

Ampersand Cable System Order

Order #	62827979
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 11/01/20
Agency	LC Media
Advertiser	Lorenzo for Texas HD 67

Update Date	10/08/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Oct19
-	

Client Code	
Product Code	30
Est Code	
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$46,750.00		
Commission	\$7,012.50		
Net Total	\$39,737.50		
Total Spots	984		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/8 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	PRE 09/04/20-11/03/20
2	AEN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$20.00	\$360.00	30	PRE 09/04/20-11/03/20
3	AEN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
4	AEN	VARIOUS	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$90.00	\$1,080.00	30	PRE 09/04/20-11/03/20
5	AEN	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$90.00	\$1,260.00	30	PRE 09/04/20-11/03/20
6	AEN	VARIOUS	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$90.00	\$180.00	30	PRE 09/04/20-11/03/20
7	AMC	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	PRE 09/04/20-11/03/20
8	AMC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$20.00	\$360.00	30	PRE 09/04/20-11/03/20
9	AMC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
10	CNN	NEW DAY<	10/12/20	10/18/20	05:00	09:00		X	X	X	X	X	X	-	-	9	\$40.00	\$360.00	30	PRE 09/04/20-11/03/20
11	CNN	NEW DAY<	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	PRE 09/04/20-11/03/20
12	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$40.00	\$40.00	30	PRE 09/04/20-11/03/20
13	CNN	CNN NEWSROOM<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$35.00	\$525.00	30	PRE 09/04/20-11/03/20
14	CNN	CNN NEWSROOM<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$35.00	\$630.00	30	PRE 09/04/20-11/03/20
15	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$35.00	\$105.00	30	PRE 09/04/20-11/03/20
16	CNN	VARIOUS	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$80.00	\$320.00	30	PRE 09/04/20-11/03/20
17	CNN	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$80.00	\$400.00	30	PRE 09/04/20-11/03/20
18	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$80.00	\$80.00	30	PRE 09/04/20-11/03/20
19	CNN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$95.00	\$1,140.00	30	PRE 09/04/20-11/03/20
20	CNN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$95.00	\$1,330.00	30	PRE 09/04/20-11/03/20
21	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$95.00	\$190.00	30	PRE 09/04/20-11/03/20

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AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
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Survey	DMA Nielsen Live+1 Oct19
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Product Code	30
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$46,750.00		
Commission	\$7,012.50		
Net Total	\$39,737.50		
Total Spots	984		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$70.00	\$1,050.00	30	PRE 09/04/20-11/03/20
23	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$70.00	\$1,260.00	30	PRE 09/04/20-11/03/20
24	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$70.00	\$210.00	30	PRE 09/04/20-11/03/20
25	ESPN	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$140.00	\$560.00	30	PRE 09/04/20-11/03/20
26	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$140.00	\$700.00	30	PRE 09/04/20-11/03/20
27	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$140.00	\$140.00	30	PRE 09/04/20-11/03/20
28	ESPN	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$170.00	\$2,040.00	30	PRE 09/04/20-11/03/20
29	ESPN	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	14	\$170.00	\$2,380.00	30	PRE 09/04/20-11/03/20
30	FOOD	VARIOUS	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$30.00	\$450.00	30	PRE 09/04/20-11/03/20
31	FOOD	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$30.00	\$540.00	30	PRE 09/04/20-11/03/20
32	FOOD	VARIOUS	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$30.00	\$90.00	30	PRE 09/04/20-11/03/20
33	FOOD	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$100.00	\$1,200.00	30	PRE 09/04/20-11/03/20
34	FOOD	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$100.00	\$1,400.00	30	PRE 09/04/20-11/03/20
35	FOOD	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$100.00	\$200.00	30	PRE 09/04/20-11/03/20
36	FX	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	PRE 09/04/20-11/03/20
37	FX	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$20.00	\$360.00	30	PRE 09/04/20-11/03/20
38	FX	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
39	FX	VARIOUS	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$75.00	\$900.00	30	PRE 09/04/20-11/03/20
40	FX	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$75.00	\$1,050.00	30	PRE 09/04/20-11/03/20
41	FX	VARIOUS	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$75.00	\$150.00	30	PRE 09/04/20-11/03/20
42	HALL	HALLMARK MOVIE<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$10.00	\$150.00	30	PRE 09/04/20-11/03/20

