

Ampersand Cable System Order

Order #	62739254
Syscode	5334
System Name	Spectrum/Dallas-Ft Worth Int., TX
Market	Dallas-Ft. Worth

Flight Dates	02/24/20 - 03/01/20
Agency	2020 Insight LLC
Advertiser	Royce West For US Senate

Update Date	02/28/20
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Feb19
-	

Client Code	
Product Code	
Est Code	na
Product Name	2.29
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$11,391.00		
Commission	\$1,708.65		
Net Total	\$9,682.35		
Total Spots	3		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	2/28 MG missed spot from last order.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN PT	2/24/20	3/1/20	19:00	22:00						X		-	-	1	\$5,016.00	\$5,016.00	30	Narrowed Ros
2	MNBC	MNBC PT	2/24/20	3/1/20	19:00	22:00						X		-	-	1	\$4,863.00	\$4,863.00	30	
3	MNBC	MSNBC LIVE W/	2/24/20	3/1/20	14:00	15:00						X		-	-	1	\$1,512.00	\$1,512.00	30	+1x

	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Aug 2020	Sep 2020	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$11,391.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,391.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/02/20

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