

Ampersand Cable System Order

Order #	62829327
Syscode	1427
System Name	Spectrum/FVN COMBO-Richardson Zo, TX
Market	Dallas-Ft. Worth

Flight Dates	10/19/20 - 11/01/20
Agency	AKPD Message & Media
Advertiser	Colin Allred for Congress

Update Date	10/09/20
Version	1 Vs. 1

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Sep19 DMA Nielsen Parallel Live+3
-	

Client Code	TX CD-32
Product Code	TX CD-32
Est Code	
Product Name	10.20-10.26
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$42,200.00		
Commission	\$6,330.00		
Net Total	\$35,870.00		
Total Spots	297		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.9 NEW ORDER. PLEASE CONFIRM. tHANKS
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	PRE 09/04/20-11/03/20
2	AEN	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/04/20-11/03/20
3	AEN	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$206.00	\$824.00	30	NPE
4	AEN	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$206.00	\$206.00	30	NPE
5	AEN	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	8	\$247.00	\$1,976.00	30	NPE
6	AEN	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$247.00	\$247.00	30	NPE
7	CNN	CABLE	10/19/20	10/25/20	05:00	09:00		X	X	X	X	X	X	-	-	14	\$82.00	\$1,148.00	30	NPE
8	CNN	CABLE	10/26/20	11/1/20	05:00	09:00	X							-	-	2	\$82.00	\$164.00	30	NPE
9	CNN	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$68.00	\$680.00	30	NPE
10	CNN	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	2	\$68.00	\$136.00	30	NPE
11	CNN	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$105.00	\$420.00	30	NPE
12	CNN	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$105.00	\$105.00	30	NPE
13	CNN	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	16	\$127.00	\$2,032.00	30	NPE
14	CNN	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$127.00	\$127.00	30	NPE
15	DISC	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	PRE 09/04/20-11/03/20
16	DISC	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	PRE 09/04/20-11/03/20
17	DISC	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	4	\$104.00	\$416.00	30	NPE
18	DISC	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$104.00	\$104.00	30	NPE
19	DISC	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	10	\$124.00	\$1,240.00	30	NPE
20	DISC	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$124.00	\$124.00	30	NPE
21	ESPN	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$150.00	\$1,500.00	30	NPE

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22	ESPN	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$150.00	\$150.00	30	NPE
23	ESPN	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	2	\$414.00	\$828.00	30	NPE
24	ESPN	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	7	\$519.00	\$3,633.00	30	NPE
25	FOOD	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$68.00	\$680.00	30	NPE
26	FOOD	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$68.00	\$68.00	30	NPE
27	FOOD	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$184.00	\$184.00	30	NPE
28	FOOD	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$184.00	\$184.00	30	NPE
29	FOOD	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$230.00	\$1,380.00	30	NPE
30	FOOD	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$230.00	\$230.00	30	NPE
31	HALL	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$36.00	\$360.00	30	NPE
32	HALL	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$36.00	\$36.00	30	NPE
33	HALL	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	3	\$46.00	\$138.00	30	NPE
34	HALL	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$46.00	\$46.00	30	NPE
35	HALL	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$59.00	\$354.00	30	NPE
36	HALL	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$59.00	\$59.00	30	NPE
37	HGTV	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$116.00	\$1,160.00	30	NPE
38	HGTV	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$116.00	\$116.00	30	NPE
39	HGTV	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$357.00	\$357.00	30	NPE
40	HGTV	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	7	\$437.00	\$3,059.00	30	NPE
41	HIST	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	PRE 09/04/20-11/03/20
42	HIST	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/04/20-11/03/20

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43	HIST	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$298.00	\$298.00	30	NPE
44	HIST	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$298.00	\$298.00	30	NPE
45	HIST	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$346.00	\$2,076.00	30	NPE
46	HIST	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$346.00	\$346.00	30	NPE
47	LIF	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$41.00	\$410.00	30	NPE
48	LIF	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$41.00	\$41.00	30	NPE
49	LIF	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$124.00	\$124.00	30	NPE
50	LIF	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$124.00	\$124.00	30	NPE
51	LIF	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$155.00	\$930.00	30	NPE
52	LIF	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$155.00	\$155.00	30	NPE
53	TBSC	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$59.00	\$590.00	30	NPE
54	TBSC	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$59.00	\$59.00	30	NPE
55	TBSC	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$220.00	\$220.00	30	NPE
56	TBSC	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$220.00	\$220.00	30	NPE
57	TBSC	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$266.00	\$1,596.00	30	NPE
58	TBSC	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$266.00	\$266.00	30	NPE
59	TNT	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$25.00	\$250.00	30	PRE 09/04/20-11/03/20
60	TNT	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$25.00	\$25.00	30	PRE 09/04/20-11/03/20
61	TNT	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	5	\$220.00	\$1,100.00	30	NPE
62	TNT	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$220.00	\$220.00	30	NPE
63	TNT	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	16	\$266.00	\$4,256.00	30	NPE

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Primary Demo	Adults 35+
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Comments : 10.9 NEW ORDER. PLEASE CONFIRM. tHANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TNT	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$266.00	\$266.00	30	NPE
65	USA	CABLE	10/19/20	10/25/20	09:00	16:00		X	X	X	X	X	X	-	-	10	\$91.00	\$910.00	30	NPE
66	USA	CABLE	10/26/20	11/1/20	09:00	16:00	X							-	-	1	\$91.00	\$91.00	30	NPE
67	USA	CABLE	10/19/20	10/25/20	16:00	19:00		X	X	X	X	X	X	-	-	1	\$184.00	\$184.00	30	NPE
68	USA	CABLE	10/26/20	11/1/20	16:00	19:00	X							-	-	1	\$184.00	\$184.00	30	NPE
69	USA	CABLE	10/19/20	10/25/20	19:00	24:00		X	X	X	X	X	X	-	-	6	\$230.00	\$1,380.00	30	NPE
70	USA	CABLE	10/26/20	11/1/20	19:00	24:00	X							-	-	1	\$230.00	\$230.00	30	NPE

	Oct 2020	Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Total
SPOTS	261	36	0	0	0	0	0	0	0	0	0	0	297
AMT	\$37,136.00	\$5,064.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$42,200.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/13/20

62829327 | Dallas-Ft. Worth | Spectrum/FVN COMBO-Richardson Zo, TX | 1427 |