

Ampersand Cable System Order

Order #	62820542
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	09/28/20 - 10/18/20
Agency	Medium Buying LLC
Advertiser	Graham for Senate

Update Date	10/08/20
Version	4 Vs. 3

AE	Taylor Dale
Sales Coordinator	Haley Ihmels
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Dec18
-	

Client Code	MM
Product Code	09291006
Est Code	MM
Product Name	MM 9.29-10.6
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$51,348.00		
Commission	\$7,702.20		
Net Total	\$43,645.80		
Total Spots	22		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/8 MG DROPPED SPOTS -\$5982. WAITING ON OFFER. PLEASE REVIEW AND CONFIRM. THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC WEEKEND MORNING	9/28/20	10/4/20	05:00	09:00						X	X	-	-	2	\$1,245.00	\$2,490.00	30	
2	FXNC	FOX AND FRIENDS	9/28/20	10/4/20	05:00	09:00		X	X	X	X			-	-	6	\$1,245.00	\$7,470.00	30	10/08: -2x w/o 09/28
3	FXNC	FOX AND FRIENDS	10/5/20	10/11/20	05:00	09:00	X							-	-	2	\$1,245.00	\$2,490.00	30	
4	FXNC	FOX & FRIENDS	9/28/20	10/4/20	06:00	10:00							X	-	-	2	\$2,490.00	\$4,980.00	30	
5	FXNC	FOX NEWS SUNDAY	9/28/20	10/4/20	14:00	15:00							X	-	-	1	\$2,490.00	\$2,490.00	30	R1 -1X
6	FXNC	HANNITY	9/28/20	10/4/20	21:00	22:00		X	X	X	X			-	-	3	\$3,492.00	\$10,476.00	30	R1 -4X, 10/08: -1x w/o 09/28
7	FXNC	HANNITY	10/5/20	10/11/20	21:00	22:00	X							-	-	1	\$3,492.00	\$3,492.00	30	R1 -1X
8	FXNC	LAURA INGRAHAM	9/28/20	10/4/20	22:00	23:00		X	X	X	X			-	-	4	\$3,492.00	\$13,968.00	30	R1 -4X
9	FXNC	LAURA INGRAHAM	10/5/20	10/11/20	22:00	23:00	X							-	-	1	\$3,492.00	\$3,492.00	30	R1 -1X

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	22	0	0	0	0	0	0	0	0	0	0	0	22
AMT	\$51,348.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$51,348.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/05/20

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