

Ampersand Cable System Order

Order #	62842596
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	LC Media
Advertiser	Lorenzo for Texas HD 67

Update Date	10/30/20
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Oct19
-	

Client Code	MG
Product Code	30
Est Code	
Product Name	10.31-11.02 MG
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,870.00		
Commission	\$280.50		
Net Total	\$1,589.50		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/30 New MG Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	NCAA Football: Texas Christian (Big 12) @ Baylor (Big 12)	10/26/20	11/1/20	14:30	17:30						X		-	-	1	\$530.00	\$530.00	30	
2	ESPN	NFL: Tampa Bay Buccaneers @ New York Giants	11/2/20	11/8/20	19:15	22:15	X							-	-	1	\$1,160.00	\$1,160.00	30	5 yr AVG. MNF, ESPN - All local team data and ratings spikes removed from estimates
3	FS1	NCAA Football: Nevada-Reno @ Nevada-Las Vegas	10/26/20	11/1/20	21:30	24:00						X		-	-	1	\$180.00	\$180.00	30	

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$1,870.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,870.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/20

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