

Ampersand Cable System Order

| | |
|-------------|--------------------------------------|
| Order # | 62828211 |
| Syscode | 1427 |
| System Name | Spectrum/FVN COMBO-Richardson Zo, TX |
| Market | Dallas-Ft. Worth |

| | |
|--------------|----------------------|
| Flight Dates | 10/27/20 - 11/02/20 |
| Agency | Buying Time |
| Advertiser | Bowers for TX HD 113 |

| | |
|-------------|----------|
| Update Date | 10/09/20 |
| Version | 2 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Evan Butcher |
| Sales Coordinator | Hadley Reid |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jul20 |
| - | |

| | |
|---------------|-----------------|
| Client Code | TX |
| Product Code | |
| Est Code | 10.27-11.2 |
| Product Name | |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$24,915.00 | | |
| Commission | \$3,737.25 | | |
| Net Total | \$21,177.75 | | |
| Total Spots | 321 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | |
|------------|---------------------------------|
| Comments : | R1 10/9 MG-\$510 NA upon entry. |
|------------|---------------------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---|
| 1 | AEN | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 6 | \$30.00 | \$180.00 | 30 | PRE 09/04/20-11/03/20 |
| 2 | AEN | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$30.00 | \$30.00 | 30 | PRE 09/04/20-11/03/20 |
| 3 | AEN | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$100.00 | \$600.00 | 30 | PRE 09/04/20-11/03/20 |
| 4 | AEN | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 0 | \$100.00 | \$0.00 | 30 | PRE 09/04/20-11/03/20, 10/09: -1x w/o 11/03 |
| 5 | AEN | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$120.00 | \$720.00 | 30 | PRE 09/04/20-11/03/20 |
| 6 | AEN | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$120.00 | \$120.00 | 30 | PRE 09/04/20-11/03/20 |
| 7 | CNN | CABLE | 10/26/20 | 11/1/20 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 7 | \$82.00 | \$574.00 | 30 | NPE 10/19/20-11/03/20 |
| 8 | CNN | CABLE | 11/2/20 | 11/8/20 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$82.00 | \$82.00 | 30 | NPE 10/19/20-11/03/20 |
| 9 | CNN | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$68.00 | \$816.00 | 30 | NPE 10/19/20-11/03/20 |
| 10 | CNN | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$68.00 | \$68.00 | 30 | NPE 10/19/20-11/03/20 |
| 11 | CNN | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$105.00 | \$630.00 | 30 | NPE 10/19/20-11/03/20 |
| 12 | CNN | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$105.00 | \$105.00 | 30 | NPE 10/19/20-11/03/20 |
| 13 | CNN | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 5 | \$127.00 | \$635.00 | 30 | NPE 10/19/20-11/03/20 |
| 14 | CNN | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$127.00 | \$127.00 | 30 | NPE 10/19/20-11/03/20 |
| 15 | DISC | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$20.00 | \$240.00 | 30 | PRE 09/04/20-11/03/20 |
| 16 | DISC | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$20.00 | \$40.00 | 30 | PRE 09/04/20-11/03/20 |
| 17 | DISC | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$50.00 | \$300.00 | 30 | PRE 09/04/20-11/03/20 |
| 18 | DISC | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$50.00 | \$50.00 | 30 | PRE 09/04/20-11/03/20 |
| 19 | DISC | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$60.00 | \$360.00 | 30 | PRE 09/04/20-11/03/20 |
| 20 | DISC | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$60.00 | \$60.00 | 30 | PRE 09/04/20-11/03/20 |

Ampersand Cable System Order

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| Order # | 62828211 |
| Syscode | 1427 |
| System Name | Spectrum/FVN COMBO-Richardson Zo, TX |
| Market | Dallas-Ft. Worth |

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| Flight Dates | 10/27/20 - 11/02/20 |
| Agency | Buying Time |
| Advertiser | Bowers for TX HD 113 |

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| Update Date | 10/09/20 |
| Version | 2 Vs. 1 |

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| AE | Evan Butcher |
| Sales Coordinator | Hadley Reid |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jul20 |
| - | |

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| Client Code | TX |
| Product Code | |
| Est Code | 10.27-11.2 |
| Product Name | |
| Credit Status | Cash in Advance |

