

Ampersand Cable System Order

Order #	62885781
Syscode	3454
System Name	Spectrum/Arlington Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	04/09/21 - 04/15/21
Agency	American Media and Advocacy Group
Advertiser	Harrison for Congress

Update Date	04/08/21
Version	2 Vs. 1

AE	Collin Diederich
Sales Coordinator	Erica Steinman
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Dec20
-	

Client Code	TX-6
Product Code	04090415
Est Code	13809
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,441.00		
Commission	\$366.15		
Net Total	\$2,074.85		
Total Spots	71		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	4/8 REMOVED/MG NA SPOTS
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	DISC DT	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	3	\$4.00	\$12.00	30	PRE
2	DISC	DISC DT	4/12/21	4/18/21	09:00	16:00	X	X	X	X				-	-	3	\$4.00	\$12.00	30	PRE -1X
3	DISC	DISC EF	4/5/21	4/11/21	16:00	19:00					X	X	X	-	-	3	\$21.00	\$63.00	30	PRE
4	DISC	DISC EF	4/12/21	4/18/21	16:00	19:00	X	X	X	X				-	-	4	\$21.00	\$84.00	30	PRE
5	DISC	DISC PT	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	6	\$25.00	\$150.00	30	PRE
6	DISC	DISC PT	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	8	\$25.00	\$200.00	30	PRE
7	HGTV	HGTV DT	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	1	\$18.00	\$18.00	30	PRE, 04/08: -2x w/o 04/09
8	HGTV	HGTV DT	4/12/21	4/18/21	09:00	16:00	X	X	X	X				-	-	0	\$18.00	\$0.00	30	PRE REMOVED
9	HGTV	HGTV EF	4/5/21	4/11/21	16:00	19:00					X	X	X	-	-	0	\$52.00	\$0.00	30	PRE, 04/08: -3x w/o 04/09
10	HGTV	HGTV EF	4/12/21	4/18/21	16:00	19:00	X	X	X	X				-	-	0	\$52.00	\$0.00	30	PRE REMOVED
11	HGTV	HGTV PT	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	1	\$66.00	\$66.00	30	PRE, 04/08: -5x w/o 04/09
12	HGTV	HGTV PT	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	0	\$66.00	\$0.00	30	PRE, 04/08: -8x w/o 04/16
13	HIST	HIST DT	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	3	\$7.00	\$21.00	30	PRE
14	HIST	HIST DT	4/12/21	4/18/21	09:00	16:00	X	X	X	X				-	-	3	\$7.00	\$21.00	30	PRE -1X
15	HIST	HIST EF	4/5/21	4/11/21	16:00	19:00					X	X	X	-	-	3	\$18.00	\$54.00	30	PRE
16	HIST	HIST EF	4/12/21	4/18/21	16:00	19:00	X	X	X	X				-	-	4	\$18.00	\$72.00	30	PRE
17	HIST	HIST PT	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	6	\$21.00	\$126.00	30	PRE
18	HIST	HIST PT	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	6	\$21.00	\$126.00	30	PRE, 04/08: -2x w/o 04/16
19	HGTV	HGTV DT	4/12/21	4/18/21	09:00	16:00	X	X	X	X				-	-	4	\$32.00	\$128.00	30	NPE +4X
20	HGTV	HGTV EF	4/12/21	4/18/21	16:00	19:00	X	X	X	X				-	-	4	\$91.00	\$364.00	30	NPE +4X
21	HGTV	HGTV PT	4/12/21	4/18/21	19:00	24:00	X	X	X	X				-	-	7	\$116.00	\$812.00	30	NPE +7X

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22	HGTV	HGTV EF	4/5/21	4/11/21	16:00	19:00						X	X	-	-	1	\$91.00	\$91.00	30	NPE +1X
23	DISC	DISC EF	4/12/21	4/18/21	16:00	19:00	X	X	X	X				-	-	1	\$21.00	\$21.00	30	PRE +1X

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	71	0	0	0	0	0	0	0	0	0	0	0	71
AMT	\$2,441.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,441.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/08/21

62885781 | Dallas-Ft. Worth | Spectrum/Arlington Zone, TX | 3454 |