2/16/20	06:00	08:00							X	0.00	1406	1	\$375.00	\$375.00	30	PRE
147	NBCS	AVG. ALL WKS	2/10/20	2/16/20	06:30	08:30						X		0.20	5887	1	\$375.00	\$375.00	30	PRE
148	NBCS	AVG. ALL WKS	2/10/20	2/16/20	08:00	10:00							X	0.20	7296	1	\$375.00	\$375.00	30	PRE
149	NBCS	AVG. ALL WKS	2/10/20	2/16/20	10:30	12:30							X	0.20	6200	1	\$375.00	\$375.00	30	PRE
150	NFLN	AVG. ALL WKS	2/10/20	2/16/20	05:00	09:00						X	X	0.00	1103	6	\$75.00	\$450.00	30	PRE
151	NFLN	GOOD MORNING F<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	618	10	\$75.00	\$750.00	30	PRE
152	NFLN	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00						X	X	0.10	2569	8	\$70.00	\$560.00	30	PRE
153	NFLN	AVG. ALL WKS<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	569	18	\$70.00	\$1,260.00	30	PRE
154	NFLN	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.10	3891	5	\$180.00	\$900.00	30	PRE
155	NFLN	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	993	8	\$180.00	\$1,440.00	30	PRE
156	NFLN	AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.20	6246	4	\$220.00	\$880.00	30	PRE
157	NGC	OFF AIR<	2/10/20	2/16/20	05:00	09:00						X	X	0.00	1320	4	\$35.00	\$140.00	30	-2x PRE
158	NGC	OFF AIR<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	500	10	\$35.00	\$350.00	30	-2x PRE
159	NGC	AVG. ALL WKS	2/10/20	2/16/20	09:00	16:00						X	X	0.20	8407	8	\$45.00	\$360.00	30	PRE
160	NGC	AVG. ALL WKS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	2616	18	\$45.00	\$810.00	30	PRE
161	NGC	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	8064	5	\$75.00	\$375.00	30	PRE
162	NGC	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.10	3051	8	\$75.00	\$600.00	30	PRE
163	NGC	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.20	7120	0	\$90.00	\$0.00	30	-4x PRE

Ampersand Cable System Order

Order #	62733250
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/23/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/14/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
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Survey	DMA Nielsen Live+SD Feb19
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Client Code	MBLM
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Product Name	Dallas 2.15-2.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$361,598.00		
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GRP	176.1	GIMP	7013123
CPP	\$2,053.00	CPM	\$51.56

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/14 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
164	NGC	AVG. ALL WKS<	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.20	5994	12	\$90.00	\$1,080.00	30	PRE
165	OWN	DR. PHIL<	2/10/20	2/16/20	05:00	09:00						X	X	0.00	1722	6	\$75.00	\$450.00	30	PRE
166	OWN	DR. PHIL<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	1238	12	\$75.00	\$900.00	30	PRE
167	OWN	VARIOUS	2/10/20	2/16/20	09:00	16:00						X	X	0.10	2113	8	\$60.00	\$480.00	30	PRE
168	OWN	DR. PHIL<	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	3654	18	\$60.00	\$1,080.00	30	PRE
169	OWN	AVG. ALL WKS<	2/10/20	2/16/20	16:00	19:00						X	X	0.00	1810	5	\$160.00	\$800.00	30	PRE
170	OWN	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.10	1947	8	\$160.00	\$1,280.00	30	PRE
171	OWN	POLICE WOMEN O<	2/10/20	2/16/20	19:00	24:00						X	X	0.20	7282	2	\$195.00	\$390.00	30	-2x PRE
172	OWN	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	5409	4	\$195.00	\$780.00	30	-8x PRE
173	SCI	AVG. ALL WKS/HOW ITS MADE:	2/10/20	2/16/20	05:00	09:00						X	X	0.10	2088	6	\$30.00	\$180.00	30	PRE
174	SCI	AVG. ALL WKS<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	941	12	\$30.00	\$360.00	30	PRE
175	SCI	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.10	3321	8	\$20.00	\$160.00	30	PRE
176	SCI	AVG. ALL WKS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	1867	18	\$20.00	\$360.00	30	PRE
177	SCI	AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.10	2485	5	\$90.00	\$450.00	30	PRE
178	SCI	AVG. ALL WKS<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	1858	8	\$90.00	\$720.00	30	PRE
179	SCI	WHAT ON EARTH/AVG. ALL WKS	2/10/20	2/16/20	19:00	24:00						X	X	0.10	4016	4	\$110.00	\$440.00	30	PRE
180	SCI	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	4428	12	\$110.00	\$1,320.00	30	PRE
181	TNT	AVG. ALL WKS	2/10/20	2/16/20	19:00	21:30						X		0.70	27490	1	\$9,750.00	\$9,750.00	30	PRE
182	TNT	AVG. ALL WKS	2/10/20	2/16/20	19:20	22:00							X	0.80	32438	1	\$15,000.00	\$15,000.00	30	PRE
183	TNT	NBA BASKETBALL<	2/17/20	2/23/20	21:30	24:00				X				0.70	25485	1	\$5,517.00	\$5,517.00	30	PRE