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Sales Coordinator	John Muldoon
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Survey	DMA Nielsen Live+1 Oct19
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Product Code	30
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$46,750.00		
Commission	\$7,012.50		
Net Total	\$39,737.50		
Total Spots	984		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/8 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$10.00	\$180.00	30	PRE 09/04/20-11/03/20
44	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE 09/04/20-11/03/20
45	HALL	HALLMARK MOVIE<	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	PRE 09/04/20-11/03/20
46	HALL	HALLMARK MOVIE<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	PRE 09/04/20-11/03/20
47	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
48	HALL	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	PRE 09/04/20-11/03/20
49	HALL	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$20.00	\$280.00	30	PRE 09/04/20-11/03/20
50	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	PRE 09/04/20-11/03/20
51	HGTV	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$65.00	\$975.00	30	PRE 09/04/20-11/03/20
52	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$65.00	\$1,170.00	30	PRE 09/04/20-11/03/20
53	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$65.00	\$195.00	30	PRE 09/04/20-11/03/20
54	HGTV	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$175.00	\$2,100.00	30	PRE 09/04/20-11/03/20
55	HGTV	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$175.00	\$2,450.00	30	PRE 09/04/20-11/03/20
56	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$175.00	\$350.00	30	PRE 09/04/20-11/03/20
57	ID	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$5.00	\$75.00	30	PRE 09/04/20-11/03/20
58	ID	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$5.00	\$90.00	30	PRE 09/04/20-11/03/20
59	ID	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE 09/04/20-11/03/20
60	ID	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	PRE 09/04/20-11/03/20
61	ID	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	PRE 09/04/20-11/03/20
62	ID	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	PRE 09/04/20-11/03/20
63	ID	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	PRE 09/04/20-11/03/20

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Office	Washington
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Product Code	30
Est Code	
Product Name	
Credit Status	Cash in Advance

Show All Lines			
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Total	\$46,750.00		
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Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ID	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$15.00	\$210.00	30	PRE 09/04/20-11/03/20
65	ID	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$15.00	\$30.00	30	PRE 09/04/20-11/03/20
66	LIF	VARIOUS	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$20.00	\$300.00	30	PRE 09/04/20-11/03/20
67	LIF	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$20.00	\$360.00	30	PRE 09/04/20-11/03/20
68	LIF	VARIOUS	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$20.00	\$60.00	30	PRE 09/04/20-11/03/20
69	LMN	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$5.00	\$75.00	30	PRE 09/04/20-11/03/20
70	LMN	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$5.00	\$90.00	30	PRE 09/04/20-11/03/20
71	LMN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$5.00	\$15.00	30	PRE 09/04/20-11/03/20
72	LMN	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 09/04/20-11/03/20
73	LMN	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$5.00	\$25.00	30	PRE 09/04/20-11/03/20
74	LMN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$5.00	\$5.00	30	PRE 09/04/20-11/03/20
75	LMN	AVG. ALL WKS	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	PRE 09/04/20-11/03/20
76	LMN	AVG. ALL WKS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$10.00	\$140.00	30	PRE 09/04/20-11/03/20
77	LMN	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$10.00	\$20.00	30	PRE 09/04/20-11/03/20
78	MNBC	VARIOUS	10/12/20	10/18/20	05:00	09:00		X	X	X	X	X	X	-	-	9	\$40.00	\$360.00	30	PRE 09/04/20-11/03/20
79	MNBC	VARIOUS	10/19/20	10/25/20	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	PRE 09/04/20-11/03/20
80	MNBC	VARIOUS	10/26/20	11/1/20	05:00	09:00	X							-	-	1	\$40.00	\$40.00	30	PRE 09/04/20-11/03/20
81	MNBC	VARIOUS	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$35.00	\$525.00	30	PRE 09/04/20-11/03/20
82	MNBC	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$35.00	\$630.00	30	PRE 09/04/20-11/03/20
83	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$35.00	\$105.00	30	PRE 09/04/20-11/03/20
84	MNBC	VARIOUS	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$70.00	\$280.00	30	PRE 09/04/20-11/03/20

