

Ampersand Cable System Order

Order #	62836077
Syscode	1421
System Name	Spectrum/FVN COMBO-Ft WorthN Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/24/20 - 10/24/20
Agency	Canal Partners Media
Advertiser	Whitfield for Texas

Update Date	10/21/20
Version	1 Vs. 1

AE	Kevin Bowman
Sales Coordinator	Julianne Harris
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	
Product Code	
Est Code	CFB
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$370.00		
Commission	\$55.50		
Net Total	\$314.50		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/20 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	WV @ Texas Tech	10/19/20	10/25/20	16:30	19:30						X		-	-	1	\$170.00	\$170.00	30	
2	ESP2	Cincinatti @ SMU	10/19/20	10/25/20	20:00	23:00						X		-	-	1	\$100.00	\$100.00	30	
3	FS1	Kansas @ Kansas State	10/19/20	10/25/20	11:00	14:30						X		-	-	1	\$100.00	\$100.00	30	

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$370.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$370.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/22/20

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