

Ampersand Cable System Order

Order #	62829880
Syscode	1419
System Name	Spectrum/FVN COMBO-Dallas N Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/12/20 - 10/25/20
Agency	Bullhorn Communications
Advertiser	Luisa Del Rosal TX State Rep 114

Update Date	10/13/20
Version	2 Vs. 1

AE	Scott Johnson
Sales Coordinator	Kaarina Mattika
Office	Los Angeles
Phone	(310) 254-2220
Status	Accepted
Survey	DMA Nielsen Live+SD Aug20
-	

Client Code	REBOOK
Product Code	
Est Code	27
Product Name	REBOOK
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$28,615.00		
Commission	\$4,292.25		
Net Total	\$24,322.75		
Total Spots	111		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.11 re-book with new flight dates. please confirm. thanks.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	13	\$95.00	\$1,235.00	30	NPE 09/28/20-10/18/20
2	CNN	CNN DT	10/19/20	10/25/20	09:00	16:00	X							-	-	2	\$105.00	\$210.00	30	NPE 10/19/20-11/03/20
3	CNN	CNN EF	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$283.00	\$1,415.00	30	NPE 09/28/20-10/18/20
4	CNN	CNN EF	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$312.00	\$312.00	30	NPE 10/19/20-11/03/20
5	CNN	CNN PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$346.00	\$3,114.00	30	NPE 09/28/20-10/18/20
6	CNN	CNN PT	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$380.00	\$760.00	30	NPE 10/19/20-11/03/20
7	FXNC	FXNC DT	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	13	\$146.00	\$1,898.00	30	NPE 09/28/20-10/18/20
8	FXNC	FXNC DT	10/19/20	10/25/20	09:00	16:00	X							-	-	2	\$162.00	\$324.00	30	NPE 10/19/20-11/03/20
9	FXNC	FXNC EF	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$388.00	\$1,940.00	30	NPE 09/28/20-10/18/20
10	FXNC	FXNC EF	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$426.00	\$426.00	30	NPE 10/19/20-11/03/20
11	FXNC	FXNC PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$481.00	\$4,329.00	30	NPE 09/28/20-10/18/20
12	FXNC	FXNC PT	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$528.00	\$1,056.00	30	NPE 10/19/20-11/03/20
13	MNBC	MNBC DT	10/12/20	10/18/20	09:00	16:00		X	X	X	X	X	X	-	-	13	\$95.00	\$1,235.00	30	NPE 09/28/20-10/18/20
14	MNBC	MNBC DT	10/19/20	10/25/20	09:00	16:00	X							-	-	2	\$105.00	\$210.00	30	NPE 10/19/20-11/03/20
15	MNBC	MNBC EF	10/12/20	10/18/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$272.00	\$1,360.00	30	NPE 09/28/20-10/18/20
16	MNBC	MNBC EF	10/19/20	10/25/20	16:00	19:00	X							-	-	1	\$298.00	\$298.00	30	NPE 10/19/20-11/03/20
17	TLC	TLC PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	9	\$48.00	\$432.00	30	NPE 09/28/20-10/18/20
18	TLC	TLC PT	10/19/20	10/25/20	19:00	24:00	X							-	-	2	\$53.00	\$106.00	30	NPE 10/19/20-11/03/20
19	ESPN	ESPN PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$534.00	\$5,340.00	30	NPE 09/28/20-10/18/20

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20	FOOD	FOOD PT	10/12/20	10/18/20	19:00	24:00		X	X	X	X	X	X	-	-	5	\$523.00	\$2,615.00	30	NPE 09/28/20-10/18/20

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	111	0	0	0	0	0	0	0	0	0	0	0	111
AMT	\$28,615.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$28,615.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/14/20

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