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Product Name	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	MNBC	VARIOUS	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$70.00	\$350.00	30	PRE 09/04/20-11/03/20
86	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$70.00	\$70.00	30	PRE 09/04/20-11/03/20
87	MNBC	VARIOUS	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	30	PRE 09/04/20-11/03/20
88	MNBC	VARIOUS	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$85.00	\$1,190.00	30	PRE 09/04/20-11/03/20
89	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$85.00	\$170.00	30	PRE 09/04/20-11/03/20
90	TLC	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$10.00	\$150.00	30	PRE 09/04/20-11/03/20
91	TLC	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$10.00	\$180.00	30	PRE 09/04/20-11/03/20
92	TLC	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	PRE 09/04/20-11/03/20
93	TLC	AVG. ALL WKS<	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$20.00	\$80.00	30	PRE 09/04/20-11/03/20
94	TLC	AVG. ALL WKS<	10/19/20	10/25/20	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$20.00	\$100.00	30	PRE 09/04/20-11/03/20
95	TLC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
96	TLC	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$25.00	\$300.00	30	PRE 09/04/20-11/03/20
97	TLC	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$25.00	\$350.00	30	PRE 09/04/20-11/03/20
98	TLC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$25.00	\$50.00	30	PRE 09/04/20-11/03/20
99	TNT	VARIOUS	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$45.00	\$675.00	30	PRE 09/04/20-11/03/20
100	TNT	VARIOUS	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$45.00	\$810.00	30	PRE 09/04/20-11/03/20
101	TNT	VARIOUS	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$45.00	\$135.00	30	PRE 09/04/20-11/03/20
102	USA	AVG. ALL WKS<	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	15	\$35.00	\$525.00	30	PRE 09/04/20-11/03/20
103	USA	AVG. ALL WKS<	10/19/20	10/25/20	09:00	16:00	X	X	X	X	X	X	X	-	-	18	\$35.00	\$630.00	30	PRE 09/04/20-11/03/20
104	USA	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00	X							-	-	3	\$35.00	\$105.00	30	PRE 09/04/20-11/03/20
105	USA	AVG. ALL WKS<	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	12	\$95.00	\$1,140.00	30	PRE 09/04/20-11/03/20

Ampersand Cable System Order

Order #	62827979
Syscode	1424
System Name	Spectrum/FVN COMBO-McKinney Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 11/01/20
Agency	LC Media
Advertiser	Lorenzo for Texas HD 67

Update Date	10/08/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Oct19
-	

Client Code	
Product Code	30
Est Code	
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	3		
Total	\$46,750.00		
Commission	\$7,012.50		
Net Total	\$39,737.50		
Total Spots	984		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10/8 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	AVG. ALL WKS<	10/19/20	10/25/20	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$95.00	\$1,330.00	30	PRE 09/04/20-11/03/20
107	USA	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00	X							-	-	2	\$95.00	\$190.00	30	PRE 09/04/20-11/03/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	908	76	0	0	0	0	0	0	0	0	0	0	984
AMT	\$43,480.00	\$3,270.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$46,750.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/09/20

62827979 | Dallas-Ft. Worth | Spectrum/FVN COMBO-McKinney Zone, TX | 1424 |