

Ampersand Cable System Order

| | |
|-------------|-----------------------------|
| Order # | 62885762 |
| Syscode | 3454 |
| System Name | Spectrum/Arlington Zone, TX |
| Market | Dallas-Ft. Worth |

| | |
|--------------|--------------------------------|
| Flight Dates | 04/05/21 - 04/18/21 |
| Agency | The Win Company |
| Advertiser | Jan Lynne Sanchez For Congress |

| | |
|-------------|----------|
| Update Date | 04/08/21 |
| Version | 1 Vs. 1 |

| | |
|-------------------|---------------------------|
| AE | Alexander Fiske |
| Sales Coordinator | John Muldoon |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+SD Jan20 |
| - | |

| | |
|---------------|-----------------|
| Client Code | |
| Product Code | |
| Est Code | MG |
| Product Name | |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$222.00 | | |
| Commission | \$33.30 | | |
| Net Total | \$188.70 | | |
| Total Spots | 59 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

Comments : 4/7 New MG Order: Please review and confirm. Thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | S1DF | MORNING JOE< | 4/5/21 | 4/11/21 | 05:00 | 09:00 | | | | | X | X | X | - | - | 12 | \$6.00 | \$72.00 | 30 | PRE 03/29/21-06/27/21 |
| 2 | S1DF | MORNING JOE< | 4/12/21 | 4/18/21 | 05:00 | 09:00 | X | | | | | | | - | - | 3 | \$6.00 | \$18.00 | 30 | PRE 03/29/21-06/27/21 |
| 3 | S1DF | AVG. ALL WKS< | 4/5/21 | 4/11/21 | 09:00 | 16:00 | | | | | X | X | X | - | - | 15 | \$3.00 | \$45.00 | 30 | PRE 03/29/21-06/27/21 |
| 4 | S1DF | AVG. ALL WKS< | 4/12/21 | 4/18/21 | 09:00 | 16:00 | X | | | | | | | - | - | 5 | \$3.00 | \$15.00 | 30 | PRE 03/29/21-06/27/21 |
| 5 | S1DF | AVG. ALL WKS< | 4/5/21 | 4/11/21 | 16:00 | 19:00 | | | | | X | X | X | - | - | 6 | \$3.00 | \$18.00 | 30 | PRE 03/29/21-06/27/21 |
| 6 | S1DF | AVG. ALL WKS< | 4/12/21 | 4/18/21 | 16:00 | 19:00 | X | | | | | | | - | - | 2 | \$3.00 | \$6.00 | 30 | PRE 03/29/21-06/27/21 |
| 7 | S1DF | VARIOUS | 4/5/21 | 4/11/21 | 19:00 | 24:00 | | | | | X | X | X | - | - | 12 | \$3.00 | \$36.00 | 30 | PRE 03/29/21-06/27/21 |
| 8 | S1DF | VARIOUS | 4/12/21 | 4/18/21 | 19:00 | 24:00 | X | | | | | | | - | - | 4 | \$3.00 | \$12.00 | 30 | PRE 03/29/21-06/27/21 |

| | Apr 2021 | May 2021 | Jun 2021 | Jul 2021 | Aug 2021 | Sep 2021 | Oct 2021 | Nov 2021 | Dec 2021 | Jan 2022 | Feb 2022 | Mar 2022 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 59 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 59 |
| AMT | \$222.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$222.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/08/21

62885762 | Dallas-Ft. Worth | Spectrum/Arlington Zone, TX | 3454 |