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| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$24,915.00 | | |
| Commission | \$3,737.25 | | |
| Net Total | \$21,177.75 | | |
| Total Spots | 321 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Comments : | R1 10/9 MG-\$510 NA upon entry. |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 21 | ESPN | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 6 | \$65.00 | \$390.00 | 30 | PRE 09/04/20-11/03/20 |
| 22 | ESPN | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$65.00 | \$65.00 | 30 | PRE 09/04/20-11/03/20 |
| 23 | ESPN | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$180.00 | \$1,080.00 | 30 | PRE 09/04/20-11/03/20 |
| 24 | ESPN | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$180.00 | \$180.00 | 30 | PRE 09/04/20-11/03/20 |
| 25 | FOOD | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 18 | \$30.00 | \$540.00 | 30 | PRE 09/04/20-11/03/20 |
| 26 | FOOD | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 3 | \$30.00 | \$90.00 | 30 | PRE 09/04/20-11/03/20 |
| 27 | FOOD | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$80.00 | \$480.00 | 30 | PRE 09/04/20-11/03/20 |
| 28 | FOOD | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$80.00 | \$80.00 | 30 | PRE 09/04/20-11/03/20 |
| 29 | FOOD | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$100.00 | \$600.00 | 30 | PRE 09/04/20-11/03/20 |
| 30 | FOOD | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$100.00 | \$100.00 | 30 | PRE 09/04/20-11/03/20 |
| 31 | FX | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$15.00 | \$180.00 | 30 | PRE 09/04/20-11/03/20 |
| 32 | FX | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$15.00 | \$30.00 | 30 | PRE 09/04/20-11/03/20 |
| 33 | FX | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$50.00 | \$300.00 | 30 | PRE 09/04/20-11/03/20 |
| 34 | FX | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$50.00 | \$50.00 | 30 | PRE 09/04/20-11/03/20 |
| 35 | FX | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$60.00 | \$360.00 | 30 | PRE 09/04/20-11/03/20 |
| 36 | FX | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$60.00 | \$60.00 | 30 | PRE 09/04/20-11/03/20 |
| 37 | FXNC | CABLE | 10/26/20 | 11/1/20 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 6 | \$207.00 | \$1,242.00 | 30 | NPE 10/19/20-11/03/20 |
| 38 | FXNC | CABLE | 11/2/20 | 11/8/20 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$207.00 | \$207.00 | 30 | NPE 10/19/20-11/03/20 |
| 39 | FXNC | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$173.00 | \$2,076.00 | 30 | NPE 10/19/20-11/03/20 |
| 40 | FXNC | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$173.00 | \$346.00 | 30 | NPE 10/19/20-11/03/20 |
| 41 | FXNC | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$243.00 | \$1,458.00 | 30 | NPE 10/19/20-11/03/20 |

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| Agency | Buying Time |
| Advertiser | Bowers for TX HD 113 |

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| Update Date | 10/09/20 |
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| AE | Evan Butcher |
| Sales Coordinator | Hadley Reid |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jul20 |
| - | |

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| Client Code | TX |
| Product Code | |
| Est Code | 10.27-11.2 |
| Product Name | |
| Credit Status | Cash in Advance |

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| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$24,915.00 | | |
| Commission | \$3,737.25 | | |
| Net Total | \$21,177.75 | | |
| Total Spots | 321 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Comments : | R1 10/9 MG-\$510 NA upon entry. |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|---|
| 42 | FXNC | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$243.00 | \$243.00 | 30 | NPE 10/19/20-11/03/20 |
| 43 | FXNC | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$298.00 | \$1,788.00 | 30 | NPE 10/19/20-11/03/20 |
| 44 | FXNC | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$298.00 | \$298.00 | 30 | NPE 10/19/20-11/03/20 |
| 45 | HALL | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 3 | \$15.00 | \$45.00 | 30 | PRE 09/04/20-11/03/20, 10/09: -9x w/o 10/27 |
| 46 | HALL | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$15.00 | \$30.00 | 30 | PRE 09/04/20-11/03/20 |
| 47 | HALL | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 0 | \$20.00 | \$0.00 | 30 | PRE 09/04/20-11/03/20, 10/09: -6x w/o 10/27 |
| 48 | HALL | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 0 | \$20.00 | \$0.00 | 30 | PRE 09/04/20-11/03/20, 10/09: -1x w/o 11/03 |
| 49 | HALL | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 5 | \$25.00 | \$125.00 | 30 | PRE 09/04/20-11/03/20, 10/09: -1x w/o 10/27 |
| 50 | HALL | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$25.00 | \$25.00 | 30 | PRE 09/04/20-11/03/20 |
| 51 | ID | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$10.00 | \$120.00 | 30 | PRE 09/04/20-11/03/20 |
| 52 | ID | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$10.00 | \$20.00 | 30 | PRE 09/04/20-11/03/20 |
| 53 | ID | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 5 | \$25.00 | \$125.00 | 30 | PRE 09/04/20-11/03/20, 10/09: -1x w/o 10/27 |
| 54 | ID | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 0 | \$25.00 | \$0.00 | 30 | PRE 09/04/20-11/03/20, 10/09: -1x w/o 11/03 |
| 55 | ID | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$30.00 | \$120.00 | 30 | PRE 09/04/20-11/03/20, 10/09: -2x w/o 10/27 |
| 56 | ID | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$30.00 | \$30.00 | 30 | PRE 09/04/20-11/03/20 |
| 57 | LIF | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$20.00 | \$240.00 | 30 | PRE 09/04/20-11/03/20 |
| 58 | LIF | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$20.00 | \$40.00 | 30 | PRE 09/04/20-11/03/20 |
| 59 | LIF | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$60.00 | \$360.00 | 30 | PRE 09/04/20-11/03/20 |
| 60 | LIF | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$60.00 | \$60.00 | 30 | PRE 09/04/20-11/03/20 |

