

Ampersand Cable System Order

Order #	62885762
Syscode	3461
System Name	Spectrum/Ft. Worth-South Zone, TX
Market	Dallas-Ft. Worth

Flight Dates	04/05/21 - 04/18/21
Agency	The Win Company
Advertiser	Jan Lynne Sanchez For Congress

Update Date	04/08/21
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	John Muldoon
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jan20
-	

Client Code	
Product Code	
Est Code	MG
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$282.00		
Commission	\$42.30		
Net Total	\$239.70		
Total Spots	59		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 4/7 New MG Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	S1DF	MORNING JOE<	4/5/21	4/11/21	05:00	09:00					X	X	X	-	-	12	\$6.00	\$72.00	30	PRE 03/29/21-06/27/21
2	S1DF	MORNING JOE<	4/12/21	4/18/21	05:00	09:00	X							-	-	3	\$6.00	\$18.00	30	PRE 03/29/21-06/27/21
3	S1DF	AVG. ALL WKS<	4/5/21	4/11/21	09:00	16:00					X	X	X	-	-	15	\$4.00	\$60.00	30	PRE 03/29/21-06/27/21
4	S1DF	AVG. ALL WKS<	4/12/21	4/18/21	09:00	16:00	X							-	-	5	\$4.00	\$20.00	30	PRE 03/29/21-06/27/21
5	S1DF	AVG. ALL WKS<	4/5/21	4/11/21	16:00	19:00					X	X	X	-	-	6	\$4.00	\$24.00	30	PRE 03/29/21-06/27/21
6	S1DF	AVG. ALL WKS<	4/12/21	4/18/21	16:00	19:00	X							-	-	2	\$4.00	\$8.00	30	PRE 03/29/21-06/27/21
7	S1DF	VARIOUS	4/5/21	4/11/21	19:00	24:00					X	X	X	-	-	12	\$5.00	\$60.00	30	PRE 03/29/21-06/27/21
8	S1DF	VARIOUS	4/12/21	4/18/21	19:00	24:00	X							-	-	4	\$5.00	\$20.00	30	PRE 03/29/21-06/27/21

	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022	Mar 2022	Total
SPOTS	59	0	0	0	0	0	0	0	0	0	0	0	59
AMT	\$282.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$282.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/08/21

62885762 | Dallas-Ft. Worth | Spectrum/Ft. Worth-South Zone, TX | 3461 |