

### Ampersand Cable System Order

Order #	62854036
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	12/14/20 - 12/20/20
Agency	Strategic Media Placement
Advertiser	Drew Springer for Texas

Update Date	12/15/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	
Product Code	
Est Code	12.16-1219
Product Name	12.16-12.19
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,981.00		
Commission	\$447.15		
Net Total	\$2,533.85		
Total Spots	121		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	12/15 R1 revising per affiliate's MG suggestions.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$140.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
2	ESPN	ESPN PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	0	\$170.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
3	FXNC	FXNC EM	12/14/20	12/20/20	05:00	09:00			X	X	X	X		-	-	2	\$110.00	\$220.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
4	FXNC	FXNC DT	12/14/20	12/20/20	09:00	16:00			X	X	X			-	-	0	\$85.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
5	FXNC	FXNC EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$150.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
6	FXNC	FXNC PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	0	\$180.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
7	HALL	HGTV EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$15.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
8	HALL	HGTV PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	0	\$20.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
9	HGTV	HGTV EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$140.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
10	HGTV	HGTV PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	0	\$175.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
11	HIST	HGTV EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$100.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14

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12	HIST	HGTV PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	0	\$120.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
13	S1AU	S1DF EM	12/14/20	12/20/20	05:00	09:00			X	X	X	X		-	-	5	\$8.00	\$40.00	30	PRE 11/04/20-12/19/20
14	S1AU	S1DF DT	12/14/20	12/20/20	09:00	16:00			X	X	X			-	-	5	\$2.00	\$10.00	30	PRE 11/04/20-12/19/20
15	S1AU	S1DF EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	5	\$2.00	\$10.00	30	PRE 11/04/20-12/19/20
16	S1AU	S1DF PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	5	\$3.00	\$15.00	30	PRE 11/04/20-12/19/20
17	TBSC	HGTV EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	1	\$90.00	\$90.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
18	TBSC	HGTV PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	2	\$110.00	\$220.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
19	TNT	HGTV EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	4	\$90.00	\$360.00	30	PRE 11/04/20-12/19/20
20	TNT	HGTV PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	8	\$110.00	\$880.00	30	PRE 11/04/20-12/19/20
21	S1DF		12/14/20	12/20/20	05:00	09:00				X	X	X		-	-	20	\$8.00	\$160.00	30	12/15: +20x w/o 12/14
22	S1DF		12/14/20	12/20/20	09:00	16:00				X	X			-	-	20	\$2.00	\$40.00	30	12/15: +20x w/o 12/14
23	S1DF		12/14/20	12/20/20	16:00	19:00				X	X			-	-	20	\$2.00	\$40.00	30	12/15: +20x w/o 12/14
24	S1DF		12/14/20	12/20/20	19:00	24:00				X	X			-	-	20	\$3.00	\$60.00	30	12/15: +20x w/o 12/14

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25	FXNC	FXNC EM	12/14/20	12/20/20	05:00	09:00			X	X	X	X		-	-	4	\$209.00	\$836.00	30	12/15 adding spots per affiliate's MG suggestions. PRE 11/04/20-12/19/20, 12/15: -6x w/o 12/14

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
<b>SPOTS</b>	121	0	0	0	0	0	0	0	0	0	0	0	121
<b>AMT</b>	\$2,981.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,981.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 12/16/20

62854036 | Dallas-Ft. Worth | Spectrum/FVN COMBO-McKinney Zone, TX | 1424 |