Ampersand Cable System Order

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| Syscode | 1427 |
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| Market | Dallas-Ft. Worth |

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| Flight Dates | 10/27/20 - 11/02/20 |
| Agency | Buying Time |
| Advertiser | Bowers for TX HD 113 |

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| Update Date | 10/09/20 |
| Version | 2 Vs. 1 |

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| AE | Evan Butcher |
| Sales Coordinator | Hadley Reid |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jul20 |
| - | |

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|---------------|-----------------|
| Client Code | TX |
| Product Code | |
| Est Code | 10.27-11.2 |
| Product Name | |
| Credit Status | Cash in Advance |

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| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$24,915.00 | | |
| Commission | \$3,737.25 | | |
| Net Total | \$21,177.75 | | |
| Total Spots | 321 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
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| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

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| Comments : | R1 10/9 MG-\$510 NA upon entry. |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 61 | LIF | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$75.00 | \$450.00 | 30 | PRE 09/04/20-11/03/20 |
| 62 | LIF | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$75.00 | \$75.00 | 30 | PRE 09/04/20-11/03/20 |
| 63 | MNBC | CABLE | 10/26/20 | 11/1/20 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 6 | \$82.00 | \$492.00 | 30 | NPE 10/19/20-11/03/20 |
| 64 | MNBC | CABLE | 11/2/20 | 11/8/20 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$82.00 | \$82.00 | 30 | NPE 10/19/20-11/03/20 |
| 65 | MNBC | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$68.00 | \$816.00 | 30 | NPE 10/19/20-11/03/20 |
| 66 | MNBC | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$68.00 | \$136.00 | 30 | NPE 10/19/20-11/03/20 |
| 67 | MNBC | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$105.00 | \$630.00 | 30 | NPE 10/19/20-11/03/20 |
| 68 | MNBC | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$105.00 | \$105.00 | 30 | NPE 10/19/20-11/03/20 |
| 69 | MNBC | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$127.00 | \$762.00 | 30 | NPE 10/19/20-11/03/20 |
| 70 | MNBC | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$127.00 | \$127.00 | 30 | NPE 10/19/20-11/03/20 |
| 71 | USA | CABLE | 10/26/20 | 11/1/20 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 12 | \$40.00 | \$480.00 | 30 | PRE 09/04/20-11/03/20 |
| 72 | USA | CABLE | 11/2/20 | 11/8/20 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$40.00 | \$80.00 | 30 | PRE 09/04/20-11/03/20 |
| 73 | USA | CABLE | 10/26/20 | 11/1/20 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 6 | \$80.00 | \$480.00 | 30 | PRE 09/04/20-11/03/20 |
| 74 | USA | CABLE | 11/2/20 | 11/8/20 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$80.00 | \$80.00 | 30 | PRE 09/04/20-11/03/20 |
| 75 | USA | CABLE | 10/26/20 | 11/1/20 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 7 | \$100.00 | \$700.00 | 30 | PRE 09/04/20-11/03/20 |

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| | |
|-------------------|--------------------------|
| AE | Evan Butcher |
| Sales Coordinator | Hadley Reid |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jul20 |
| - | |

| | |
|-----------------|-------------------|
| Client Code | TX |
| Product Code | |
| Est Code | 10.27-11.2 |
| Product Name | |
| Credit Status | Cash in Advance |
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$24,915.00 | | |
| Commission | \$3,737.25 | | |
| Net Total | \$21,177.75 | | |
| Total Spots | 321 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|---------------------------------|
| Comments : | R1 10/9 MG-\$510 NA upon entry. |
|------------|---------------------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|-----|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 76 | USA | CABLE | 11/2/20 | 11/8/20 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$100.00 | \$100.00 | 30 | PRE 09/04/20-11/03/20 |

| | Nov 2020 | Dec 2020 | Jan 2021 | Feb 2021 | Mar 2021 | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Oct 2021 | Total |
|--------------|-------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|
| SPOTS | 321 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 321 |
| AMT | \$24,915.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$24,915.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/12/20

62828211 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Richardson Zo, TX | 1427 |