

Ampersand Cable System Order

Order #	62832580
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/18/20
Agency	Bullhorn Communications
Advertiser	Luisa Del Rosal TX State Rep 114

Update Date	10/20/20
Version	3 Vs. 2

AE	Scott Johnson
Sales Coordinator	Kaarina Mattika
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	Female
Product Code	Rev
Est Code	29
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$637.00		
Commission	\$95.55		
Net Total	\$541.45		
Total Spots	28		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10/19 Removed dropped spots, please review and confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	1	\$56.00	\$56.00	30	10/19: -1x w/o 10/12
2	BRVO	BRVO DT	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	2	\$146.00	\$292.00	30	
3	BRVO	BRVO PT	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	0	\$367.00	\$0.00	30	
4	OXYG	OXYG DT	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	5	\$9.00	\$45.00	30	
5	OXYG	OXYG PT	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	4	\$17.00	\$68.00	30	
6	OXYG	OXYG EF	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	1	\$9.00	\$9.00	30	10/19: -2x w/o 10/12
7	WETV	WETV DT	10/12/20	10/18/20	09:00	16:00					X	X	X	-	-	5	\$9.00	\$45.00	30	
8	WETV	WETV PT	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	1	\$17.00	\$17.00	30	10/19: -2x w/o 10/12, 10/19: -1x w/o 10/12
9	WETV	WETV EF	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	3	\$17.00	\$51.00	30	
10	OWN	OWN PT	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	3	\$9.00	\$27.00	30	10/19: -1x w/o 10/12
11	OWN	OWN EF	10/12/20	10/18/20	16:00	19:00					X	X	X	-	-	3	\$9.00	\$27.00	30	
12	HALL	HALL PT	10/12/20	10/18/20	19:00	24:00					X	X	X	-	-	0	\$42.00	\$0.00	30	

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$637.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$637.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/30/20

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