

Ampersand Cable System Order

Order #	62782658
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	07/13/20 - 07/19/20
Agency	Media Buying & Analytics LLC
Advertiser	Biden for President

Update Date	07/15/20
Version	2 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Caleb Bartelt
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May20
-	

Client Code	TX
Product Code	0719
Est Code	TXTough
Product Name	7.19
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$4,480.00		
Commission	\$672.00		
Net Total	\$3,808.00		
Total Spots	5		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.15 MG total +\$20, please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	STATE OF THE U	7/13/20	7/19/20	08:00	09:00							X	-	-	0	\$1,900.00	\$0.00	60	-1x
2	FXNC	FOX NEWS SUNDA	7/13/20	7/19/20	13:00	14:00							X	-	-	1	\$2,560.00	\$2,560.00	60	
3	CNN	CNN DT	7/13/20	7/19/20	09:00	16:00							X	-	-	2	\$480.00	\$960.00	60	+2x OOW 07/15/20-09/03/20
4	MNBC	MNBC DT	7/13/20	7/19/20	09:00	16:00							X	-	-	2	\$480.00	\$960.00	60	+2x OOW 07/15/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	5	0	0	0	0	0	0	0	0	0	0	0	5
AMT	\$4,480.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,480.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/16/20

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