

### Ampersand Cable System Order

Order #	62849477
Syscode	1420
System Name	Spectrum/FVN-Denton Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	11/25/20 - 12/01/20
Agency	Strategic Media Placement
Advertiser	Drew Springer for Texas

Update Date	11/24/20
Version	1 Vs. 1

AE	Jonas Lawson
Sales Coordinator	Ida Hailu
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Jul20 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	11.25-12.1
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$2,860.00		
Commission	\$429.00		
Net Total	\$2,431.00		
Total Spots	86		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11/24 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN DT	11/23/20	11/29/20	09:00	16:00			X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	PRE 11/04/20-12/19/20
2	ESPN	ESPN DT	11/30/20	12/6/20	09:00	16:00	X	X						-	-	4	\$15.00	\$60.00	30	PRE 11/04/20-12/19/20
3	ESPN	ESPN EF	11/23/20	11/29/20	16:00	19:00			X	X	X	X	X	-	-	4	\$35.00	\$140.00	30	PRE 11/04/20-12/19/20
4	ESPN	ESPN EF	11/30/20	12/6/20	16:00	19:00	X	X						-	-	2	\$35.00	\$70.00	30	PRE 11/04/20-12/19/20
5	ESPN	ESPN PT	11/23/20	11/29/20	19:00	24:00			X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	PRE 11/04/20-12/19/20
6	ESPN	ESPN PT	11/30/20	12/6/20	19:00	24:00	X	X						-	-	4	\$40.00	\$160.00	30	PRE 11/04/20-12/19/20
7	FXNC	FXNC EM	11/23/20	11/29/20	05:00	09:00			X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	PRE 11/04/20-12/19/20
8	FXNC	FXNC EM	11/30/20	12/6/20	05:00	09:00	X	X						-	-	4	\$30.00	\$120.00	30	PRE 11/04/20-12/19/20
9	FXNC	FXNC DT	11/23/20	11/29/20	09:00	16:00			X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	PRE 11/04/20-12/19/20
10	FXNC	FXNC DT	11/30/20	12/6/20	09:00	16:00	X	X						-	-	4	\$20.00	\$80.00	30	PRE 11/04/20-12/19/20
11	FXNC	FXNC EF	11/23/20	11/29/20	16:00	19:00			X	X	X	X	X	-	-	10	\$45.00	\$450.00	30	PRE 11/04/20-12/19/20
12	FXNC	FXNC EF	11/30/20	12/6/20	16:00	19:00	X	X						-	-	4	\$45.00	\$180.00	30	PRE 11/04/20-12/19/20
13	FXNC	FXNC PT	11/23/20	11/29/20	19:00	24:00			X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	PRE 11/04/20-12/19/20

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14	FXNC	FXNC PT	11/30/20	12/6/20	19:00	24:00	X	X						-	-	3	\$55.00	\$165.00	30	PRE 11/04/20-12/19/20

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
<b>SPOTS</b>	61	25	0	0	0	0	0	0	0	0	0	0	86
<b>AMT</b>	\$2,025.00	\$835.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,860.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 11/25/20

62849477 | Dallas-Ft. Worth | Spectrum/FVN-Denton Zone, TX | 1420 |