

**EFFECTV POLITICAL RECORD OF REQUEST
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

X **Federal Candidate** OR **State or Local Candidate**

1. **Requested by (Agency name, address, phone number & contact):**

Agency Name: Assembly

Contact Name: Catherine Warburton

Phone Number: (212) 500-6900

Address: 909 3rd Ave Ste 31, New York, NY 10022

2. **On behalf of (Candidate name & authorized campaign committee name :**
Michael Bloomberg, Mike Bloomberg 2020

3. **Election, (Office sought & Date):** US Democratic Presidential primary candidate, March 10, 2020

4. **Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:**

Contact Name: Hayden Horowitz

Phone Number: 202 583 6000

Address: 909 Third Avenue, New York, New York 10002

5. **Date of request:** December 9, 2019

6. **Request received by:** Sarah Fuller

7. **Describe of the Content of the Ad:**

Michael Bloomberg candidate- fighting gun policy, tobacco & e-cigarette addition/policy, and environment

8. **Name of treasurer of the candidate's authorized committee:** Hayden Horowitz

9. **DMA:** Detroit, Grand Rapids, Lansing, **Interconnect (Y or N)**

Zones: _____

10. **Distribution Platform(s):** X Linear TV; VOD; Digital/websites/apps

11. **Date and nature of follow-ups, if any:** none

12. **Disposition:**

Accepted – see attached contract details

Rejected – provide reason: _____

13. **Additional Information:** Rates - out of window