

Ampersand Cable System Order

Order #	62815956
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	09/21/20 - 10/04/20
Agency	Buying Time
Advertiser	MJ Hegar for U S Senate

Update Date	09/30/20
Version	3 Vs. 2

AE	Evan Butcher
Sales Coordinator	Hadley Reid
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul20
-	

Client Code	
Product Code	
Est Code	9/23-9/28
Product Name	9/23-9/28
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$55,799.00		
Commission	\$8,369.85		
Net Total	\$47,429.15		
Total Spots	80		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9/30 Removed dropped spots and will Mg on next order. Please confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	9/21/20	9/27/20	05:00	09:00			X	X	X	X	X	-	-	6	\$836.00	\$5,016.00	30	NPE 09/04/20-09/27/20
2	CNN	CABLE	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$920.00	\$920.00	30	NPE 09/28/20-10/18/20
3	CNN	CABLE	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	0	\$235.00	\$0.00	30	9/24 -12x
4	CNN	CABLE	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$235.00	\$470.00	30	PRE 09/04/20-11/03/20
5	CNN	CABLE	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	0	\$560.00	\$0.00	30	9/24 -6x
6	CNN	CABLE	9/28/20	10/4/20	16:00	19:00	X							-	-	0	\$560.00	\$0.00	30	9/24 -1x
7	CNN	CABLE	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	1	\$705.00	\$705.00	30	9/24 -12x
8	CNN	CABLE	9/28/20	10/4/20	19:00	24:00	X							-	-	2	\$705.00	\$1,410.00	30	PRE 09/04/20-11/03/20
9	FXNC	CABLE	9/21/20	9/27/20	05:00	09:00			X	X	X	X	X	-	-	5	\$595.00	\$2,975.00	30	-1x w.o. 9/21 PRE 09/04/20-11/03/20 Offer/Drop Comment: Live News Coverage
10	FXNC	CABLE	9/28/20	10/4/20	05:00	09:00	X							-	-	1	\$595.00	\$595.00	30	PRE 09/04/20-11/03/20
11	FXNC	CABLE	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	3	\$595.00	\$1,785.00	30	-3x w.o. 9/21 PRE 09/04/20-11/03/20 Offer/Drop Comment: Live News Coverage Offer/Drop Comment: Live News Coverage Offer/Drop Comment: Pulled from schedule for political
12	FXNC	CABLE	9/28/20	10/4/20	09:00	16:00	X							-	-	1	\$595.00	\$595.00	30	PRE 09/04/20-11/03/20
13	FXNC	CABLE	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	4	\$670.00	\$2,680.00	30	-2x w.o. 9/21 PRE 09/04/20-11/03/20 Offer/Drop Comment: Scheduled But Not Aired Offer/Drop Comment: Live News Coverage
14	FXNC	CABLE	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$670.00	\$670.00	30	PRE 09/04/20-11/03/20
15	FXNC	CABLE	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	5	\$835.00	\$4,175.00	30	-1x w.o. 9/21 PRE 09/04/20-11/03/20 Offer/Drop Comment: Live News Coverage
16	FXNC	CABLE	9/28/20	10/4/20	19:00	24:00	X							-	-	1	\$835.00	\$835.00	30	PRE 09/04/20-11/03/20

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17	MNBC	CABLE	9/21/20	9/27/20	05:00	09:00			X	X	X	X	X	-	-	4	\$440.00	\$1,760.00	30	9/24 -2x
18	MNBC	CABLE	9/28/20	10/4/20	05:00	09:00	X							-	-	0	\$440.00	\$0.00	30	9/24 -1x
19	MNBC	CABLE	9/21/20	9/27/20	09:00	16:00			X	X	X	X	X	-	-	10	\$235.00	\$2,350.00	30	-2x w.o. 9/21 PRE 09/04/20-11/03/20 Offer/Drop Comment: Live News Coverage
20	MNBC	CABLE	9/28/20	10/4/20	09:00	16:00	X							-	-	2	\$235.00	\$470.00	30	PRE 09/04/20-11/03/20
21	MNBC	CABLE	9/21/20	9/27/20	16:00	19:00			X	X	X	X	X	-	-	5	\$545.00	\$2,725.00	30	-1x w.o. 9/21 PRE 09/04/20-11/03/20 Offer/Drop Comment: Scheduled But Not Aired
22	MNBC	CABLE	9/28/20	10/4/20	16:00	19:00	X							-	-	1	\$545.00	\$545.00	30	PRE 09/04/20-11/03/20
23	MNBC	CABLE	9/21/20	9/27/20	19:00	24:00			X	X	X	X	X	-	-	9	\$680.00	\$6,120.00	30	-2x w.o. 9/21 PRE 09/04/20-11/03/20 Offer/Drop Comment: Live News Coverage
24	MNBC	CABLE	9/28/20	10/4/20	19:00	24:00	X							-	-	2	\$680.00	\$1,360.00	30	PRE 09/04/20-11/03/20
25	MNBC	CABLE	9/21/20	9/27/20	19:00	24:00					X	X	X	-	-	1	\$1,292.00	\$1,292.00	30	9/24 MG NPE 09/04/20-09/27/20
26	FXNC	CABLE	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	5	\$1,131.00	\$5,655.00	30	-1x w.o. 9/21 NPE 09/04/20-09/27/20 Offer/Drop Comment: Live News Coverage
27	MNBC	CABLE	9/21/20	9/27/20	09:00	16:00					X	X	X	-	-	1	\$447.00	\$447.00	30	9/24 MG NPE 09/04/20-09/27/20
28	FXNC	CABLE	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	1	\$1,273.00	\$1,273.00	30	9/24 MG NPE 09/04/20-09/27/20
29	MNBC	CABLE	9/21/20	9/27/20	16:00	19:00					X	X	X	-	-	1	\$1,036.00	\$1,036.00	30	9/24 MG NPE 09/04/20-09/27/20

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	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Total
SPOTS	66	14	0	0	0	0	0	0	0	0	0	0	80
AMT	\$47,929.00	\$7,870.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$55,799.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/04/20

62815956 | Dallas-Ft. Worth | Spectrum/Dallas-Ft Worth Int., TX | 5334 |