Ampersand Cable System Order

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
184	TRAV	VARIOUS	2/10/20	2/16/20	05:00	09:00						X	X	0.10	3844	6	\$145.00	\$870.00	30	PRE
185	TRAV	OFF AIR<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.00	1256	0	\$145.00	\$0.00	30	-12x PRE
186	TRAV	AVG. ALL WKS<	2/10/20	2/16/20	09:00	16:00						X	X	0.10	4750	8	\$70.00	\$560.00	30	PRE
187	TRAV	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.10	2810	18	\$70.00	\$1,260.00	30	PRE
188	TRAV	GHOST ADVENTUR/AVG. ALL WKS	2/10/20	2/16/20	16:00	19:00						X	X	0.20	5922	5	\$195.00	\$975.00	30	PRE
189	TRAV	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.10	3530	8	\$195.00	\$1,560.00	30	PRE
190	TRAV	AVG. ALL WKS<	2/10/20	2/16/20	19:00	24:00						X	X	0.20	7997	4	\$240.00	\$960.00	30	PRE
191	TRAV	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.20	5992	12	\$240.00	\$2,880.00	30	PRE
192	TVL	ROSEANNE<	2/10/20	2/16/20	05:00	09:00						X	X	0.10	4654	1	\$145.00	\$145.00	30	-5x PRE
193	TVL	OFF AIR<	2/17/20	2/23/20	05:00	09:00	X	X	X	X	X			0.10	2409	0	\$145.00	\$0.00	30	-12x PRE
194	TVL	GOLDEN GIRLS<	2/10/20	2/16/20	09:00	16:00						X	X	0.10	5299	8	\$70.00	\$560.00	30	PRE
195	TVL	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.20	7794	18	\$70.00	\$1,260.00	30	PRE
196	TVL	TWO AND A HALF<	2/10/20	2/16/20	16:00	19:00						X	X	0.20	6739	5	\$140.00	\$700.00	30	PRE
197	TVL	MASH<	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.30	12246	8	\$140.00	\$1,120.00	30	PRE
198	TVL	VARIOUS	2/10/20	2/16/20	19:00	24:00						X	X	0.20	8983	0	\$175.00	\$0.00	30	-4x PRE
199	TVL	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.30	10327	3	\$175.00	\$525.00	30	PRE
200	WETV	CRIMINAL MINDS<	2/10/20	2/16/20	09:00	16:00						X	X	0.10	4004	8	\$30.00	\$240.00	30	PRE
201	WETV	VARIOUS	2/17/20	2/23/20	09:00	16:00	X	X	X	X	X			0.00	1546	18	\$30.00	\$540.00	30	PRE
202	WETV	CRIMINAL MINDS/LAW & ORDER	2/10/20	2/16/20	16:00	19:00						X	X	0.10	4200	5	\$100.00	\$500.00	30	PRE
203	WETV	VARIOUS	2/17/20	2/23/20	16:00	19:00	X	X	X	X	X			0.00	1329	8	\$100.00	\$800.00	30	PRE

