

Ampersand Cable System Order

Order #	62840422
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Strategic Media Placement
Advertiser	Matt Shaheen Campaign TX HD66

Update Date	10/27/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Emily Piccione
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10.28-11.2
Product Name	TX HD66 10.28-11.2
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$51,725.00		
Commission	\$7,758.75		
Net Total	\$43,966.25		
Total Spots	350		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 10.27 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$114.00	\$114.00	30	NPE
2	AEN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$134.00	\$134.00	30	NPE
3	AEN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$114.00	\$456.00	30	NPE
4	AEN	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	11	\$134.00	\$1,474.00	30	NPE
5	AMC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$114.00	\$114.00	30	NPE
6	AMC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$134.00	\$134.00	30	NPE
7	AMC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$114.00	\$456.00	30	NPE
8	AMC	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	11	\$134.00	\$1,474.00	30	NPE
9	CNN	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$162.00	\$162.00	30	NPE
10	CNN	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$196.00	\$196.00	30	NPE
11	CNN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$162.00	\$648.00	30	NPE
12	CNN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$196.00	\$784.00	30	NPE
13	CNN	NEW DAY<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$91.00	\$91.00	30	NPE
14	CNN	CNN NEWSROOM<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$68.00	\$68.00	30	NPE
15	CNN	NEW DAY<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$91.00	\$364.00	30	NPE
16	CNN	CNN NEWSROOM<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$68.00	\$272.00	30	NPE
17	DISC	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$82.00	\$82.00	30	NPE
18	DISC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$104.00	\$104.00	30	NPE
19	DISC	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	5	\$82.00	\$410.00	30	NPE
20	DISC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	7	\$104.00	\$728.00	30	NPE
21	ENT	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NPE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ENT	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	NPE
23	ESP2	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$32.00	\$32.00	30	NPE
24	ESP2	AVG. ALL WKS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$41.00	\$41.00	30	NPE
25	ESP2	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$32.00	\$128.00	30	NPE
26	ESP2	AVG. ALL WKS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$41.00	\$369.00	30	NPE
27	ESPN	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$321.00	\$321.00	30	NPE
28	ESPN	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$391.00	\$391.00	30	NPE
29	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$321.00	\$1,284.00	30	NPE
30	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$391.00	\$3,519.00	30	NPE
31	ESPN	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$150.00	\$150.00	30	NPE
32	ESPN	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$150.00	\$600.00	30	NPE
33	FOOD	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$173.00	\$173.00	30	NPE
34	FOOD	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$207.00	\$207.00	30	NPE
35	FOOD	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$173.00	\$692.00	30	NPE
36	FOOD	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	11	\$207.00	\$2,277.00	30	NPE
37	FOOD	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$68.00	\$68.00	30	NPE
38	FOOD	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$68.00	\$272.00	30	NPE
39	FXNC	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$289.00	\$289.00	30	NPE
40	FXNC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$369.00	\$369.00	30	NPE
41	FXNC	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$289.00	\$1,156.00	30	NPE
42	FXNC	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$369.00	\$1,476.00	30	NPE

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FXNC	FOX AND FRIEND<	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$253.00	\$253.00	30	NPE
44	FXNC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$196.00	\$196.00	30	NPE
45	FXNC	FOX AND FRIEND<	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$253.00	\$1,012.00	30	NPE
46	FXNC	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	5	\$196.00	\$980.00	30	NPE
47	HALL	HALLMARK MOVIE<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$36.00	\$36.00	30	NPE
48	HALL	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$46.00	\$46.00	30	NPE
49	HALL	HALLMARK MOVIE<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	NPE
50	HALL	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	11	\$46.00	\$506.00	30	NPE
51	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$321.00	\$321.00	30	NPE
52	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$391.00	\$391.00	30	NPE
53	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$321.00	\$1,284.00	30	NPE
54	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	10	\$391.00	\$3,910.00	30	NPE
55	HGTV	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$139.00	\$139.00	30	NPE
56	HGTV	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	5	\$139.00	\$695.00	30	NPE
57	HIST	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$207.00	\$207.00	30	NPE
58	HIST	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$253.00	\$253.00	30	NPE
59	HIST	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$207.00	\$828.00	30	NPE
60	HIST	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	6	\$253.00	\$1,518.00	30	NPE
61	HIST	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$59.00	\$59.00	30	NPE
62	HIST	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	5	\$59.00	\$295.00	30	NPE
63	LIF	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$134.00	\$134.00	30	NPE

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64	LIF	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$165.00	\$165.00	30	NPE
65	LIF	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$134.00	\$536.00	30	NPE
66	LIF	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$165.00	\$1,485.00	30	NPE
67	MNBC	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$162.00	\$162.00	30	NPE
68	MNBC	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$196.00	\$196.00	30	NPE
69	MNBC	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$162.00	\$648.00	30	NPE
70	MNBC	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	4	\$196.00	\$784.00	30	NPE
71	MNBC	VARIOUS	11/2/20	11/8/20	05:00	09:00	X							-	-	1	\$82.00	\$82.00	30	NPE
72	MNBC	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$68.00	\$68.00	30	NPE
73	MNBC	VARIOUS	10/26/20	11/1/20	05:00	09:00			X	X	X	X	X	-	-	4	\$82.00	\$328.00	30	NPE
74	MNBC	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$68.00	\$272.00	30	NPE
75	OWN	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE
76	OWN	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NPE
77	OWN	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE
78	OWN	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	NPE
79	OXYG	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	NPE
80	OXYG	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NPE
81	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE
82	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$18.00	\$162.00	30	NPE
83	OXYG	AVG. ALL WKS<	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$11.00	\$11.00	30	NPE
84	OXYG	AVG. ALL WKS<	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$11.00	\$44.00	30	NPE

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85	PAR	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$12.00	\$12.00	30	NPE
86	PAR	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	NPE
87	PAR	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NPE
88	PAR	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	NPE
89	PAR	VARIOUS	11/2/20	11/8/20	09:00	16:00	X							-	-	1	\$12.00	\$12.00	30	NPE
90	PAR	VARIOUS	10/26/20	11/1/20	09:00	16:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	NPE
91	TBSC	VARIOUS	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$184.00	\$184.00	30	NPE
92	TBSC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$230.00	\$230.00	30	NPE
93	TBSC	VARIOUS	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$184.00	\$736.00	30	NPE
94	TBSC	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	6	\$230.00	\$1,380.00	30	NPE
95	TNT	TNT WEEKDAY MO<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$207.00	\$207.00	30	NPE
96	TNT	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$253.00	\$253.00	30	NPE
97	TNT	TNT WEEKDAY MO<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$207.00	\$828.00	30	NPE
98	TNT	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$253.00	\$2,277.00	30	NPE
99	USA	AVG. ALL WKS<	11/2/20	11/8/20	16:00	19:00	X							-	-	1	\$184.00	\$184.00	30	NPE
100	USA	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$230.00	\$230.00	30	NPE
101	USA	AVG. ALL WKS<	10/26/20	11/1/20	16:00	19:00			X	X	X	X	X	-	-	4	\$184.00	\$736.00	30	NPE
102	USA	AVG. ALL WKS<	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$230.00	\$2,070.00	30	NPE
103	BRVO	VARIOUS	11/2/20	11/8/20	19:00	24:00	X							-	-	1	\$139.00	\$139.00	30	NPE
104	BRVO	VARIOUS	10/26/20	11/1/20	19:00	24:00			X	X	X	X	X	-	-	9	\$139.00	\$1,251.00	30	NPE

Ampersand Cable System Order

Order #	62840422
Syscode	1426
System Name	Spectrum/FVN COMBO-Plano Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	10/26/20 - 11/08/20
Agency	Strategic Media Placement
Advertiser	Matt Shaheen Campaign TX HD66

Update Date	10/27/20
Version	1 Vs. 1

AE	Matthew Marcus
Sales Coordinator	Emily Piccione
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	Sep19 DMA Nielsen Parallel Live+SD
-	

Client Code	
Product Code	
Est Code	10.28-11.2
Product Name	TX HD66 10.28-11.2
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$51,725.00		
Commission	\$7,758.75		
Net Total	\$43,966.25		
Total Spots	350		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10.27 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	TLC	AVG. ALL WKS<	11/2/20	11/8/20	19:00	24:00	X							-	-	3	\$41.00	\$123.00	30	NPE

	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Total
SPOTS	350	0	0	0	0	0	0	0	0	0	0	0	350
AMT	\$51,725.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$51,725.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/20

62840422 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Plano Zone, TX | 1426 |