

Ampersand Cable System Order

Order #	62794358
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	08/26/20 - 09/01/20
Agency	FP1 Strategies Inc
Advertiser	Texans for Senator John Cornyn

Update Date	08/13/20
Version	1 Vs. 1

AE	Molly Casca
Sales Coordinator	John Zaleski
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jun20
-	

Client Code	4
Product Code	4
Est Code	696
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$48,755.00		
Commission	\$7,313.25		
Net Total	\$41,441.75		
Total Spots	84		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 8/13 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	_	8/31/20	9/6/20	19:00	24:00	X	X						-	-	1	\$1,160.00	\$1,160.00	30	OOW 07/15/20-09/03/20
2	ESPN	_	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	4	\$1,160.00	\$4,640.00	30	OOW 07/15/20-09/03/20
3	FOOD	_	8/31/20	9/6/20	05:00	09:00	X	X						-	-	1	\$380.00	\$380.00	30	OOW 07/15/20-09/03/20
4	FOOD	_	8/31/20	9/6/20	09:00	16:00	X	X						-	-	1	\$290.00	\$290.00	30	OOW 07/15/20-09/03/20
5	FOOD	_	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$540.00	\$540.00	30	OOW 07/15/20-09/03/20
6	FOOD	_	8/31/20	9/6/20	19:00	24:00	X	X						-	-	1	\$680.00	\$680.00	30	OOW 07/15/20-09/03/20
7	FOOD	_	8/24/20	8/30/20	05:00	09:00			X	X	X	X	X	-	-	3	\$380.00	\$1,140.00	30	OOW 07/15/20-09/03/20
8	FOOD	_	8/24/20	8/30/20	09:00	16:00			X	X	X	X	X	-	-	4	\$290.00	\$1,160.00	30	OOW 07/15/20-09/03/20
9	FOOD	_	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	4	\$540.00	\$2,160.00	30	OOW 07/15/20-09/03/20
10	FOOD	_	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	4	\$680.00	\$2,720.00	30	OOW 07/15/20-09/03/20
11	HALL	_	8/31/20	9/6/20	05:00	09:00	X	X						-	-	2	\$130.00	\$260.00	30	OOW 07/15/20-09/03/20
12	HALL	_	8/31/20	9/6/20	09:00	16:00	X	X						-	-	1	\$130.00	\$130.00	30	OOW 07/15/20-09/03/20
13	HALL	_	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$425.00	\$425.00	30	OOW 07/15/20-09/03/20
14	HALL	_	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$535.00	\$1,070.00	30	OOW 07/15/20-09/03/20
15	HALL	_	8/24/20	8/30/20	05:00	09:00			X	X	X	X	X	-	-	3	\$130.00	\$390.00	30	OOW 07/15/20-09/03/20
16	HALL	_	8/24/20	8/30/20	09:00	16:00			X	X	X	X	X	-	-	4	\$130.00	\$520.00	30	OOW 07/15/20-09/03/20
17	HALL	_	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	4	\$425.00	\$1,700.00	30	OOW 07/15/20-09/03/20
18	HALL	_	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	4	\$535.00	\$2,140.00	30	OOW 07/15/20-09/03/20
19	HGTV	_	8/31/20	9/6/20	05:00	09:00	X	X						-	-	1	\$375.00	\$375.00	30	OOW 07/15/20-09/03/20
20	HGTV	_	8/31/20	9/6/20	09:00	16:00	X	X						-	-	1	\$635.00	\$635.00	30	OOW 07/15/20-09/03/20
21	HGTV	_	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$980.00	\$980.00	30	OOW 07/15/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	_	8/31/20	9/6/20	19:00	24:00	X	X						-	-	2	\$1,220.00	\$2,440.00	30	OOW 07/15/20-09/03/20
23	HGTV	_	8/24/20	8/30/20	05:00	09:00			X	X	X	X	X	-	-	3	\$375.00	\$1,125.00	30	OOW 07/15/20-09/03/20
24	HGTV	_	8/24/20	8/30/20	09:00	16:00			X	X	X	X	X	-	-	4	\$635.00	\$2,540.00	30	OOW 07/15/20-09/03/20
25	HGTV	_	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	4	\$980.00	\$3,920.00	30	OOW 07/15/20-09/03/20
26	HGTV	_	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	4	\$1,220.00	\$4,880.00	30	OOW 07/15/20-09/03/20
27	TNT	_	8/31/20	9/6/20	05:00	09:00	X	X						-	-	1	\$420.00	\$420.00	30	OOW 07/15/20-09/03/20
28	TNT	_	8/31/20	9/6/20	09:00	16:00	X	X						-	-	1	\$275.00	\$275.00	30	OOW 07/15/20-09/03/20
29	TNT	_	8/31/20	9/6/20	16:00	19:00	X	X						-	-	1	\$650.00	\$650.00	30	OOW 07/15/20-09/03/20
30	TNT	_	8/31/20	9/6/20	19:00	24:00	X	X						-	-	1	\$810.00	\$810.00	30	OOW 07/15/20-09/03/20
31	TNT	_	8/24/20	8/30/20	05:00	09:00			X	X	X	X	X	-	-	3	\$420.00	\$1,260.00	30	OOW 07/15/20-09/03/20
32	TNT	_	8/24/20	8/30/20	09:00	16:00			X	X	X	X	X	-	-	4	\$275.00	\$1,100.00	30	OOW 07/15/20-09/03/20
33	TNT	_	8/24/20	8/30/20	16:00	19:00			X	X	X	X	X	-	-	4	\$650.00	\$2,600.00	30	OOW 07/15/20-09/03/20
34	TNT	_	8/24/20	8/30/20	19:00	24:00			X	X	X	X	X	-	-	4	\$810.00	\$3,240.00	30	OOW 07/15/20-09/03/20

	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Total
SPOTS	64	20	0	0	0	0	0	0	0	0	0	0	84
AMT	\$37,235.00	\$11,520.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$48,755.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/14/20

62794358 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |