

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

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**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name:** SRCP Media

**Contact Name:** Betsy Vonderheid

**Phone Number:** (703)-683-8326

**Address:** 201 North Union St., Suite 200, Alexandria, VA 22314

**2. Paid for by (Advertiser/sponsor name, address, phone number & contact):**

**Name:** Genevieve Collins

**Contact Name:** Sandra Thomas

**Phone Number:** Not provided by agency

**Address:** Not provided by agency

**3. Date of request:** 01/29/2020

**4. Request received by:** Matthew Marcus

**5. Content of the ad:**

**6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** Genevieve Collins for Congress TX CD32

**7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):**

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**8. List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors:** Sandra Thomas- Treasurer

**9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry:** Yes

**10. DMA:** \_\_\_\_\_, Interconnect (Y or N)

**Zones:**

**11. Distribution Platform(s):** \_\_\_ Linear TV; \_\_\_\_\_ VOD; \_\_\_\_\_ Digital/websites/apps

**12. Date and nature of any follow-ups: n/a**

**13. Disposition:**

**Accepted – see attached contract details**

**Rejected – provide reason:**

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**14. Additional Information: none**