

Ampersand Cable System Order

Order #	62780979
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	07/10/20 - 07/14/20
Agency	FP1 Strategies Inc
Advertiser	Texans for Senator John Cornyn

Update Date	07/10/20
Version	2 Vs. 1

AE	Molly Casca
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 May20
-	

Client Code	4
Product Code	4
Est Code	538
Product Name	7.10-7.14
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$37,505.00		
Commission	\$5,625.75		
Net Total	\$31,879.25		
Total Spots	90		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Households
Makegood Policy	Approval Required

Comments : 7/9 7.9 R1: Moved NA \$ from DISH and w.o. 7.13 to other nets/dayparts. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	BET EM	7/6/20	7/12/20	05:00	09:00					X	X	X	-	-	2	\$130.00	\$260.00	30	OOW 03/30/20-09/03/20
2	BET	BET DT	7/6/20	7/12/20	09:00	16:00					X	X	X	-	-	3	\$65.00	\$195.00	30	OOW 03/30/20-09/03/20
3	BET	BET EF	7/6/20	7/12/20	16:00	19:00					X	X	X	-	-	3	\$300.00	\$900.00	30	OOW 03/30/20-09/03/20
4	BET	BET PT	7/6/20	7/12/20	19:00	24:00					X	X	X	-	-	4	\$375.00	\$1,500.00	30	OOW 03/30/20-09/03/20
5	BET	BET EF	7/13/20	7/19/20	16:00	19:00	X							-	-	2	\$300.00	\$600.00	30	OOW 03/30/20-09/03/20
6	BET	BET PT	7/13/20	7/19/20	19:00	24:00	X							-	-	3	\$375.00	\$1,125.00	30	OOW 03/30/20-09/03/20
7	BET	BET EM	7/13/20	7/19/20	05:00	09:00	X	X						-	-	1	\$130.00	\$130.00	30	OOW 03/30/20-09/03/20
8	BET	BET DT	7/13/20	7/19/20	09:00	16:00	X	X						-	-	2	\$65.00	\$130.00	30	OOW 03/30/20-09/03/20
9	CNN	CNN EM	7/6/20	7/12/20	05:00	09:00					X	X	X	-	-	2	\$460.00	\$920.00	30	OOW 03/30/20-09/03/20
10	CNN	CNN DT	7/6/20	7/12/20	09:00	16:00					X	X	X	-	-	5	\$240.00	\$1,200.00	30	OOW 03/30/20-09/03/20
11	CNN	CNN EF	7/6/20	7/12/20	16:00	19:00					X	X	X	-	-	5	\$585.00	\$2,925.00	30	OOW 03/30/20-09/03/20
12	CNN	CNN PT	7/6/20	7/12/20	19:00	24:00					X	X	X	-	-	6	\$735.00	\$4,410.00	30	OOW 03/30/20-09/03/20
13	CNN	CNN EF	7/13/20	7/19/20	16:00	19:00	X							-	-	2	\$585.00	\$1,170.00	30	R1 -1x OOW 03/30/20-09/03/20
14	CNN	CNN PT	7/13/20	7/19/20	19:00	24:00	X							-	-	1	\$735.00	\$735.00	30	R1 -3x OOW 03/30/20-09/03/20
15	CNN	CNN EM	7/13/20	7/19/20	05:00	09:00	X	X						-	-	2	\$460.00	\$920.00	30	OOW 03/30/20-09/03/20
16	CNN	CNN DT	7/13/20	7/19/20	09:00	16:00	X	X						-	-	3	\$240.00	\$720.00	30	OOW 03/30/20-09/03/20
17	MNBC	MNBC EM	7/6/20	7/12/20	05:00	09:00					X	X	X	-	-	2	\$460.00	\$920.00	30	OOW 03/30/20-09/03/20
18	MNBC	MNBC DT	7/6/20	7/12/20	09:00	16:00					X	X	X	-	-	5	\$240.00	\$1,200.00	30	OOW 03/30/20-09/03/20
19	MNBC	MNBC EF	7/6/20	7/12/20	16:00	19:00					X	X	X	-	-	5	\$570.00	\$2,850.00	30	OOW 03/30/20-09/03/20
20	MNBC	MNBC PT	7/6/20	7/12/20	19:00	24:00					X	X	X	-	-	6	\$715.00	\$4,290.00	30	OOW 03/30/20-09/03/20
21	MNBC	MNBC EF	7/13/20	7/19/20	16:00	19:00	X							-	-	3	\$570.00	\$1,710.00	30	OOW 03/30/20-09/03/20

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC PT	7/13/20	7/19/20	19:00	24:00	X							-	-	4	\$715.00	\$2,860.00	30	OOW 03/30/20-09/03/20
23	MNBC	MNBC EM	7/13/20	7/19/20	05:00	09:00	X	X						-	-	2	\$460.00	\$920.00	30	OOW 03/30/20-09/03/20
24	MNBC	MNBC DT	7/13/20	7/19/20	09:00	16:00	X	X						-	-	3	\$240.00	\$720.00	30	OOW 03/30/20-09/03/20
25	BET	BET PT	7/6/20	7/12/20	19:00	24:00						X	X	-	-	3	\$375.00	\$1,125.00	30	R1 +3x OOW 03/30/20-09/03/20
26	BET	BET EM	7/6/20	7/12/20	05:00	09:00						X	X	-	-	3	\$130.00	\$390.00	30	R1 +3x OOW 03/30/20-09/03/20
27	CNN	CNN DT	7/6/20	7/12/20	09:00	16:00						X	X	-	-	2	\$240.00	\$480.00	30	R1 +2x OOW 03/30/20-09/03/20
28	CNN	CNN PT	7/6/20	7/12/20	19:00	24:00						X	X	-	-	1	\$735.00	\$735.00	30	R1 +1x OOW 03/30/20-09/03/20
29	MNBC	MNBC DT	7/6/20	7/12/20	09:00	16:00						X	X	-	-	2	\$240.00	\$480.00	30	R1 +2x OOW 03/30/20-09/03/20
30	MNBC	MNBC EM	7/6/20	7/12/20	05:00	09:00						X	X	-	-	2	\$460.00	\$920.00	30	R1 +2x OOW 03/30/20-09/03/20
31	BET	BET DT	7/6/20	7/12/20	09:00	16:00						X	X	-	-	1	\$65.00	\$65.00	30	R1 +1x OOW 03/30/20-09/03/20

	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Total
SPOTS	90	0	0	0	0	0	0	0	0	0	0	0	90
AMT	\$37,505.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$37,505.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/10/20

62780979 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |