

Ampersand Cable System Order

Order #	62782428
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	07/13/20 - 07/19/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/14/20
Version	1 Vs. 1

AE	Taylor Dale
Sales Coordinator	Becky Ross
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May20
-	

Client Code	TX
Product Code	07150718
Est Code	TX
Product Name	TX 7.15-7.18
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$30,920.00		
Commission	\$4,638.00		
Net Total	\$26,282.00		
Total Spots	24		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.14 New 60s candidate order airing 7.15-7.18. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN		7/13/20	7/19/20	05:00	09:00			X	X	X	X		-	-	4	\$920.00	\$3,680.00	60	60s
2	CNN		7/13/20	7/19/20	19:00	24:00			X	X	X	X		-	-	4	\$1,470.00	\$5,880.00	60	60s
3	FXNC		7/13/20	7/19/20	05:00	09:00			X	X	X	X		-	-	4	\$1,240.00	\$4,960.00	60	60s
4	FXNC		7/13/20	7/19/20	19:00	24:00			X	X	X	X		-	-	4	\$1,750.00	\$7,000.00	60	60s
5	MNBC		7/13/20	7/19/20	05:00	09:00			X	X	X	X		-	-	4	\$920.00	\$3,680.00	60	60s
6	MNBC		7/13/20	7/19/20	19:00	24:00			X	X	X	X		-	-	4	\$1,430.00	\$5,720.00	60	60s

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	24	0	0	0	0	0	0	0	0	0	0	0	24
AMT	\$30,920.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$30,920.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/15/20

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