

Ampersand Cable System Order

Order #	62739248
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/08/20
Agency	Buying Time
Advertiser	Tom Steyer 2020

Update Date	02/28/20
Version	1 Vs. 1

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Dec19
-	

Client Code	60s TX
Product Code	2.29-3.3
Est Code	8442
Product Name	2.29-3.3
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$62,838.00		
Commission	\$9,425.70		
Net Total	\$53,412.30		
Total Spots	30		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	\
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	2	\$1,008.00	\$2,016.00	60	NPE 02/10/20-03/03/20
2	CNN	CNN DT	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$1,008.00	\$1,008.00	60	NPE 02/10/20-03/03/20
3	CNN	CNN PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	2	\$3,040.00	\$6,080.00	60	NPE 02/10/20-03/03/20
4	CNN	CNN PT	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$3,040.00	\$3,040.00	60	NPE 02/10/20-03/03/20
5	ESPN	ESPN DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	2	\$1,578.00	\$3,156.00	60	NPE 02/10/20-03/03/20
6	ESPN	ESPN DT	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$1,578.00	\$1,578.00	60	NPE 02/10/20-03/03/20
7	ESPN	ESPN PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	2	\$4,808.00	\$9,616.00	60	NPE 02/10/20-03/03/20
8	ESPN	ESPN PT	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$4,808.00	\$4,808.00	60	NPE 02/10/20-03/03/20
9	MNBC	MNBC DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	2	\$1,008.00	\$2,016.00	60	NPE 02/10/20-03/03/20
10	MNBC	MNBC DT	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$1,008.00	\$1,008.00	60	NPE 02/10/20-03/03/20
11	MNBC	MNBC PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	2	\$2,946.00	\$5,892.00	60	NPE 02/10/20-03/03/20
12	MNBC	MNBC PT	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$2,946.00	\$2,946.00	60	NPE 02/10/20-03/03/20
13	TLC	TLC DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	2	\$510.00	\$1,020.00	60	NPE 02/10/20-03/03/20
14	TLC	TLC DT	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$510.00	\$510.00	60	NPE 02/10/20-03/03/20
15	TLC	TLC PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	2	\$1,564.00	\$3,128.00	60	NPE 02/10/20-03/03/20
16	TLC	TLC PT	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$1,564.00	\$1,564.00	60	NPE 02/10/20-03/03/20
17	TNT	TNT DT	2/24/20	3/1/20	09:00	16:00						X	X	-	-	2	\$1,140.00	\$2,280.00	60	NPE 02/10/20-03/03/20
18	TNT	TNT DT	3/2/20	3/8/20	09:00	16:00	X							-	-	1	\$1,140.00	\$1,140.00	60	NPE 02/10/20-03/03/20
19	TNT	TNT PT	2/24/20	3/1/20	19:00	24:00						X	X	-	-	2	\$3,344.00	\$6,688.00	60	NPE 02/10/20-03/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	TNT	TNT PT	3/2/20	3/8/20	19:00	24:00	X							-	-	1	\$3,344.00	\$3,344.00	60	NPE 02/10/20-03/03/20

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$62,838.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$62,838.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/02/20

62739248 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |