

Ampersand Cable System Order

Order #	62854036
Syscode	1420
System Name	Spectrum/FVN-Denton Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	12/14/20 - 12/20/20
Agency	Strategic Media Placement
Advertiser	Drew Springer for Texas

Update Date	12/15/20
Version	2 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Collin Moshedi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep20
-	

Client Code	
Product Code	
Est Code	12.16-1219
Product Name	12.16-12.19
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$1,628.00		
Commission	\$244.20		
Net Total	\$1,383.80		
Total Spots	166		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	12/15 R1 revising per affiliate's MG suggestions.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	3	\$15.00	\$45.00	30	PRE 11/04/20-12/19/20
2	DISC	DISC PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	5	\$20.00	\$100.00	30	PRE 11/04/20-12/19/20
3	ESPN	ESPN EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$35.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
4	ESPN	ESPN PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	0	\$40.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
5	FXNC	FXNC EM	12/14/20	12/20/20	05:00	09:00			X	X	X	X		-	-	8	\$30.00	\$240.00	30	PRE 11/04/20-12/19/20
6	FXNC	FXNC DT	12/14/20	12/20/20	09:00	16:00			X	X	X			-	-	6	\$20.00	\$120.00	30	PRE 11/04/20-12/19/20
7	FXNC	FXNC EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$45.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
8	FXNC	FXNC PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	0	\$55.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
9	HALL	HALL EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	3	\$10.00	\$30.00	30	PRE 11/04/20-12/19/20
10	HALL	HALL PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	4	\$10.00	\$40.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
11	HGTV	DISC EF	12/14/20	12/20/20	09:00	16:00			X	X	X			-	-	5	\$15.00	\$75.00	30	PRE 11/04/20-12/19/20
12	HGTV	DISC EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$30.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
13	HGTV	DISC PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	2	\$35.00	\$70.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
14	HIST	DISC EF	12/14/20	12/20/20	09:00	16:00			X	X	X			-	-	5	\$15.00	\$75.00	30	PRE 11/04/20-12/19/20

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15	HIST	DISC EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	0	\$30.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
16	HIST	DISC PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	0	\$35.00	\$0.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
17	S1AU	S1DF EM	12/14/20	12/20/20	05:00	09:00			X	X	X	X		-	-	5	\$4.00	\$20.00	30	PRE 11/04/20-12/19/20
18	S1AU	S1DF DT	12/14/20	12/20/20	09:00	16:00			X	X	X			-	-	5	\$2.00	\$10.00	30	PRE 11/04/20-12/19/20
19	S1AU	S1DF EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	5	\$2.00	\$10.00	30	PRE 11/04/20-12/19/20
20	S1AU	S1DF PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	5	\$3.00	\$15.00	30	PRE 11/04/20-12/19/20
21	TNT	DISC EF	12/14/20	12/20/20	09:00	16:00			X	X	X			-	-	5	\$15.00	\$75.00	30	PRE 11/04/20-12/19/20
22	TNT	DISC EF	12/14/20	12/20/20	16:00	19:00			X	X	X			-	-	3	\$25.00	\$75.00	30	PRE 11/04/20-12/19/20
23	TNT	DISC PT	12/14/20	12/20/20	19:00	24:00			X	X	X			-	-	1	\$30.00	\$30.00	30	12/15 removing spots per affiliate's MG suggestions.PRE 11/04/20-12/19/20, 12/15: -3x w/o 12/14
24	FXNC	VARIOUS	12/14/20	12/20/20	09:00	16:00				X	X			-	-	6	\$38.00	\$228.00	30	12/15: +6x w/o 12/14
25	TNT	VARIOUS	12/14/20	12/20/20	09:00	16:00				X	X			-	-	5	\$15.00	\$75.00	30	12/15: +5x w/o 12/14
26	HIST	AMERICAN PICKE/AVG. ALL WKS	12/14/20	12/20/20	09:00	16:00				X	X			-	-	5	\$15.00	\$75.00	30	12/15: +5x w/o 12/14
27	S1DF		12/14/20	12/20/20	05:00	09:00				X	X	X		-	-	20	\$4.00	\$80.00	30	12/15: +20x w/o 12/14
28	S1DF		12/14/20	12/20/20	09:00	16:00				X	X			-	-	20	\$2.00	\$40.00	30	12/15: +20x w/o 12/14
29	S1DF		12/14/20	12/20/20	16:00	19:00				X	X			-	-	20	\$2.00	\$40.00	30	12/15: +20x w/o 12/14

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30	S1DF		12/14/20	12/20/20	19:00	24:00				X	X			-	-	20	\$3.00	\$60.00	30	12/15: +20x w/o 12/14

	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Total
SPOTS	166	0	0	0	0	0	0	0	0	0	0	0	166
AMT	\$1,628.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,628.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 12/16/20

62854036 | Dallas-Ft. Worth | Spectrum/FVN-Denton Zone, TX | 1420 |