Ampersand Cable System Order

Order #	62733250
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/23/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/14/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0128
Product Name	Dallas 2.15-2.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$361,598.00		
Commission	\$54,239.70		
Net Total	\$307,358.30		
Total Spots	1662		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	176.1	GIMP	7013123
CPP	\$2,053.00	CPM	\$51.56

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 2/14 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
204	WETV	CRIMINAL MINDS/LAW & ORDER	2/10/20	2/16/20	19:00	24:00						X	X	0.10	2954	4	\$120.00	\$480.00	30	PRE
205	WETV	VARIOUS	2/17/20	2/23/20	19:00	24:00	X	X	X	X	X			0.10	4817	6	\$120.00	\$720.00	30	-6x PRE
206	OWN	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.10	3842	10	\$60.00	\$600.00	30	MG+10x PRE
207	TVL	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.20	7685	10	\$70.00	\$700.00	30	MG+10x PRE
208	NGC	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.10	3074	10	\$45.00	\$450.00	30	MG+10x PRE
209	SCI	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.00	1921	10	\$20.00	\$200.00	30	MG+10x PRE
210	HLN	PRIME	2/17/20	2/23/20	19:00	24:00		X	X	X	X			0.20	7301	9	\$235.00	\$2,115.00	30	MG+9x PRE
211	SCI	PRIME	2/17/20	2/23/20	19:00	24:00		X	X	X	X			0.10	4611	5	\$110.00	\$550.00	30	MG+5x PRE
212	LIF	PRIME	2/17/20	2/23/20	19:00	24:00		X	X	X	X			0.10	5764	3	\$580.00	\$1,740.00	30	MG+3x PRE
213	AMC	PRIME	2/17/20	2/23/20	19:00	24:00		X	X	X	X			0.20	7301	3	\$635.00	\$1,905.00	30	MG+3x PRE
214	APL	PRIME	2/17/20	2/23/20	19:00	24:00		X	X	X	X			0.20	6532	3	\$220.00	\$660.00	30	MG+3x PRE
215	FYI	PRIME	2/17/20	2/23/20	19:00	24:00		X	X	X	X			0.00	768	10	\$70.00	\$700.00	30	MG+10x PRE
216	WETV	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.00	1537	10	\$30.00	\$300.00	30	MG+10x PRE
217	HLN	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.10	3458	10	\$200.00	\$2,000.00	30	MG+10x PRE
218	NFLN	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.00	768	10	\$70.00	\$700.00	30	MG+10x PRE
219	ESPN	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.10	4611	4	\$415.00	\$1,660.00	30	MG+4x PRE

Ampersand Cable System Order

Order #	62733250
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/10/20 - 02/23/20
Agency	AssemblyPOL
Advertiser	Mike Bloomberg 2020

Update Date	02/14/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Chris Overberg
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
All ratings are based on DMA populations	

Client Code	MBLM
Product Code	MBLM
Est Code	0128
Product Name	Dallas 2.15-2.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$361,598.00		
Commission	\$54,239.70		
Net Total	\$307,358.30		
Total Spots	1662		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	176.1	GIMP	7013123
CPP	\$2,053.00	CPM	\$51.56

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2/14 R1 MG: input affiliate MG offer. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
220	CNBC	daytime	2/17/20	2/23/20	09:00	16:00		X	X	X	X			0.00	1537	7	\$150.00	\$1,050.00	30	MG+7x PRE

	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Total
SPOTS	1662	0	0	0	0	0	0	0	0	0	0	0	1662
AMT	\$361,598.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$361,598.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/17/20

62733250 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |